

OVERSEAS NEWS

Prospects of prompt Argentina loan recede

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

PROSPECTS of Argentina posing to complete 1983 rescheduling of \$6bn in public sector debt by mid-December.

Despite the near euphoria with which the international banking community greeted the victory of Sr Raúl Alfonsín's Radical Party in the recent elections, bankers say they are still not clear as to the incoming Government's policy on Argentina's foreign debt.

A particular source of disappointment has been Argen-

tina's failure to honour the debt agreements of the outgoing military administration. Banks had been hoping that rescheduling agreements would be signed by state agencies such as the utility company Agua Y Energía as an indication that Argentina would stick to the new timetable for its debt rescue programme.

With no progress on this front, a significant number of creditor banks have yet to agree to the \$500m drawing on

November 30 and unless they do so soon, the drawing will have to be postponed for a third time. Argentina needs the money to repay part of a \$1.1bn bridging loan granted by creditor banks earlier this year and to reduce debt service arrears which are now thought to exceed \$500m.

Further delay would be particularly unwelcome to U.S. banks, which face having to classify their Argentina loans as non-performing if the arrears

are not cleared up by the end of the year.

Some bankers suggested over the weekend that a formal requirement on Argentina to sign at least one rescheduling before the end of the month might be discreetly dropped to allow the drawing to go ahead. This would acknowledge that the imminent hand-over of power will make it very hard for Argentina to complete its rescheduling arrangements as planned on December 15.

U.S. dilemma over arms sales

BY JIMMY BURNS IN BUENOS AIRES

AMERICA can see no grounds for refusing to sell arms to Argentina, Mrs Jeane Kirkpatrick, the U.S. Ambassador to the UN, said last night. But she insisted that the U.S. would never sell arms to a country which was at war with Britain.

The views of America's allies were to be carefully considered when a panel on Channel 4's *Face The Press*.

"The point is not that we want to sell arms to Argentina. The point is that we find no grounds to continue to refuse to sell arms to Argentina because the certification was based on the absence of democratic process and consistent human rights violation."

Controversy grows over nuclear policy

BY JIMMY BURNS IN BUENOS AIRES

INTERNATIONAL concern about Argentina's nuclear plans has grown following the surprise announcement that a reprocessing plant capable of producing enriched uranium will be secretly built near Pilcaniyeu in southern Argentina.

In the midst of this major controversy over the country's nuclear programme, Mr Elio Blix, Director General of the international nuclear watchdog, the Vienna-based International Atomic Energy Agency (IAEA), today begins a five-day official visit to Argentina.

Mr Blix's tour of nuclear sites, covered by safeguard arrangements with the IAEA,

was arranged several months ago. But it is now expected to be everything but the low profile visit that was originally intended. He is expected to seek firm assurances from the incoming radical Government that the country's atomic research will be used only for civilian purposes.

Admiral Carlos Castro Madero, head of Argentina's Atomic Commission, revealed on Saturday that the plant had been under construction since 1978 in the province of Rio Negro near the Chilean border, and would be fully operational by 1985. It will produce uranium enriched by up to 20 per cent for use in the country's

experimental reactors and power plants. The uranium could also be used in the nuclear-powered submarines which Argentina has already announced it is developing.

Admiral Castro Madero did not specify whether the new plant would have the capacity to enrich uranium by 95 per cent, the level needed to produce nuclear weapons. But he said that the gaseous diffusion plant had been built under military auspices and remained a state secret.

Western diplomats are worried by the incoming Government's apparent refusal to sign or ratify the nuclear non-proliferation treaty (NPT) and the Treaty of Tlatelolco which

governs the spread of nuclear weapons in the region. In addition, Argentina is continuing to reject "full scope" safeguards. All Argentine elements in the nuclear programme such as the plant in Rio Negro and the reprocessing plant being built near Buenos Aires are not subject to IAEA inspection.

The Argentines regard the nuclear safeguards as designed to maintain the nuclear status quo and prevent the Third World from benefiting from the transfer of technology.

Mr Roberto Peredo, a nuclear policy adviser to the incoming Government, said that the Treaty of Tlatelolco was an attempt "to disarm the disarmed."

Greyhound peace plan proposed

By Terry Dodsworth in New York

MANAGEMENT and union leaders at the strikebound Greyhound bus company have hammered out a return-to-work formula after four days of violent clashes on picket lines across the U.S.

The new proposals will be sent to the 12,500 members of the Amalgamated Transit Union without a recommendation from the leadership. No details of the formula have been issued, but the union is known to have compromised on its insistence that it would not tolerate the wage cuts of 9.5 per cent demanded.

In a show of strength against the strikers, Greyhound management has refused to halt its resumed bus services. These restarted last week on a reduced network of non-union drivers and other personnel, along with some union members who had decided to accept the management's wage cut.

There were signs at the weekend that Greyhound's tactic in trying to force concessions from the workforce were beginning to pay off.

On Thursday, heavy picketing of bus depots across the country led to a series of violent incidents between police and strikers, apparently deterring the public from using the services. But the passenger count has been steadily picking up.

Israel and France are likely targets for Shia guerrillas

BY PATRICK COCKBURN IN BEIRUT

ISRAELI and French air raids up our Jihad (Holy War) by blowing ourselves up inside their centres and positions."

The 2,100 French troops belonging to the multi-national force are clearly vulnerable, but the most significant development is the increase in guerrilla attacks against the 15,000 Israeli soldiers who hold south Lebanon behind the Awali River.

When the Israeli invaded Lebanon last year many of the Shias, who are the largest community there, were glad to see the backs of the Palestine Liberation Organisation. There had already been clashes between Amal and PLO fighters. Israel seems to have wholly underestimated the potential menace of the Im Shias Moslems, who are Lebanon's largest community.

Both the traditional and militant new Shias leadership has united in opposition to the Israelis in the south, creating a fertile recruiting ground for guerrillas. Raids on Shias militia in the Bekaa Valley are likely to prove ineffectual in stopping them, however satisfactory it may be to Jerusalem and Paris to exact retribution.

Manila's foreign exchange reserves climb to \$600m

BY EMILIA TAGAZA IN MANILA

THE PHILIPPINES' dwindling foreign exchange reserves have slightly improved to about \$600m (\$400m) from the October level of about \$450m. Mr Jaime Laya, the central bank governor, said the increase is due mainly to the turn-over to the Government of all the bank's foreign exchange earnings.

Early this month, the central bank ordered banks to sell all their foreign exchange earnings so that the Government could regulate the flow of foreign payments. The Government has been digging up the country's international reserves in order to meet maturing debts at interest because the flow of fresh foreign loans and investments has been at a standstill since September.

THE UNION STEEL CORPORATION (OF SOUTH AFRICA) LIMITED
(Incorporated in the Republic of South Africa)
REPORT FOR THE FINANCIAL YEAR ENDED
30 SEPTEMBER 1983

The directors announce that the audited consolidated results for the financial year ended 30 September 1983 are as follows:

	Year ended 30 Sept. 1983	Year ended 30 Sept. 1982
Operating income	R 7000	R 6000
Plus LIFO adjustment	16 995	22 113
Income from investments	3 143	(6 195)
	1 423	1 507
Less: Depreciation	21 570	17 512
Interest paid	8 145	7 041
	8 636	7 529
Nett income before taxation and extraordinary item	4 735	2 942
Less: Taxation	17	(2 748)
Nett income before extraordinary item	4 718	5 688
Plus: Extraordinary item	—	1 421
Group income	4 718	7 109
Earnings per ordinary share	15.75c	19.05c

OPERATING INCOME

The audited group income after tax for the financial year ended 30 September 1983, amounted to R 41 178 000 after a favourable LIFO adjustment of R 3 142 000 (1982—unfavourable adjustment of R 6 195 000) has been made. The favourable adjustment is the result of a planned reduction in group stocks to coincide with the lower group activities. Interest paid of R 8 636 000 and depreciation of R 21 570 000 was taken into account and are R 11 161 000 and R 11 104 000 respectively higher than that of the previous financial year.

Operating income declined by R 118 000 as a result of lower levels of the division, including earnings. The non-ferrous division of the Corporation contributed in maintaining the turnover of the previous financial year. Under these circumstances, a satisfactory profit was realised by this division which counteracted the loss sustained in the steel division.

No provision has been made for taxation due to an accumulated tax loss and the Corporation will not be liable for tax on the income of the past financial year.

DIVIDEND DECLARATION

Notice is hereby given that a final dividend of 8.0 cents per R 1.00 share for the year ended 30 September 1983 is declared on the 'A' and 'B' preference shares.

Notice is also given that a dividend of 3.0 cents per 50 cent share has been declared on the ordinary shares.

Dividends are payable to shareholders registered in the books of the Corporation at the close of business on 9 December 1983. The transfer books and registers of members will be closed from 16 December 1983 to 23 December 1983, both days inclusive and warrants will be posted from Johannesburg and London on or about 13 January 1984. Registered shareholders paid from London will receive the United Kingdom currency equivalent on 4 January 1984 of the rand value of their dividends.

Any change of address or dividend instructions must be received by the transfer secretaries on or before 9 December 1983.

Non-resident shareholders' tax of 15 per cent will be deducted from dividends where applicable.

By order of the board
P. E. BRINK
Secretary

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15 November 1983



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OVERSEAS NEWS

James Buchan reports from Cologne on the missile debate at the SPD conference

Social Democrats exorcise their Three Kings

The SPD rejects the deployment of new American medium-range systems on the territory of the Federal Republic.

THE POET. Heinrich Heine, returned from exile to Cologne one dark November day in 1843, was accosted by the jabbering ghosts of the Three Kings whose bones are supposed to lie in a golden casket in the cathedral.

West Germany's Social Democrats, setting off for somewhere or other on another dark November day in Cologne at the weekend, also had their Three Kings to exorcise: Herbert Wehner, Helmut Schmidt, and Willy Brandt, the three who together or against one another, held the party in power from 1969 to 1982.

The first was Herbert Wehner, 77, the long-time parliamentarian, Social Democrat and the former Marxist who yet led the party out of its Left-wing cul-de-sac so it could one day take power. He sat pale, hunched and clearly very ill through the debate on why his party must now reject deployment of U.S. nuclear missiles which could start on Wednesday, after a two-day Bundestag debate.

Mr Lubomir Strougal, Czechoslovakia's Prime Minister, has warned West Germany of the consequences of deploying new American missiles in West Germany, Leslie Colly reports from Berlin.

Mr Strougal said the stationing of 572 medium-range missiles would inevitably lead to counter measures. "Good neighbourly relations"

He did not speak at all. The second was the party chairman, Willy Brandt, 70 in December, the first SPD post-war Chancellor and the man who, on October 22, addressed the great anti-missile demonstration in Bonn. He spoke twice, full of rage and occasionally mawkish, and was given a 100-delegate applause from the 400 delegates.

The third sat beside him, but separated as if by a wall of ice. Helmut Schmidt, 65 in December, the SPD's second post-war Chancellor, was dressed in a black coat and tie as if for a funeral. He spoke for one and a half hours and neither cold silence nor perfunctory applause

between Prague and Bonn could change, as the missiles would threaten Czechoslovak territory, he stressed.

In response to the deployment of the U.S. missiles, the Soviet Union had recently announced it would station more missiles in Czechoslovakia and East Germany. "No one in Czechoslovakia is happy about new Soviet missile complexes being

stationed here," Mr Strougal said.

The Czechoslovak and East German media have noted that a number of their citizens were questioning the need for more Soviet missiles. This is seen not as Moscow's Prague and East Berlin allies criticising the decision but as a bid to gain the sympathy of the West German peace movement.

or two, criticising successive U.S. administrations over arms control, apologising for exposing Germany more than the other stationing countries by agreeing to take the Pershing 2 as well as just cruise missiles.

Then came the silences. "The Federal Republic must keep its word." Moscow cannot be allowed to destroy the balance of power. The West must voluntarily support its leading power.

"Comrades, I see there is no applause," he said icily, as if he had lost none of his authority. "Perhaps, you will think it over in the next few years."

Thirteen delegates voted with the former chancellor and three abstained.

The delegates seemed happy, free at last of the Schmidt rigour and the West German free on Herr Brandt's long rein. Helmut Schmidt quoted some of Heine's thoughts from Cologne but stopped before the passage, 60 lines later, where the poet throws off the most persistent of the ghostly kings with the words: "You belong in the past."

Nine die as floods sweep through Lisbon suburbs

BY DIANA SMITH IN LISBON

AT LEAST nine people died in the Lisbon area over the weekend in the worst floods to hit Portugal for 16 years. In Cascais, the seaside dormitory town 30 km from Lisbon, the combination of torrential rain and pounding seas destroyed buildings and roads in the downtown area.

Over 1,000 people in Lisbon suburbs were made homeless as flood waters wrecked slum shacks and Jerry-built housing projects too close to water put it on television.

Mr Soares appealed for calm, stressing that disasters such as these floods draw attention to Portugal's glaring shortcomings.

Chilean opposition plans more anti-Pinochet demos

BY MARY HELEN SPOONER IN SANTIAGO

CHILE'S OPPOSITION groups, encouraged by the attendance at a mass rally on Friday against General Augusto Pinochet's regime, have indicated they will call for further protest action in the future.

The multi-partisan Democratic Alliance (DA), Chile's largest opposition group, has calculated the rally's turnout at 500,000 people, while Chilean officials have estimated that about 90,000 people attended.

Polish economy plan unchanged

By Christopher Bobinski in Warsaw

POLAND'S PARTY leadership has judged that the relatively mild public reaction to proposed food price rises, unveiled for consultation a week ago, means that no radical changes in economic policy are required for the moment.

This is the conclusion to be drawn from the way the authorities have presented proceedings at a two-day meeting of the Party's central committee on the economy which ended here at the weekend.



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Athens makes new bid for Arab support of UDI condemnation

BY ANDRIANA IERODIACONOU IN ATHENS

THE GREEK Government has intensified its lobbying of the Arab world for support against last week's unilateral declaration of independence (UDI) in occupied northern Cyprus by Mr Raoul Denktash, the Turkish Cypriot leader. Athens is battling against a strong sense of Islamic solidarity, which has led Arab countries to support the Turkish cause in Cyprus, despite the actively pro-Arab policy of successive Greek governments.

So far, of the Arab countries of

the Middle East and North Africa, only Algeria has reacted against the Denktash move. Jordan abstained in last Friday's Security Council vote on Cyprus. Which way the rest of the Arab states will swing will be a crucial test for the Papandreu Government's Arab policy. This has involved friendships with the more radical Arab states, such as Libya and Syria, and active backing of the Palestinian cause against Israel.

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WORLD TRADE NEWS

Airbus-Boeing battle heats up

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE BATTLE in world airliner markets between Boeing of the U.S. and Airbus Industrie of Western Europe for "new generation" airliners will start to intensify now that McDonnell Douglas has decided to stop work on its own advanced technology MD-100, as well as on its MD-300.

The MD-100 was designed as an advanced technology medium-to long-range tri-jet airliner to replace the existing slow-selling DC-10, although the latter will continue in production for the time being.

The MD-300 was designed as a smaller aircraft, seating between 100 and 125 to fill a need below the 145-seat MD-80 (formerly the Super-80), which is still selling well. The MD-300 was a longer-term design in the prospective 150-seater market of the late 1980s and beyond.

The McDonnell Douglas decision followed an evaluation of possible launch costs and markets, which convinced the company that the time was not yet ripe for such expensive ventures.

The launch costs of all three ventures would have been well over \$4bn. It had been clear for some time, therefore, that Douglas would not be able to undertake all three, and that a choice was inevitable. Many in the aerospace industry are surprised, however, that the company has decided to axe all three.

McDonnell Douglas believes that with the world economy

THE FIRST regular transatlantic air service from Liverpool will start next May, when Wardair of Canada will fly each Saturday between Speke Airport and Toronto, via Newcastle, Michael Donne writes.

The airline will use a DC-10 tri-jet airliner and charge £225 return for the trip.

Flights will continue through to the end of September. Wardair is already an extensive operator of low-fare transatlantic flights from other UK airports.

now only painfully struggling out of a recession that has severely eroded airline earnings and slashed new jet buying. It is not the time for expensive new ventures.

It feels that derivatives of existing jets will be adequate for a few more years and that gives time to ensure that the next generation of jets really does provide the major jump forward in technology that will ensure their commercial success.

McDonnell Douglas will continue for the time being to offer the DC-10, suitably refined, in the long-range market, and its MD-80 in the short-to-medium-range market.

It has already secured several years' work on the KC-10 transport aircraft for the U.S. Air Force, which will ensure the DC-10 production line stays open, and several years' work on the MD-80.

totally new venture, the "7 Dash 7."

Like McDonnell Douglas, Boeing does not want to become enmeshed in a totally new airliner design while it is still paying off the costs of the 737, 767 and 737-300, and this strengthens the view that it will eventually opt for a 737 derivative to meet the 150-seater competition from the Airbus A-320.

At the same time, Boeing now reckons that it can sweep the world long-range markets entirely. So far this year, it has won all the long-range jet orders with its 747—from Singapore Airlines, Qantas of Australia and Japan Air Lines—and is negotiating more. The DC-10 has been left out in the cold.

In the smaller jet market, for aircraft of around 100 seats, the McDonnell Douglas decision to stop work on the MD-80 must give British Aerospace a big new opportunity to sell its four-engined 146 regional jet airliner worldwide through the rest of this century.

The McDonnell Douglas decision has cleared the decks for the rest of the major manufacturers. If McDonnell Douglas secures a spate of new orders going to the other companies, it may be forced to change its mind and resurrect some of its ideas. The risk that it might be too late, and could be cut out of some markets for ever, is one that McDonnell Douglas seems prepared to take.

UK aviation crunch, Page 17
Editorial comment, Page 16

The energy crisis has made the lowering of automobile fuel consumption a major objective. One of the first steps is to reduce an automobile's weight. That's why Rhône-Poulenc has developed high performance materials lighter in weight, but robust in performance.

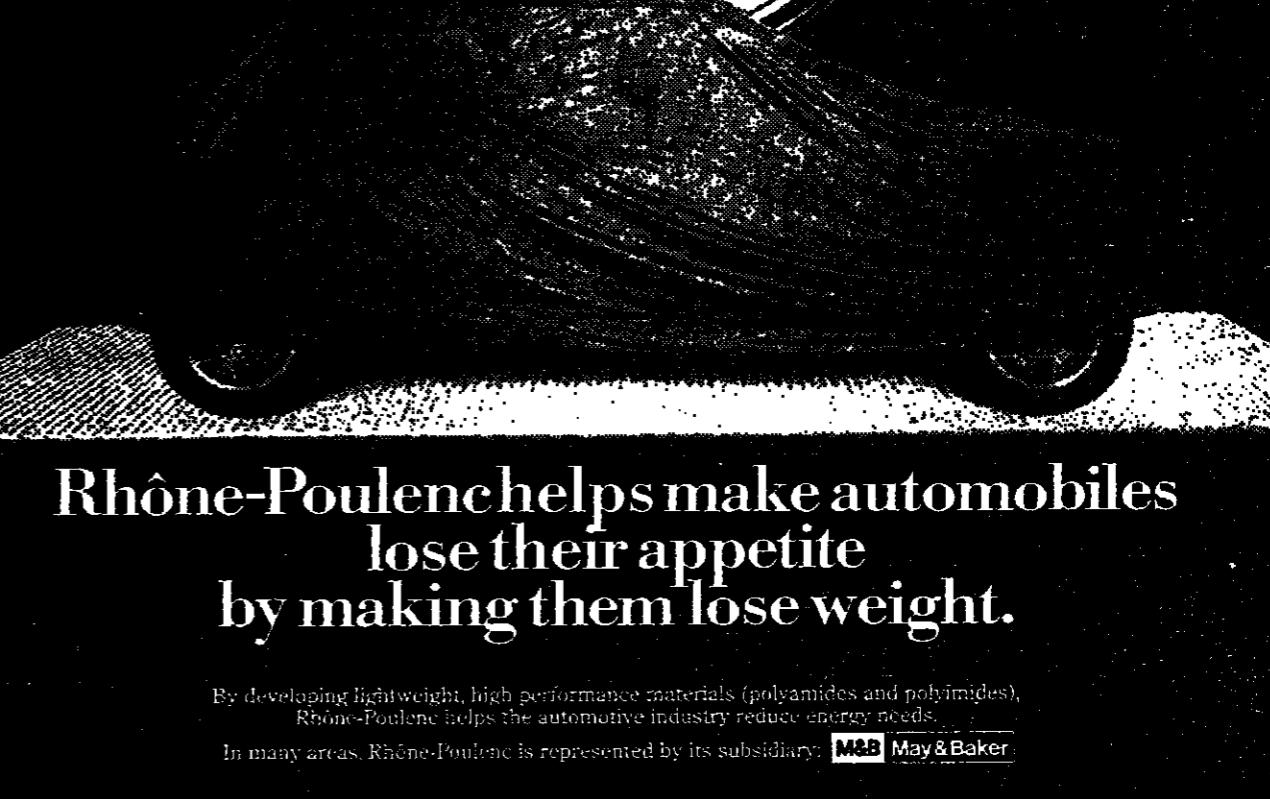
One of these materials, Technyl polyamides, is currently employed by Renault, Peugeot S.A. and other automobile makers in radiators, gear box caps, and other parts of the automobile.

Another Rhône-Poulenc composite used in jet engines, Kinel polyimides, is resistant to temperatures as high as 250°C. Applications in automobiles include piston skirts, synchronizing rings, vacuum pump vanes, Kinel® and Technyl® are just two examples of Rhône-Poulenc's research for an energy-conscious world.

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Paper industry boost for American South

BY WILLIAM HALL IN NEW YORK

THE U.S. PAPER industry, which accounts for about a third of world production, plans to increase its capacity by an average 1.5 per cent over the next three years at an annual cost of \$6bn. Paper and board capacity in all grades is scheduled to rise from just over 73m short tons now to 77m short tons by 1986.

Slightly under two thirds of the new capacity will be installed in the southern part of the U.S. which already accounts for 53 per cent of the country's paper making capacity. Paper and board mills in the north, which account for 15.9 per cent of existing capacity, will increase their capacity by only 11.8 per cent in the period up to 1986 and mills

U.S. PAPER AND BOARD CAPACITY		
Annual capacity increase (%) (all grades, in short tons)		
1980	70.7	24
1981	72.3	22
1982	73.1	12
1983*	72.7	0.8
1984*	74.9	12
1985*	75.9	12
1986*	77.0	14

* Forecast.

Source: American Paper Institute

of printing and writing papers and net additions to capacity will total 1.55m short tons, an average growth of 2.8 per cent a year. Total papermaking capacity is scheduled to rise by 2m short tons, or an average rate of 1.9 per cent a year.

Tissue making capacity, another fast growing segment of the industry, is scheduled to rise by 0.4m short tons, an average annual increase of 2.3 per cent. By contrast, newsprint capacity, which has been growing rapidly in recent years as new machines in the south were built, is on stream, is projected to rise at an annual rate of only 1.3 per cent, giving an additional 0.2m short tons of capacity by 1986.

According to an article in Fortune Magazine: "Surely the best business class service is provided by Scandinavian Airlines..."



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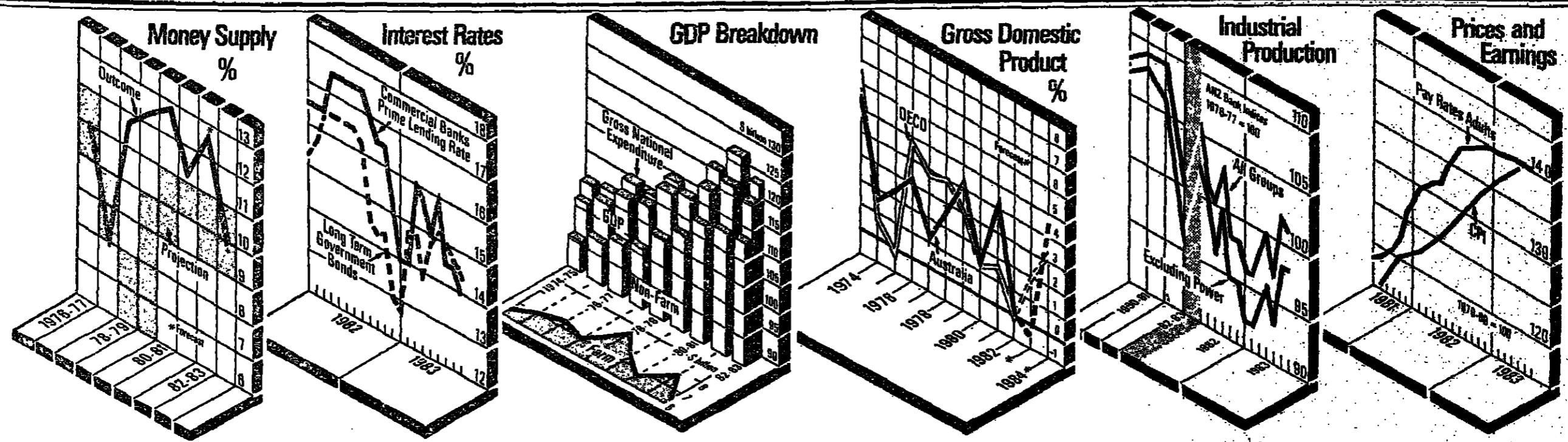
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ALITALIA	19 1/2"	35"	■	■	20%
BRITISH AIRWAYS	24"	35"	■	■	117%
JAPAN AIR LINES	20 1/2-24"	34-37"	■	■	12 1/2%
KLM	18"	37-38"	■	■	14%
LUFTHANSA	18"	37"	■	■	6%
NORTHWEST ORIENT	18-21 1/2"	34-56"	■	■	10%
PAN AMERICAN	18 1/2"	34-37"	■	■	12-26%
SAS	19"	38"	■	■	0
SINGAPORE	19 1/2"	36"	■	■	10%
THAI	23"	42"	■	■	12 1/2%
TWA	21"	38"	■	■	22-50%

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STATISTICAL TRENDS: AUSTRALIA



Inflation and drought put brakes on economic growth

THE AUSTRALIAN economy has been through a series of twists and turns over the past two years. The combination of high inflation and the prolonged sluggishness of the world economy caused a serious weakening in activity and employment. The fall in activity was much deeper than expected and contributed to a substantial overrun on the budget deficit.

There was great volatility in interest rates and external flows, particularly in the weeks immediately before and after the March federal elections.

Australia recorded an overall balance of payments surplus of A\$2.43bn in 1982-83. This was the net outcome of a deficit on current account of A\$6.46bn and net capital inflows of A\$3.99bn. The major influences on the current account balance were the decline in spending, the continued sluggishness of

international trade and the drought. Devaluation of the dollar improved competitiveness with the dollar's trade-weighted value in 1982-83 about 10 per cent down on the previous year.

Exports of goods were up 9 per cent in value terms mainly as a result of higher Australian dollar prices for non-farm commodities. There was also some increase in the quantities of non-farm commodity exports. In contrast, farm exports saw little change in prices and a small decline in volume.

The budget deficit has widened rapidly from A\$500m in fiscal year 1981-82 to A\$1.5bn in 1982-83. The projection for 1983-84, given in the government's first major budget in August, is for A\$3.4bn.

Outlays are expected to grow by nearly 16 per cent, while receipts are projected to rise by only about half this rate.

The rapid rise in unemployment has now slowed, but is likely to rise further. The labour force is set to expand this year despite immigration restrictions. Areas likely to be especially weak in employment are manufacturing, construction and the wholesale and retail trade.

The issue of uranium mining has again been prominent. A compromise was reached in early 1983 giving the go-ahead to the new uranium-copper-gold project in South Australia, but deferring further development at other sites, and ruling out the immediate development of any other new mines.

Following the downward reassessment of U.S. reserves, Australia is now considered to possess about 20 per cent of the West's economic uranium reserves.

The picture for agriculture has been disastrous due to four successive drought years, with rural production falling by 50 per cent in real terms in 1982-83. Ironically, since the rains, the problem facing Australia is likely to be a record wheat harvest. Farmers have tried to recoup drought losses quickly by planting a bigger wheat crop. But it seems probable that other wheat growers, including Australia's customers, are also going to have bumper harvests.

Foreign investment in Australian enterprises has risen substantially in the last decade, to reach 6.4 per cent of gross domestic product (GDP).

As an economy, Australia has a considerably lower ratio of imports to GDP than other small OECD economies, and lower than the major ones except the U.S. and Japan.

Foreign investment

In Australian Enterprises		Net private investment expenditure
As proportion of	GDP	\$ mil
72-73	1.1	10.8
73-74	1.0	7.5
74-75	1.8	13.2
75-76	1.2	10.5
76-77	1.9	15.7
77-78	1.5	16.3
78-79	2.0	17.5
79-80	2.7	22.2
80-81	4.4	34.1
81-82	6.4	44.0

Sources: ABS

Share markets

Share Price Indices		Sydney Stock Exchange	
	31 Dec 1979 = 100	Ave. div.	Average daily turnover
All Industries	655.2	611.4	6.65
Resources	780.2	704.4	5.63
All	641.2	398.4	7.26
Min. & Oil	633.5	627.4	5.08
July	772.7	593.7	10.25
Aug.	826.0	682.0	12.55
Sept.	676.2	720.2	8.26
Oct.	710.2	670.2	13.89

Sources: Sydney Stock Exchange; Australian Stock Exchange Journal

Commonwealth budget transactions

	Outlays	Receipts	Deficit
	\$ mil	% change	\$ mil
1978-79	25.0	8.5	16.5
1979-80	31.7	9.1	23.6
1980-81	36.3	14.6	21.7
1981-82	41.3	13.9	27.4
1982-83	59.0	19.5	44.5
1983-84	56.7	13.8	42.9

Sources: Reserve Bank

Exports by Destination

Year ended	June 1983
JAPAN	27.7%
ASEAN	8.7%
CHINA	5%
TAIWAN	5.2%
S. KOREA	3.7%
USA	10.7%
EUROPE	5.3%
EURO OTHER	8.7%
U.S. 22 AND 23	5.2%
OTHER	28.0%

Sources: Sydney Stock Exchange; Australian Stock Exchange Journal

Commonwealth budget transactions

Source: Reserve Bank

UK NEWS

Engineering steel prices to rise by 4-7%

BY NICK GARNETT AND IAN RODGER

BRITAIN'S depressed engineering industries are braced for an announcement this week of a 4 per cent to 7 per cent rise in low alloy steel prices from the British Steel Corporation, the leading supplier of these products.

These would be the first price increases on engineering steels in two years, but there is considerable apprehension that they could weaken the competitive recovery of Britain's engineering industries.

Engineering steels are used for some of the hard-wearing parts of vehicles and other engineered products, such as drive shafts, axles, wheels and various types of fasteners.

The motor manufacturers, which have been campaigning to cut component costs, can be expected to resist the absorption of any significant increase in steel prices.

ESC, for its part, is worried that its prices might move out of line with those of French, West German and Italian competitors, which have been very active in the British market. Impacts account for about 15 per cent of sales.

However, the corporation's costs have been rising, and will continue to rise, notably because of the recent announcement by the Government of higher gas and electricity prices.

Mr Bill Garner, chief executive of Glynwedd's steel division, a major processor and stockholder of engineering steels, said: "The increase in fuel prices is something we could have done without. It is very frustrating, because a lot of us have seen an encouraging trend in the past six months, and I have felt it is because we have started to be competitive again."

Mr Garner thought that the market could sustain a 4 per cent increase in the first half of next year, but there certainly must not duplicate it later in the year.

ESC's move comes at a delicate moment politically. The corporation and GKN, the other major UK engineering steel producer, recently received clearance from the Office of Fair Trading to acquire control of Lororo's Hamfields steel business in Sheffield. They are expected to close Hamfields shortly.

TUC asked for help over printing dispute

BY PHILIP BASSETT, LABOUR CORRESPONDENT

THE TRADES Union Congress (TUC) is to be asked today for its help in resolving the dispute at the British Printing and Communication Corporation's Park Royal plant in north London following the decision at the weekend by Mr Robert Maxwell, BPCC's chairman, to dismiss the plant's employees.

This fresh development in the long-running BPCC wrangle came as talks went on with the Advisory, Conciliation and Arbitration Service (Acas) over a separate print dispute at the Messenger Group of newspapers near Manchester.

Both disputes pose a threat to the Government's Labour legislation as the BPCC stoppage because of the secondary blocking being practised by the general print-union Sogat 22, which threatens to get worse today, and the Messenger dispute because of the expected defiance by the craft union, the National Graphical Association (NGA), of a court fine of £50,000 for contempt.

The outcome of the Acas talks in the Messenger dispute looked gloomy last night. The NGA seemed unwilling to alter its insistence that the group's new titles should have a closed shop with the union, and the group under its chairman Mr Eddie Shah, looked set to maintain its view that there should be no such provision.

Acas officials, led by Mr Dennis Boyd, chief conciliation officer,

managed to draw both sides together in talks yesterday, but progress was slow.

The NGA is likely to maintain its picketing of the group's premises in Warrington, despite last week's fine by a Manchester court for its failure to comply with an injunction to halt its activities.

The TUC's employment policy committee is expected today to urge the NGA to comply with the court's decision, though in turn the NGA national council tomorrow is thought likely to refuse to do so, placing at risk of sequestration the union's funds.

Local NGA officials have acknowledged that unemployed union members are being given living expenses for maintaining the picket line at the Warrington plant, at a rate of £10 plus some money for drinks. Some of the unemployed asked to take part refused even though they claimed that three days picket duty would have stripped their sole money.

In the BPCC dispute, which is expected to be discussed by Sogat's executive council today, Mr Maxwell said yesterday that he would be contacting Mr Len Murray, TUC general secretary, today over the dispute at the Park Royal plant. Machine assistants and electricians at the plant are in dispute over manning and wages levels.

Shell pickets threaten airport refuelling

BY PHILIP BASSETT, LABOUR CORRESPONDENT

AIRCRAFT REFUELING at London Heathrow and Birmingham airports will be threatened today as a result of a decision by shop stewards at a strikebound Shell UK oil refinery to extend picketing of the refinery to extend picketing of the company's sites.

While the extension of the picketing clearly raises the option for the company of trying again to enforce the court injunction it obtained against refinery workers at Stanlow, Cheshire, to stop secondary picketing, stewards were confident last night that the force seemed to have left Shell's legal initiative. They were buoyed by indications of the company's embarrassment over its lack of success.

The Stanlow stewards met to consider the decision by Shell's 1,750 oil tanker drivers to call off from this morning their five-day-old overtime ban and work-to-rule. Their stewards are now recommending acceptance of a slightly improved pay offer, based on increases of 4.5 per cent.

Stewards for the refinery workers accept privately that this decision - especially if the drivers accept it - places great pressure on Shell's refinery workers to end their four-week-old dispute over a similar pay offer.

However, the Stanlow stewards decided yesterday that refinery workers had originally begun a campaign against their offer without support from the drivers, and that if the drivers now settled they would continue with their own campaign.

Shell was unsure last night about the likely effect on aircraft fuel supplies, preferring to wait until it could assess the effect of today's action.

Picketing at Heathrow may be difficult because the airport's supplies are piped to a distribution depot, and not delivered by tanker. This depot is well inside the Heathrow site and pickets may decide to mount their operations at the airport boundary.

RADIOACTIVE DISCHARGE ON BEACH

Inquiry ordered into nuclear plant waste

BY JOHN GRIFFITHS

THE GOVERNMENT is to launch an immediate investigation into the contamination of a beach by radioactive waste from the Sellafield (formerly Windscale) nuclear reprocessing plant operated by British Nuclear Fuels (BNFL).

Although the beach, in Cumbria, north west England, was reopened to the public yesterday, Mr William Waldegrave, the junior Environment Minister, said last night he was not satisfied that BNFL has been meeting "the high standards which now exist".

While this weekend's contamination had not exceeded safety limits, "We shall assign inspectors to see how it happened. It may have been an accident, but it does not seem a very satisfactory situation."

The beach was closed on Saturday morning after low-level contamination had been found. A statement by BNFL last night said: "The small amount of contaminated material that was collected has been removed for disposal."

The material was part of waste routinely discharged into a pipeline extending 1½ miles. BNFL said the problem had been caused by two unusual circumstances: a solvent being used for plant cleaning had accompanied the

discharge, "and in unusually calm weather this formed into a surface slick."

A spokesman said the slick had been spotted on Thursday, and continuous water sampling monitoring of the beach had taken place since Friday morning. The radioactivity measured within the discharge was "within normal authorisation from the regulatory agencies."

"We keep within the limits of discharge authorised and have in any case been steadily reducing both the amount and radioactive level of the discharges."

He dismissed as "rubbish" claims by the Greenpeace environmental organisation that BNFL would not have publicised the solvent slick if Greenpeace had not reported it first.

According to Greenpeace the slick was the second in the area in a week. The organisation claimed that a dinghy monitoring the discharge last Monday had recorded abnormally high radioactivity.

The physician Sir Douglas Black is heading an investigation into allegations made on Yorkshire Television that there is an abnormally high incidence of leukaemia and other cancers in the population

around Sellafield.

In spite of this increased response rate the CBI points out that the short time the survey has been operating means that not too much should be read into the results at this stage and their interpretation must remain somewhat tentative.

In addition, the end of October survey was only a short monthly enquiry, asking simply about the volume of sales, stocks and orders in comparison with a year earlier.

The end of November survey will be a more extensive quarterly survey covering present intentions, expectations for the general business situation, prices, employment and changes in import penetration. It will be published shortly before Christmas.

However, this month's survey clearly shows that the higher level of consumer spending in the shops reflected in Government figures is

continuing. The increase in sales volume reported by companies in the year to October was the highest year-on-year increase recorded by the survey. A similar increase is predicted for the year to November.

The survey shows significant in-

creases in sales volume to be lower, while 15 per cent thought it likely to be the same. This is the highest level of expectations about sales volume from retailers since the survey began.

Retailing: Some 76 per cent of retail companies in the survey reported that the volume of sales was higher in October this year than

CBI/FT SURVEY OF DISTRIBUTIVE TRADES

MOTOR TRADES STILL PESSIMISTIC AS OCTOBER ORDERS FALL

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE LEVEL of economic activity in the distributive trades remains buoyant, according to the fourth joint CBI and Financial Times Survey of the Distributive Trades published today.

The survey, conducted between October 21 and November 13, had the highest response so far from CBI members. Some 578 responses were received, of which 383 were from wholesalers, 263 from retailers, and 30 from motor traders.

In spite of this increased response rate the CBI points out that the short time the survey has been operating means that not too much should be read into the results at this stage and their interpretation must remain somewhat tentative.

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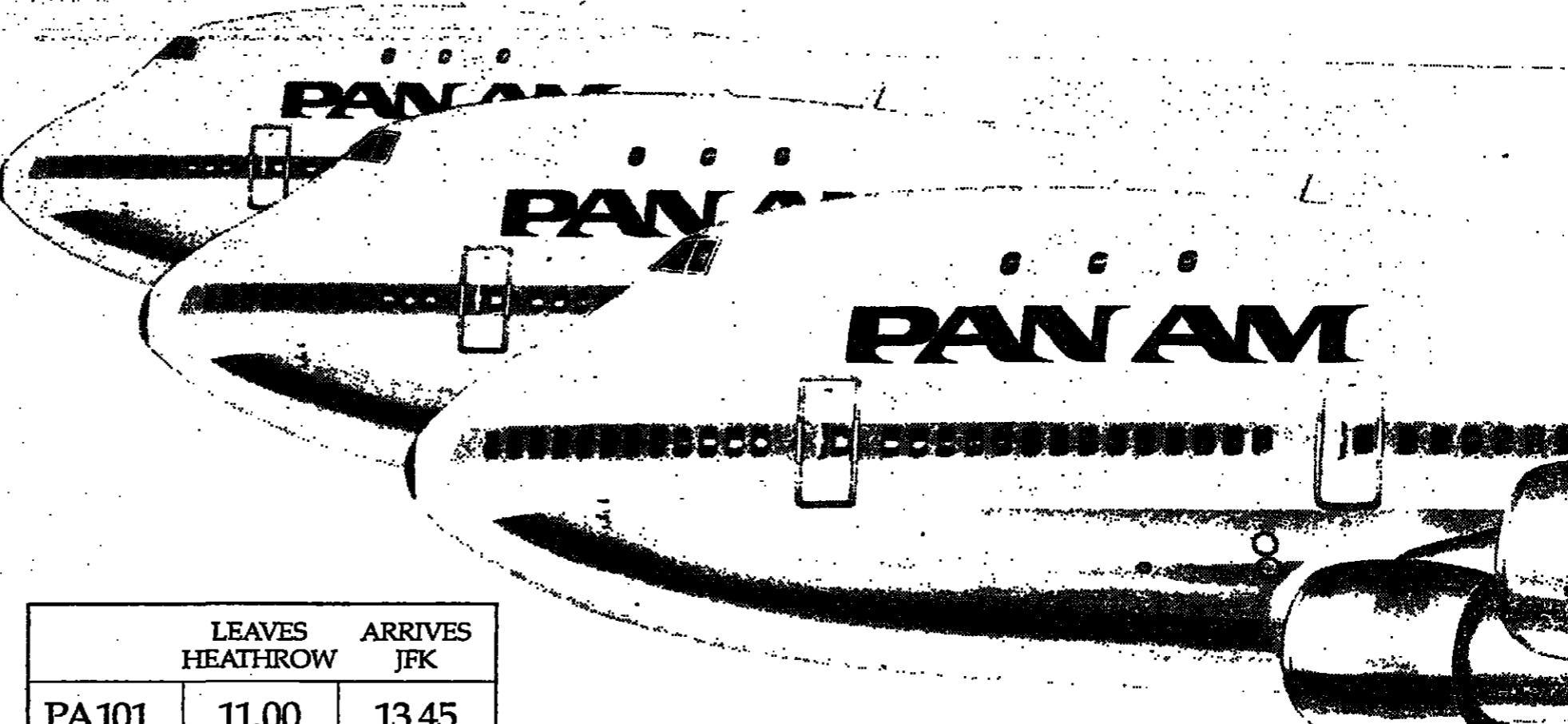
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The results for this sector suggest a more buoyant situation in wholesaling than indicated in the previous three surveys.

Some 77 per cent of the sample reported a higher volume of sales in October, with only 7 per cent reporting a downturn in comparison with the same month last year. This gives a balance of plus 70 per cent, and contrasts sharply with the expected balance in September of only plus 32 per cent.

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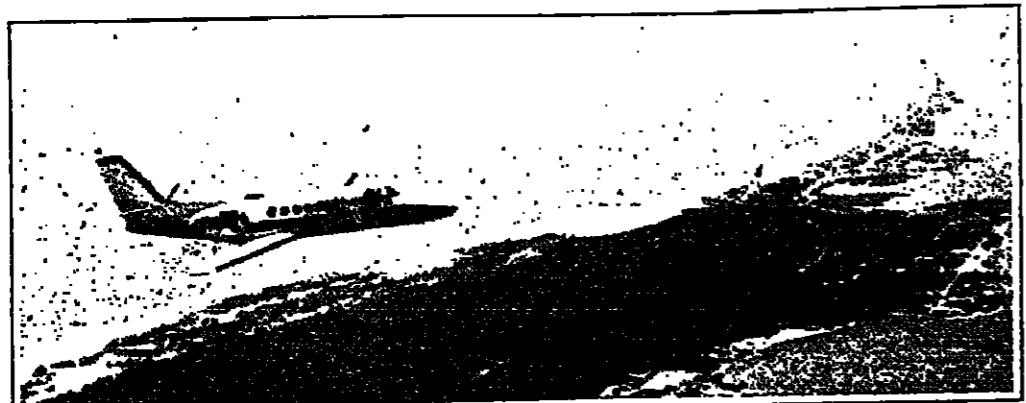
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November 21, 1983, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank

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Pressure to reform Commons legislative procedures mounts

BY PETER RIDDELL, POLITICAL EDITOR

PRESSURE to reform the procedures of the House of Commons for considering legislation will be renewed today when Members of Parliament consider a Government proposal imposing a guillotine to limit further debate on the contentious Telecommunications Bill.

Several MPs from both sides of the House, including some who were newly elected last June, are expected to protest about the way the bill has been discussed by the small standing committee of MPs. This is still considering the third clause of the 94-clause bill after nearly 80 hours of debate.

This is a repetition of events last winter when the committee spent over 100 hours considering virtually the same clauses before a guillotine was also brought. The original bill fell when the general election was called.

Under present procedures, there is little incentive to conduct orderly discussions in committee on many controversial bills since opposition MPs know there is sure to be a guillotine.

The result is often rambling

debates with Government back-benchers discouraged from intervening.

When the guillotine on the original bill was imposed last February, more than 100 MPs signed a motion criticising present procedures for milititizing against "constructive, relevant and concise debate" and calling for a review "to ensure more structured discussion of bills."

These calls have been repeated this autumn and Mr John Biffen, the Leader of the Commons, has talked encouragingly about the formation of a new all-party procedure committee.

The advocates of reform will be looking to Mr Biffen to expand on his views today, when he opens the three-hour Commons debate on the bill.

Although dissatisfaction on this issue is cross-party, Labour may be reluctant to surrender one of its traditional weapons against the Government in favour of timetable motions from the start.

BT strikers stay out

BY PHILIP BASSETT, LABOUR CORRESPONDENT

LEADERS of the Post Office Engineering Union (POEU) are expected to resume talks with British Telecom management tomorrow about a return to work formula for about 1,000 strikers who were due to end their action last week, but were then kept out after talks failed.

The strikers, mainly in the London area, have now been instructed not to return to work this morning, but instead to maintain their action, which is part of the union's campaign against the Government's plans to privatise BT.

POEU activists will today try to keep up the momentum of the campaign at a meeting in London of branch officials, which will put pressure on the executive to keep out all the current strikers, despite the spiralling costs of the dispute.

However, if tomorrow's meeting is able to resolve differences between the two sides - thought to centre on the dismissal threats outstanding against 57 of the strikers, and BT's warnings of court action against the campaign - then the strikers could return to work.

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UK NEWS

LONDON BUSINESS SCHOOL'S FINANCIAL OUTLOOK

Radical changes urged to cut long-term rates

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

A RADICALLY altered financial strategy aimed to bring down long-term interest rates is urged today by the London Business School's centre for economic forecasting.

The proposals are made in the first issue of a new quarterly Financial Outlook which the centre is to publish as a companion to its regular forecasts and commentaries in its Economic Outlook.

Mr Keating believes that in the last two financial years Government policies have, if anything,

worsened the gap between long-term rates and inflation.

In 1981-82 and 1982-83, the authorities sold more gilt-edged stock than was required to fund the public sector borrowing requirement. This "overfunding" tended to push up long-term interest rates.

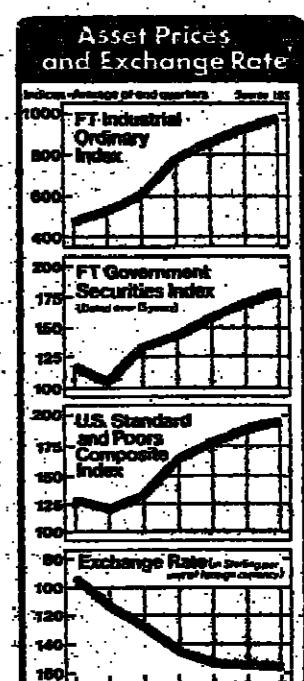
The authorities used the extra cash to buy commercial bills from the banking system as a means of supplying short-term funds to the money markets and so preventing short-term interest rates from rising.

As a result of this policy, the authorities had built up a portfolio of £15b of commercial bills bought, essentially with the proceeds of sales of gilt-edged stocks.

He suggests an alternative policy to try to break the impasse. This would involve:

- A reduction in the sales of gilt-edged stock.
- A running down of the present portfolio of commercial bills.
- Tax incentives to companies issuing debentures.
- An announcement that short-term interest rates would be cut once the debenture market revived, and the shift of company borrowing started to reduce money supply growth.

Mr Keating says the key to this alternative policy would be to convince the financial markets that he



for long the policy would lead to lower short-term interest rates and to reduced monetary growth.

Financial Outlook, quarterly by the London Business School centre for economic forecasting. Subscription: UK £150, Europe £300. From Croom Publishing, Croom House, Croft Road, Aldershot, Hampshire.

Mine union warns on jobs and technology

BY PHILIP BASSETT, LABOUR CORRESPONDENT

MINERS' LEADERS have put to the National Coal Board (NCB) far-reaching new proposals, including a deal for a four-day, 28-hour week with no loss of pay, as the basis of a deal for the introduction of new technology in the coalmining industry.

The National Union of Mineworkers (NUM) fears that new technology could mean the loss of at least 100,000 jobs in the industry by the end of the century.

The NUM has therefore made an urgent demand to the NCB to negotiate the introduction of new technology, and has presented a draft new technology agreement which aims to guarantee that the benefits of new technology go directly to miners.

The main points of the NUM's draft proposals include:

- A four-day, 28-hour working week, with no loss of pay.
- Early retirement at 55 for all miners.
- Longer holidays and radically improved working conditions.
- Skill retraining and the opening up of jobs for young people.

The NUM rejects the use of new technology to cut employment. Its proposals stipulate that the union be kept fully informed of all research and development plans; that the NCB discuss with the union from the earliest stages the introduction of new equipment; and that all technological change should be negotiated.

Without such an agreement, the union argues, the danger to miners from new technology includes a 100,000-plus job loss by the year 2000, loss of skills, new health hazards, greatly increased management control and the centralisation of power, as well as loss of miners' bargaining power.

The NUM says that mining at a pit with advanced Minos is 68 per cent of that at a conventional colliery.

State property agency continues staff cuts

BY MICHAEL CASSELL

The Property Services Agency (PSA), which develops and maintains the Government's world-wide civil and defence estate, raised another £5m through property sales in its last financial year.

Surplus property sales, which form part of the PSA's continuing estate rationalisation programme, have now raised £208m in the last three financial years. In 1982-83, about 1.2m sq ft of office accommodation was sold off.

The value of the PSA's total UK estate is estimated at about £10bn, of which £7bn is accounted for by defence establishments. Its civil operations involve around 130m sq ft of floorspace.

The contraction in property requirements follows continuing reductions in the number of people employed within the PSA. Total employment in March this year stood at 20,631 against nearly 35,000 in 1979, a fall brought about by a combination of voluntary and compulsory redundancies and by the increasing use of private sector manpower.

The PSA has also continued to pursue an aggressive energy-saving programme throughout its estate.

Move to regenerate engineering

By Arthur Smith, Midlands Correspondent

AN INITIATIVE aimed at regenerating the engineering industry, which is crucial to the prosperity of the troubled West Midlands, has been launched by Coopers & Lybrand Associates, the management consultancy arm of the accountancy firm, in partnership with Warwick University.

Mr John Butcher, Trade and Industry Minister with special responsibility for the region, welcomed the joint action to form a centre for manufacturing renewal.

The aim is to change the culture of manufacturing "management". Mr John Wallace, a director of Coopers & Lybrand Associates and a former director of production engineering at British Leyland, said:

He complained that many companies see the introduction of high technology as an end in itself, without analysing how it should be integrated with other management disciplines.

Coopers & Lybrand management consultancy, one of the largest in the UK with a staff of 350, believes its expertise in financial management, sales and marketing can provide a total package in conjunction with the technology available at Warwick University's Department of Engineering.

Professor Kumar Bhattacharya, Lucas Professor of Manufacturing Systems at Warwick, has argued that for too long British management has been "concerned with managing in a confrontation situation".

The problem now is not merely one of industrial relations and management - but one of harnessing all the resources available.

Professor Bhattacharya's unit at Warwick has been closely involved in research and development into new technologies and manufacturing systems. But the key to business success he said, was an effective blend of the disciplines involved.

In a heart or lung transplant it is not merely a question of whether the heart or lungs can be made to work efficiently. It is a matter of compatibility between the tissues involved.

To that end, Coopers & Lybrand is seeking with Warwick University the means by which companies can harness new technology to their business objectives.

The new centre, directed by Professor Bhattacharya but managed by Dr Daniel Park, an industrial economist seconded by Coopers & Lybrand Associates, would use actual companies in a "laboratory-type experiment".

The prime target would be companies employing 100 to 1,000 workers.

The research, advice and training provided by the centre would help manufacturing industry to understand the mechanisms and technology necessary to meet increasingly aggressive business competition.

Professor Bhattacharya added that the centre would study examples of companies and sector industries, private and public, to understand the strategic problems affecting engineering, manufacturing competitiveness.

UK NEWS

IMPORT THREAT TO MILK DELIVERIES "EXAGGERATED"

Dairymen whip up defence of a British tradition

BY RICHARD MOONEY

THE LIFE expectancy of the British milkman has been in doubt ever since the European Commission first cast an unfriendly eye on Britain's protected market for liquid milk some years ago.

The threat that Continental milk will be allowed into the country to compete with supplies from the Milk Marketing Board was publicised from the outset by the country's dairy industry as tantamount to a death warrant for this much-loved British institution.

The appearance of French-produced UHT (ultra heat treated) milk on British supermarket shelves at prices 5-7p a pint lower than the delivered price would, it was argued, destroy the doorstep delivery market. Many of the 75,000 people employed in the country's milk processing and distribution industry would be thrown out of work and people living in remote areas would have to go without their milk because they were unable to get to the shops.

If only 10 per cent of people switched from delivered milk to shop-bought milk the doorstep de-

livery system would become uneconomical and would die out, the Dairy Trade Federation (DTF) claimed.

The battle was effectively lost back in February when the European Court ruled, as expected, that a blanket ban on milk imports was an "excessive" method for protecting against human and animal health risks.

A half-hearted rearguard action aimed at retaining some realistic market protection ended last Thursday when the House of Commons voted by a considerable majority to allow milk imports while erecting only relatively modest barriers in the form of health checks and packaging and labelling requirements.

The DTF was particularly disappointed that Parliament decided to abide not just by the letter of the European Court ruling - by allowing UHT milk imports - but also by its spirit - by closing the door to sterilised milk and frozen UHT cream imports as well.

Still licking its wounds, the dairy trade has now managed to adopt a more constructive approach to the new situation. Gone are the scare

Fiat UK in line for profit this year

By Kenneth Gooding,
Motor Industry Correspondent

FIAT'S subsidiary in the UK will be marginally profitable in 1983 compared with £4m loss last year, Mr Peter Quaglia, managing director of the British company, says.

Fiat Auto (UK) has, therefore, recovered from record losses of £49.4m in 1980. Only two years before, in 1978, its profit peaked at £5.43m.

The company has changed shape this year, however, because the Lancia car business was separated from Fiat Auto (UK) and is now handled by a Heron group subsidiary. Lancia is a wholly-owned offshoot of the Italian group.

In the past nine months Fiat Auto (UK) has been significantly restructured, a process which resulted in a 25 per cent reduction in jobs. The company now employs 375.

The impact of cut-priced UHT milk has already been blunted somewhat by appearance of British-style milk at discounts of up to 3p a pint in some supermarkets, the DTF official added.

But there is no denying that the imported milk will lead to quicker the drift away from the doorstep. In 1982/83 less than 84 per cent of the 6.334m litres of milk sold in England and Wales was delivered to the door.

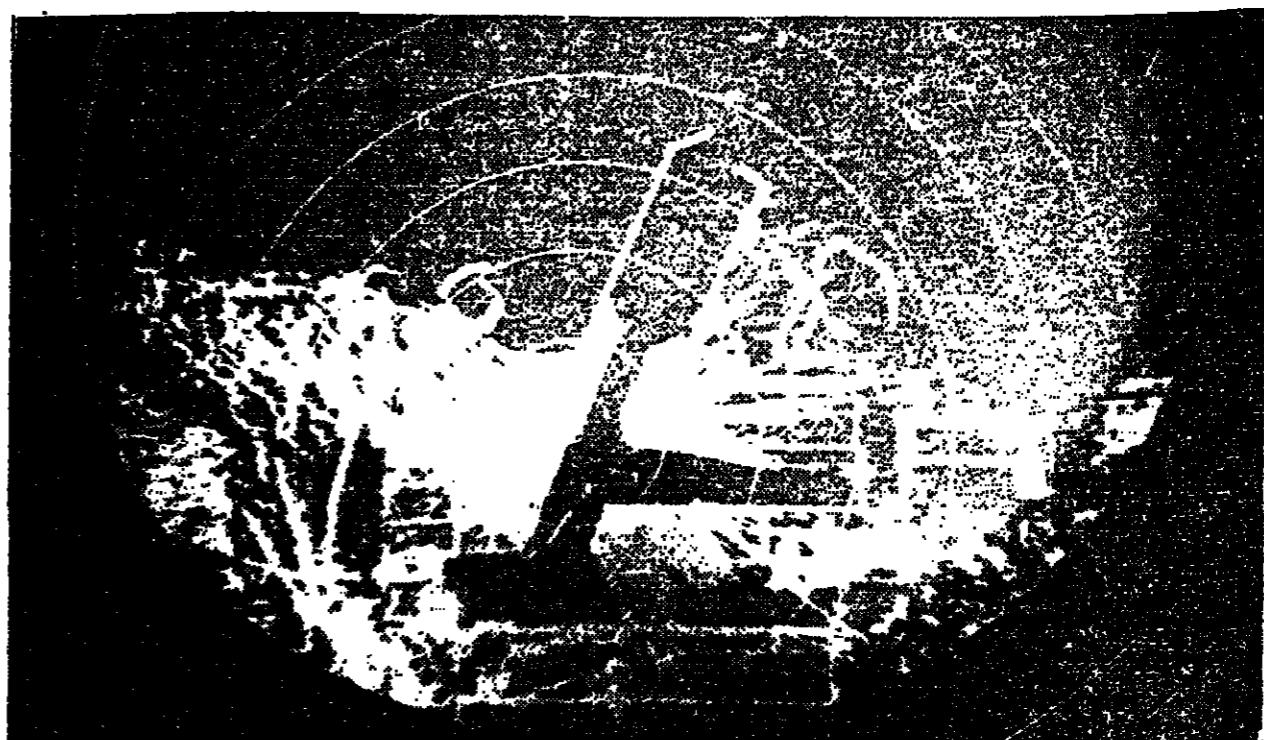
Mr Quaglia claims that the dealer network has doubled its profitability this year compared with 1982 after extensive pruning and strengthening. He expects that Fiat Auto's vehicles sales in Britain will improve this year by about 12 per cent from about 44,000 in 1982.

Registrations of cars along the end of October increased from 39,013 to 42,197. However, as the improvement did not keep pace with the 16 per cent jump in total new car sales, Fiat's car market share fell from 2.84 to 2.84 per cent.

Mr Quaglia forecast a steady improvement in annual sales as new products are introduced to the UK. Next year he believes Fiat will claim "well over" 3 per cent of the market, because the new "Supernova" Uno, will be available for the full year (and should account for 30 to 35 per cent of total sales in 1984) and the new family-sized Regata saloon will be launched in Britain next March.

● Portuguese-built, four-wheel-drive vehicles in direct competition with BL's Land Rovers have been launched in Britain.

The import company has so far taken delivery of 150 vehicles from the UMM group in Portugal and expects to sell about 800 in the first full year of operation. Mr Mike Thompson, who is behind the scheme, said yesterday that nearly £1m had been put into the import business, called Transterrain.



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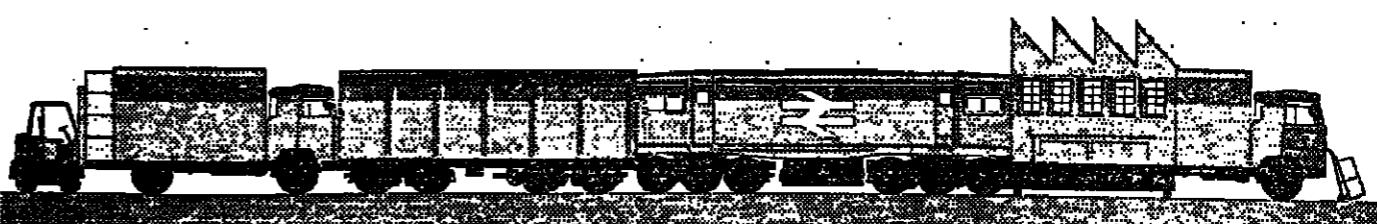
Phone our Marketing Manager Stan Judd on 01-262 3232 ext. 5503, or write to him at 222 Marylebone Road, London NW1 6JJ.

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the Mirage fighters operating at Mach 2.2. The Falcon virtually does not age and is just as advanced as those fighters. That is why the Falcons are still the only corporate jets in the world upon which the lawmakers did not find it necessary to require artificial safety barriers for the pilots such as stick shakers or stick pushers.

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Confidentially, all these qualities will doubtless explain why the Falcons are very often resold, after many years, for more than their purchase price. But who would dream of reselling a Falcon? Of getting rid of one of the steadiest entries of his balance sheet?

A special information kit on the Falcon 100, 200 and 50 has been prepared. To obtain it, please send your card to Paul Delorme, Dassault International, 27 rue Victor Pauchet, 92420 Vauresson, France, or just call him at the following number: (1) 741.79.21.

Dassault International

Business takes off with Falcon

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Nov 22-24 Entertainment '83 (Eastbourne (0323) 37641) Harrogate
Nov 27-Dec 3 International Building and Construction Exhibition—INTER-BUILD (01-483 1851) N.E.C. Birmingham
Nov 28-Dec 1 Health and Safety at Work Exhibition (01-688 7783) Wembley Conference Centre
Nov 30-Dec 4 World Travel Market (01-483 8040) Olympia
Dec 1-4 Bristol Bicycle Show (Bristol (0225 500450) Exhibition Centre (01-483 3864) Earls Court
Dec 5 Royal Smithfield Show and Agricultural Machinery Exhibition (01-235 9315) Earls Court
Dec 13-15 Automatic Testing and Test

Instrumentation Exhibition and Conference (Market Hill, Bucks (02803 815226) Brighton

Dec 14-15 Exhibition and Conference Industry Trade Event (Shepperton (03922 45860) Cizard International

Dec 15-18 Your Computer Christmas Fair (01-643 9040) Wembley Conference Centre

Jan 4-8 Caravan, Camping, Holidays and Travel Exhibition (Bristol (0272) 650908) Bristol

Jan 4-15 London International Boat Show (Weybridge (0882) 54511) Earls Court

Jan 7-12 Harrogate International Toy Fair (01-225 6683) Harrogate

Jan 15-19 Pipelines, Pipework, Pumps and Valves Exhibition and Conference (01-337 2400) NEC, Birmingham

OVERSEAS TRADE FAIRS

Nov 18-22 ArabBuild '84—fourth Middle East Building and Construction Show and Conference (01-265 1951) Bahrain
Nov 22-24 British Engineering Products and Services Exhibition (01-729 6077) Amsterdam
Dec 2-5 Autumn/Winter Ready-to-Wear Fair—FORTEX (01-483 0212) Porto, Portugal
Dec 5-10 International Chemical Indus

tries Exhibition—INTERCHIMIE (01-483 3864) Paris

Dec 6-19 International Machine Tool and Metal Working Exhibition (01-483 1951) Jakarta

Dec 8-11 International Fair for Clothing Fabrics and Ready-to-Wear Textilia '84 ((031) 222 386) Thessaloniki, Greece

Jan 10-13 Masstransit Show (01-891 2006) Singapore

Jan 11-16 International Lighting Exhibition (01-483 3864) Paris

BUSINESS AND MANAGEMENT CONFERENCES

Nov 23-24 BIM: Managing in tomorrow's world (Coty, Northants (058 631 4222) Piccadilly Hotel, WI
Nov 24 Henley Centre: Forecasts of leisure time activities and spending (01-353 2861) Cumberland Hotel, WI
Nov 29-30 FT Conference: World telecommunications (01-621 1355) Royal Lancaster Hotel, W2
Dec 1-2 FT Conference: Venture capital financial forum (01-621 1355) InterContinental Hotel, WI
Dec 5-6 CSC: Containerisation Asia 1983 (01-383 3811) Hong Kong
Dec 5-8 FT Conference: World banking in 1984 (01-621 1355) InterContinental Hotel, WI
Dec 7 First annual European methanol conference (Houston 713/652 0076) Brussels
Dec 7 Chatham House: American economic policy and transatlantic trade (01-930 2223) Chatham House, SW1
Dec 7-8 Lloyd's Shipping: tankers—621 1355) Singapore
Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

Financial Times Conferences

WORLD TELECOMMUNICATIONS

London—November 29-30, 1983

Mr Carlo de Benedetti, Chairman and Chief Executive Officer of Olivetti, will be joining the distinguished panel of speakers for this two-day conference to be held at the Royal Lancaster Hotel.

WORLD BANKING IN 1984

London—December 6, 7-8, 1983

We are pleased to announce that Dr Manfred Meier-Preschany, Managing Director, Dresdner Bank AG, and The Rt Hon Denis Healey, CH, MBE, MP, former Chancellor of the Exchequer, will be joining the authoritative panel of speakers for this year's annual conference to be held at the InterContinental Hotel.

The following is a list of conferences currently being arranged by the Financial Times for 1984:

AEROSPACE IN ASIA AND THE PACIFIC BASIN

Singapore—January 16 and 17, 1984

THE CITY OF LONDON AND EUROPE—A TEN-YEAR APPRAISAL

London—February 27 and 28, 1984

CABLE TELEVISION AND SATELLITE BROADCASTING 1984

London—February 28 and 29, 1984

THE EUROMARKETS IN 1984

London—March 6 and 7, 1984

TOOLS FOR COMPETITION: TOMORROW'S FACTORY TODAY

London—March 27 and 28, 1984

MULTINATIONALS AND EUROPEAN INTEGRATION

London—April 5 and 6, 1984

THE FT WORLD GOLD CONFERENCE

Hong Kong—May 3 and 4, 1984

All enquiries should be addressed to:

The Financial Times Limited

Conference Organisation

Minster House, Arthur Street

London EC1R 9AX

Tel: 01-621 1355 (24-hour answering service)
Telex: 27347 FTCONF G Cables: FINCONF LONDON

UK NEWS

Greater energy competition predicted

By Maurice Samelson

BRITAIN's energy market in 1985 will be characterised by rival fuels competing keenly for industrial and commercial customers, according to a new set of energy forecasts.

They suggest that shortages will stem not from lack of energy supplies, but from lack of customers to use all the available forms of fuel.

The forecasts, by Mr James Buckley, senior consultant of Cambridge Information and Research Services (CIRS) also underline the quandary of Britain's fuel utilities faced with Government pressures for higher prices when the customer increasingly dominates the market.

Consumers can apparently expect to be reasonably well assured of access to all forms of energy throughout the coming decades as summed no major world hostilities. In addition to being able to engage in keen purchasing, they will be able to demand better service from the fuel suppliers.

Called "The Energy Markets to 1985," the CIRS report foresees a lower growth rate in the UK energy market than that predicted by the Energy Department's evidence to the inquiry on the proposed Sizewell B nuclear power station.

Government projections of energy demand by the year 2000 ranged from 368m tonnes of coal equivalent (mtce) to 431mtce. The CIRS projections for 1985, calculated on what it calls a useful heat basis, range from 327 to 338mtce.

The CIRS forecast for the industrial market for energy is particularly bleak. Even in the most optimistic of its three scenarios, it sees no chance of the industrial market recovering from the 25 per cent drop in energy demand which occurred between 1979 and 1982.

Instead it expects consumption in 1985 to remain at 20 per cent below that of 1979, while the low growth projection shows no net increase in consumption between 1982 and 1985.

The report blames the poor outlook for greater industrial energy use on the steady change from relatively fuel-inefficient heavy industry to light industry and services. Where growth prospects do exist, the report says they are likely to be offset by the effects of greater investment in energy conservation.

The flat growth pattern also conceals the contrasting fortunes of the different fuels. In the industrial market, CIRS expects gas to increase its share from 33 per cent to 36 per cent by 1990, easing back to about 35 per cent by 1995.

Solid fuel, including coking coal has lost 31 per cent of its market in the past three years. Its share is expected to improve from the current 21 per cent to 25 per cent by 1990, with a further rise to 28 per cent by 1995.

Oil emerges as the main loser in the industrial market. Its use is expected to decline to about one fifth of the industrial load by 1985, having dropped by 37 per cent in the three years to 1982.

When these go wrong, which gets repaired first?

Everyone has a horror story about the time it takes for an engineer to call to repair their washing machine or other domestic appliances. Repair charges are heavy too.

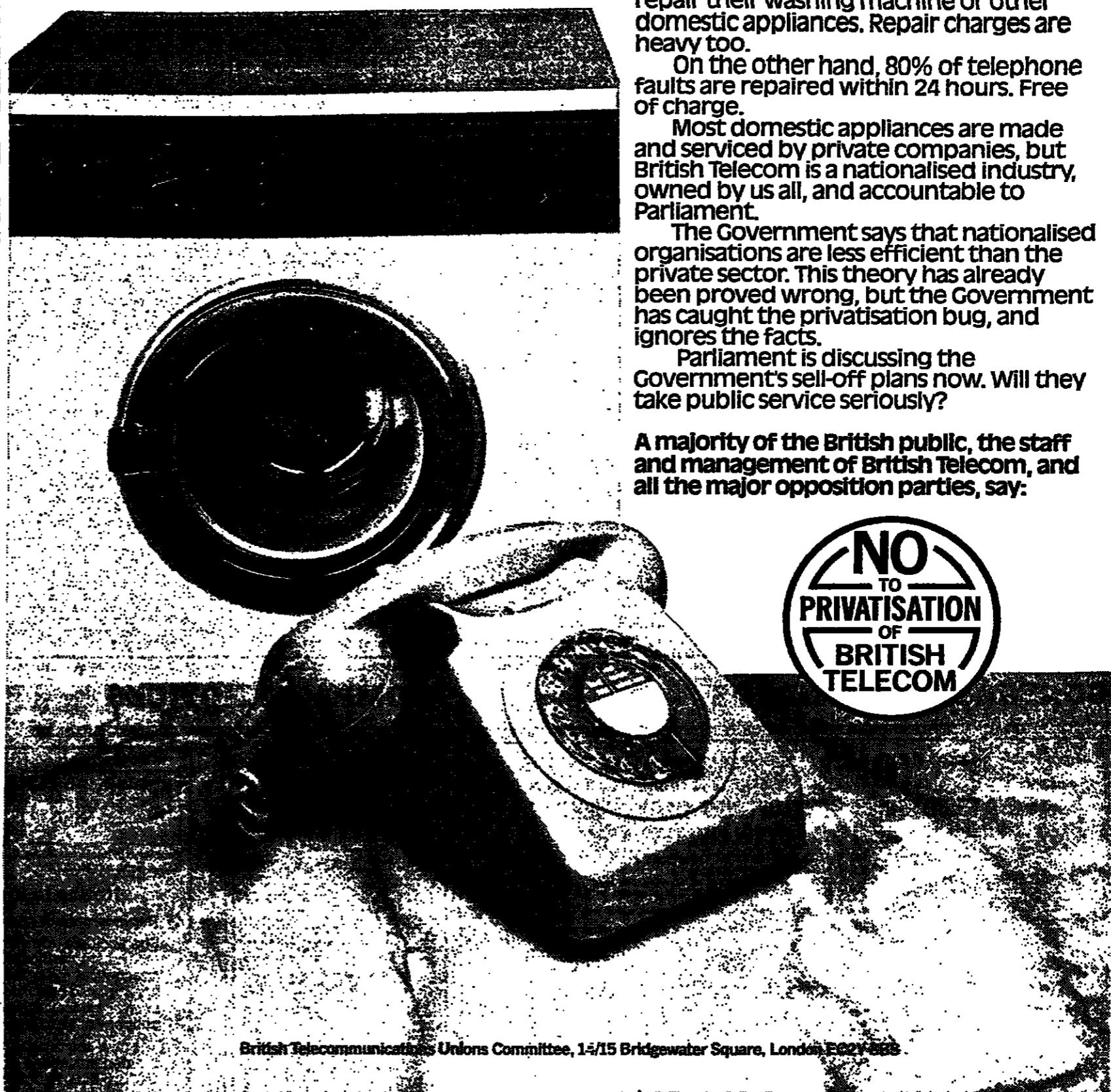
On the other hand, 80% of telephone faults are repaired within 24 hours. Free of charge.

Most domestic appliances are made and serviced by private companies, but British Telecom is a nationalised industry, owned by us all, and accountable to Parliament.

The Government says that nationalised organisations are less efficient than the private sector. This theory has already been proved wrong, but the Government has caught the privatisation bug, and ignores the facts.

Parliament is discussing the Government's sell-off plans now. Will they take public service seriously?

A majority of the British public, the staff and management of British Telecom, and all the major opposition parties, say:



British Telecommunications Unions Committee, 14/15 Bridgewater Square, London EC2V 7RR

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CONSTRUCTION CONTRACTS

INSURANCE



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ahead for
heights.

Cementation
wins £3m
piling job

CEMENTATION PILING AND FOUNDATIONS, a member of the Trafalgar House Group, has been awarded a contract worth about £3m. This is believed to be the largest piling and diaphragm walling job to be let in the UK. It is to provide foundations and associated works for a shipfit and quay walls for the new steel shipbuilding facility for Vickers Shipbuilding and Engineering at Barrow-in-Furness, a subsidiary of British Shipbuilders. The work comprises 238 large diameter and 53 small diameter piles plus over 52,000 sq metres of diaphragm walling. Large diameter piles of 1.22 metres diameter will be socketed about 10 metres into the underlying marl which is at a depth of up to 35 metres. The diaphragm walling, 1 metre thick, similarly extends to a depth of 45 metres. Construction of the piles will be carried out under bentonite using Cimentation's own Cemidril piling rigs mounted on large crawler cranes. Piles will be permanently cased to a depth of about 30 metres, installed using heavy duty vibrators. The diaphragm walling will be carried out using rope grabs suspended from crawler cranes. The work will be carried out through recently placed hydraulic fill into the underlying glacial till and marl. Main contractor is Sir Alfred McAlpine and Sons (Northern).

WILLIAM WEAVER, the Bromsgrove-based construction group, has signed a contract worth £1.5m for 60 homes at Copcutt Hill, Droylsden, for Wythenshaw District Council. The mixed development includes houses, bungalows and bed-sit accommodation and work is scheduled for completion by Christmas 1984.

Japanese to build £34m incinerators

MITSUBISHI HEAVY INDUSTRIES (MHI) has won a Singapore order for what is claimed to be the world's largest incineration facility. \$310m (£241.2m) turnkey order, won from the Ministry of Environment in co-operation with Mitsubishi Corp, calls for construction of five incinerators, each capable of disposing of 552 tons daily, at Tuas in the Jurong industrial site. Construction is expected to be completed in August 1986.

A £1.5m contract to provide new centralised offices for South Cambridge District Council has been won by Bristol-based JT DESIGN BUILD.

The 42,000 sq ft three/four-storey block, to be built on Hill Road, will have a basement car park, and will be constructed within an in situ concrete frame with brick cladding and a slate roof. The contract is the second JT has won in Cambridge this year, and together with the earlier contract for offices and high technology development for Cambridgeshire County Council, brings the total value of JT's work in Cambridge to more than £12m.

BRITISH AEROSPACE DYNAMICS GROUP, Bristol division, has signed a £1m contract to supply an electromagnetic environment simulator to the Royal Air Force. The simulator, which will be the largest in the world to be built with the RAF, is based on an advanced multi-processor, which coupled to radio frequency signal generators provides a means of creating high fidelity representations of the complex emissions to be observed from modern radars.

HORTONMAN DEFENCE SYSTEMS, a subsidiary of the EIS Group, has been awarded a contract worth over £500,000 by the Ministry of Defence, for the supply of elevation and traverse gearboxes for the Challenger main battle tank. The gearboxes are used to elevate the main gun and rotate the tank turret automatically or manually or in conjunction with the tank's fire control system. Hortonman has supplied these gearboxes for all the Army's recent main battle tank requirements.

WILLIAM WEAVER, the Bromsgrove-based construction group, has signed a contract worth £1.5m for 60 homes at Copcutt Hill, Droylsden, for Wythenshaw District Council. The mixed development includes houses, bungalows and bed-sit accommodation and work is scheduled for completion by Christmas 1984.

Tilt-up builds the factory faster

Glenrothes is the scene of an innovation in construction. A factory in the Southfield area of the New Town is being erected by the "tilt-up" method, in which reinforced concrete wall panels are cast horizontally and lifted into position. It is believed to be the first time that the technique, pioneered 25 years ago in the U.S., has been used for a major building in this country.

Tilt-up is a quick method of erecting simple box-shaped buildings for factories, warehouses, superstore, etc. It is said to compare favourably in cost with other forms of construction. Buildings can be cut significantly in the Glenrothes case to 22 weeks compared with 36 weeks needed for other types of building.

The factory provides about 3,700 sq metres, some 10 per cent of which is two-storey offices. Overall building dimensions are 34 x 42 metres and it is 7.5 metres in height. A 150 mm thick reinforced concrete ground floor was placed in 7 metres wide bands, and it is also used as a casting bed for the reinforced concrete wall panels.

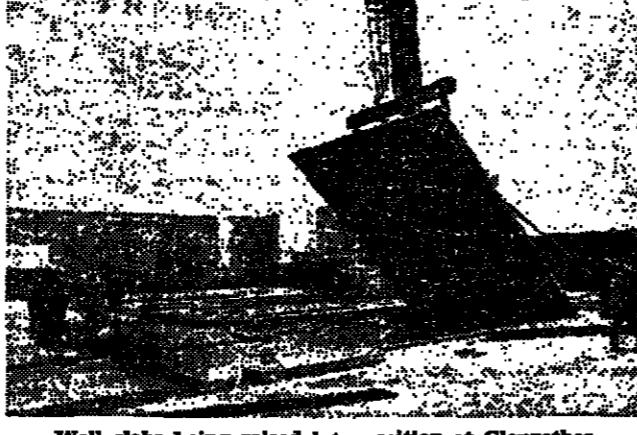
Careful planning of the sequence for casting and erection of the walls is vital to keep crane movements to a minimum. A panel can be lifted and placed in about 10 minutes, and the overall movement takes about 20 minutes, so that the effect on overall construction time is critical.

Roof construction is of a steel frame supported on the concrete walls and intermediate steel columns, and composite aluminium/fibreglass steel cladding carried on galvanised profiles.

Contract price for the Glenrothes factory is £584,000.

For tilt-up construction the ground slab is sprayed with a debonding agent, which also acts as a casting compound. A 150 mm thick reinforced concrete ground floor was placed in 7 metres wide bands, and it is also used as a casting bed for the reinforced concrete wall panels.

Contract price for the Glenrothes factory is £584,000.



Wall slabs being raised into position at Glenrothes

£25m steel order for Conder

CONDÉR INTERNATIONAL, Winchester, specialist in steel-framed buildings, has received over £25m worth of orders in the last few weeks. The latest few, £1.5m, have been obtained in the south of England, in addition to £12.5m in the Midlands and North.

The orders include: for Northern Union, £4.2m office scheme in Woking, and another £1.6m office scheme in Camberley; for Wirral Metropolitan Borough Council, £8.5m contract for two office buildings in Birkenhead, private hospitals £1.4m in Torbay, for Bioplano £2m in Leeds for Methley Park Hospital for Calderdale Independent Hospital Co; for GLC 20.9m Thames barrier exhibition building, warehouse units worth £1.25m in Fulham for Lowtherstar.

The walls are cast in continuous strips which are subsequently cut into manageable sections, about 7 metres wide and weighing about 22 tonnes. At Glenrothes the sections of wall panel were lifted and positioned using a large mobile crane.

The factory provides about 3,700 sq metres, some 10 per cent of which is two-storey offices. Overall building dimensions are 34 x 42 metres and it is 7.5 metres in height. A 150 mm thick reinforced concrete ground floor was placed in 7 metres wide bands, and it is also used as a casting bed for the reinforced concrete wall panels.

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For tilt-up construction the ground slab is sprayed with a debonding agent, which also acts as a casting compound.

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TECHNOLOGY

GERMANS SPREAD AEROSPACE KNOWHOW TO OTHER FIELDS

Tested to the breaking point

BY DAVID FISHLOCK, SCIENCE EDITOR

FOR THE past 18 months, a West German research laboratory has been fatigue-testing a complete German Air Force version of the Tornado, including the performance of its swing wing, in a simulation that will be equivalent to the 16,000 hours of flight expected of this aircraft.

Prof Theodor Gaymann, one of the company's three directors and a former Dornier engineer who helped to found it, is proud of the way IABG transfers high-technology experience from aerospace into other industries. "We find we can sell knowledge we have gained in the aerospace field for other purposes. He speaks of "cross-breeding" within IABG between the different kinds of testing it does.

Prof Gaymann's company is known by the initials IABG (Industrieanlagen- und Betriebsgesellschaft). This is the German counterpart to the Royal Aircraft Establishment, Farnborough, in Britain, albeit smaller. This is the organisation which finds the breaking point for new aircraft, weapon systems and now trains. Its new railway test track for example has cost about DM 480m (about £120m), funded by the Ministry of Research and Technology in Bonn.

Levitation

IABG is based at Ottobrunn, south-east of Munich, close to the Ottobrunn Development Centre of MBB. It is owned 74 per cent by the Federal Government and 26 per cent by such groups as AEG, Dornier, Messerschmitt-Bölkow-Blohm (MBB) and Siemens. MBB is its biggest client.

At Emsland, near the Dutch border in West Germany, IABG is laying an elevated track 5 metres high and over 30 kilometres in length, for a train that will fly (see this page, October 31). Its first flights will shortly be made on a nearly-completed section. It will travel on a magnetic suspension that keeps it levitated.

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UK REGIONAL REPORT: MOTHERWELL - 1

Strong drive to win new industries

MOTHERWELL IS a steel town looking for a new direction. Finding a new path for a local economy geared for generations to heavy industry has become the largest industrial regeneration project of its kind for the Scottish Development Agency (SDA) which, along with Strathclyde Region and Motherwell District Council formed the £60m Motherwell Project a year ago.

Steelmaking, and the vast Ravenscraig works, dominate the landscape, the atmosphere and the economy. Today the future of the steelworks and its 4,300 workers is far from certain as the British Steel Corporation struggles to absorb heavy losses and the effects of steelmaking over-capacity in Europe.

Yet, although a surprising scattering of other industries does operate in Motherwell, including electronics and food distribution, it is steel at Ravenscraig, along with the Clydesdale tube works, the Dalziel plate mill and the Crucible alloys works, accounting altogether for 6,000 jobs which has created the main source of expertise among the local workforce.

The approach of both the public and private sector

During the past 15 months there have been encouraging results in the £60m Motherwell project to attract more diverse industries to the area.

Interests involved in the Motherwell project has been to create opportunities for new industry while making the best of what is already there—much of it desperately needing a new lease of life.

Driving through the scattered villages around Motherwell or looking down on a 40-acre site between the Ravenscraig and Dalziel works where an underground fire has been burning at the site of the dismantled Lanarkshire steel works since 1942, it is easy to feel that radical surgery is the only answer.

Yet, after 15 months the project team, working from a converted and once semi-derelict bank in the town centre have produced encouraging results:

Part of the balancing act in



Steelmaking and the vast Ravenscraig works dominate the Motherwell landscape.

Motherwell has been to minimize the obvious state sector involvement in industrial promotion and maximise private sector activities.

To this end the Motherwell Enterprise Trust, one of a number of schemes throughout Scotland formed under the auspices of Scottish Enterprise in the Community is already bringing together resources available in established local companies to help new companies.

The Motherwell promoters make much of the area's road and communications, located as it is at the network of 150 small engineering firms scattered along the Motherwell-Wishaw corridor, as the planners are already calling it. These companies have traditionally depended on sub-contract work for larger firms such as British Steel, Bellshill and Wishaw.

The Motherwell Food Park, the first of its kind in Britain, is a case in point, located at the side of the M8 motorway be-

tween Edinburgh and Glasgow. Making much of good access, too, has meant welcoming not just new manufacturing which is usually associated with industrial regeneration, but accepting the growing role of service sector activity such as distribution.

A new look has also been taken, as part of the policy of encouraging existing industry, at the network of 150 small engineering firms scattered along the Motherwell-Wishaw corridor, as the planners are already calling it. These companies have traditionally depended on sub-contract work for larger firms such as British Steel, Bellshill and Wishaw.

The Motherwell Food Park, the first of its kind in Britain, is a case in point, located at the side of the M8 motorway be-

around Motherwell and recommended more coordination between the firms and the formation of consortiums to look for new work. A joint marketing approach has also been made to larger firms in the area to see if any work normally imported by these firms could be done locally. A closer study of procurement and material sourcing could well turn up new opportunities.

After diversification of industry and helping existing industries find new markets, a third part of the project's approach to industrial regeneration has been to establish Motherwell as a place for foreign companies to set up plants.

This is partly an in-house matter for the SDA which runs a North Sea investment office in Scotland along with the grant-giving Scottish Economic Planning Department.

Given the magnificent line of

greenfield sites in Scotland, convincing a foreign firm to set up in this sector of the central belt of Scotland will be an uphill struggle. But the right marketing approach will at least put the area on the itinerary of the visiting inward investor.

Things will look up for Motherwell if Motherwell starts to look better. But urban renewal and environmental improvements are not straight forward.

According to Fred Millan, of the SDA, as little as 15 per cent of the total land area inside the project was suitable for landscaping and tree-planting to give it a lift.

Some 50m has now, however, been set aside for environmental improvements, in the hope that this can give Motherwell the appeal of many of its rivals in the bid to secure new investment.

More high technology plants

HIGH TECHNOLOGY has a small but lively presence among the steelworks and heavy industry of Motherwell.

Honeywell's main plants in the UK overlook the M8 motorway north of the town producing minicomputers and larger mainframe computers along with a range of control equipment.

The two units of the American Electronics Corporation employ 1,500 including a design and development unit for new products—the kind of presence that pleases planners who are happiest when large electronics firms do not turn out to be strictly assembly plants.

Honeywell has been associated with the Lanarkshire area since

the company set up its first overseas firm at Blantyre to the West.

Ferranti's Scottish division which is based in Edinburgh moved its production of automatic test equipment for military avionics to Motherwell about three years ago to tap new reserves of engineering graduates and skilled workers.

The Ferranti plant employs about 220.

Pantatron Systems Limited, a subsidiary of R&D, Rotterdam, set up in Motherwell centre about six years ago to produce ultrasonic non-destructive testing equipment.

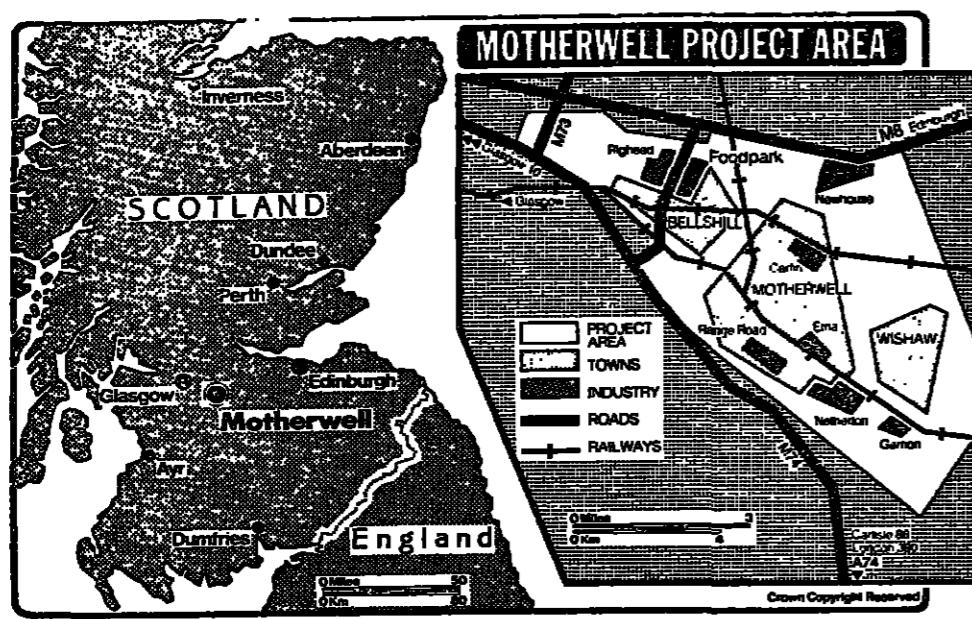
Dr John Speake, managing director of Pantatron, said that at the beginning the location

worked against the company due to its distance from main markets south of the border.

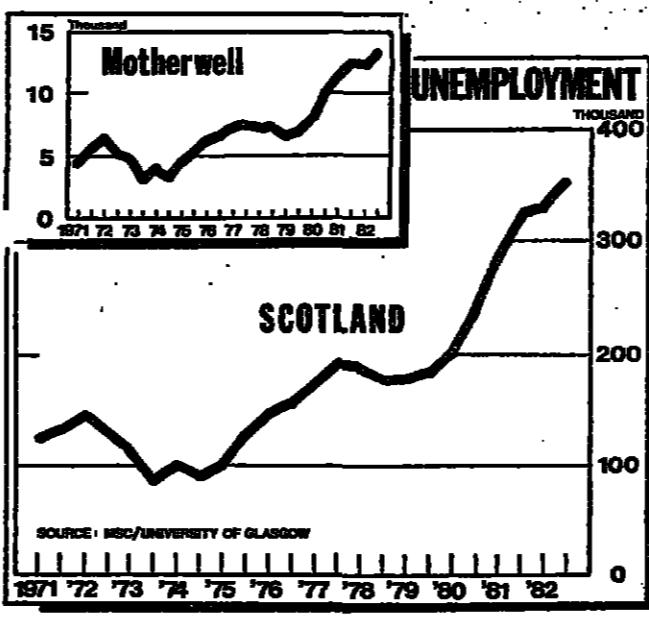
But North Sea contacts and increasing North Sea business with work in Aberdeen has compensated for this.

The company, with 17 employees and a turnover of around £500,000, is expected to grow to 100 workers as a new service leasing out test equipment and operators is developed from the Motherwell base in association with the Dutch parent.

While Anderson Strathclyde's operations remain in the heavy industrial sector of mining, its Longwall mining equipment has considerable technology input through control systems.



Motherwell's promoters emphasise the area's good communications and access to the motorway system



The cone-type coffee percolator was invented by Scottish marine engineer Robert Napier in 1840. "CONA" is the Registered Trade Mark of Coss Limited.

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MOTHERWELL - 2

SUCCESS FOR UK's FIRST FOODPARK VENTURE

For something completely different, the Motherwell area has produced a successful foodpark, the first of its kind in Britain.

Food handling may not seem the obvious choice of industry for an area with a rich history of coal, iron and steel. But three companies chose the area near the M8 motorway between Glasgow and Edinburgh for their packaging storage or distribution centres.

The Scottish Development Agency (SDA) then decided to promote a foodpark to bring in more food companies

and encourage the kind of interaction normally associated with the electronics field.

Today, besides the three original occupants of factories on the northern fringes of Bellshill—AGA Frigoscandia, Ross Foods and Birds Eye Walls—four other companies have moved in.

One of them, Daiziel, is a good example of the kind of interaction which the SDA wanted to promote. The company which supplies the meat trade prepares meat for Ross Foods and uses Frigoscandia's cold storage. It also buys in

sausage skins from another resident, Devro.

The park is today run by Mr Eric Dunkley who acts as a talent scout for inward investment, a co-ordinator of aid and of the kind of link-ups which are making the park work.

D and M Clark Analytical Services which carries out microbiological studies on food samples is another new arrival. Geest, the banana people, are spending £2m setting up a packaging and distribution centre for fresh vegetables.

Expressions of intent to

move in or strong inquiries have come in from a U.S. meat company, cheese and confectionery groups, a bacon processor and pâté manufacturer and even a brewer.

The financial packages of assistance to new companies, the managed foodpark and the good road network will help overcome some of the environmental shortcomings.

Eric Dunkley concedes that overcoming the myth of past heavy industries has been a problem but the presence of big names in the foodworld is enough to win over some of the doubters.

Forceful campaign against plan to close huge steel mill

Ravenscraig is living on borrowed time

RAVENS CRAIG: at the heart of industry in Motherwell, is living on borrowed time. A year ago this huge steel mill had been singled out for closure. It might have been one of the most modern steel plants in Europe but it was the one mill too many for a British Steel Corporation losing millions.

The defence campaign that followed and led to a reprieve for "the Craig" as its 4,300 steelworkers call it, produced a spectacular display of unanimity across the Scottish political and industrial scene. The closure proposal of Mr Ian MacGregor, then head of BSC, was shown to be politically and economically unacceptable for Scotland.

Not only was the Labour Party, which controls a large majority of the Scottish seats at Westminster, against any closure, along with the trade unions, Mr George Younger, the Secretary of State for

Scotland, was apparently ready to stake his job on defending the mill and he was backed by his fellow Conservatives in Scotland. Much of Scottish industry also voiced its concern.

Apart from the BSC losses to be stemmed, the argument against Ravenscraig was easy to assemble.

There was a mill set up for political reasons by the Macmillan government in 1954 to fuel regional industries which had since died down to a mere 5 per cent of the steel produced north of the border.

Shipbuilding and heavy engineering were in retreat, the Linwood car factory closed and production at Leyland Vehicles at Bathgate cut back—to mention just the larger users.

Then too the new industries growing up in Scotland—such as electronics, biotechnology and health care—were hardly big

steel users, although there was some good business to be gained from the heavy metals used in the oil and gas industry.

At the core of the Scottish argument for an integrated steel mill was the future of manufacturing in Scotland. Despite the gains of the service sector and the changing complexion of industry, there was still the fundamental belief inside the Scottish Office that steel manufacturing was vital to economic recovery.

A past poor productivity record had weighed heavily against Ravenscraig as Mr MacGregor came to grips with the Corporation's troubles—not to mention the distance from markets and added transport costs.

But Ravenscraig had 80 per cent more of its capacity made up of the continuous casting system—a steel production method—a capacity unmatched elsewhere in Britain.

Scotland had taken some heavy industrial knocks but the closure of Ravenscraig would have been devastating—not just for its employees but for the industry which had built up around it, fed off it and fed the mill in turn in terms of business.

According to one estimate, Ravenscraig spent £120m a year on labour and on the 1,300 companies providing goods and services locally, most of them in the Motherwell area.

The Scottish TUC, backed by Strathclyde Regional Council, drew up a report "A future for

steel—a future for Scotland" which forecast that the closure of Ravenscraig would lead to not just the 4,300 jobs lost at the mill but a total of 10,000 to 12,000 jobs in the affiliated jobs that would go as well.

The all-clear in this battle came with the statement last December from Mr Patrick Jenkin, the Industry Secretary, that British Steel would be instructed to proceed for the next three years on the basis that all five major integrated steel mills would be kept going.

The industrial bottom line to this argument was that it would be wrong to turn off one of Europe's most modern mills. The Government might save £100m by shutting the plant but it was not a straightforward case of cost saving.

Undeterred, Mr MacGregor sought new options and used his considerable array of contacts in the U.S. to propose a swap between crude steel making at Ravenscraig and finishing capacity at U.S. Steel's Fairless works in Pennsylvania.

The "swap" proposal, finally decided by the end of November, would mean ending steel finishing at the Gartcosh section of Ravenscraig as well as the outdated primary steel making operation at U.S. Steel. About 2,000 jobs would be lost from both plants.

Again the defence forces regrouped around the big Motherwell mill but because of the uncertainty of the proposal and even some feeling that it was not such a bad idea, there has been less of a public outcry.

High technology has a small but lively presence among the region's heavy industry. Above: a bird's eye view of Honeywell's main UK computer plant in Lancashire.

How the private sector is building confidence in Motherwell

A helping hand for new companies

ANDREW CHRISTIE does not like quoting job figures. "I am not here to 'create jobs,'" says the director of the Motherwell Enterprise Trust. "You can create jobs but all we can do is吸引 you in establishing jobs."

The emphasis in Mr Christie's office on the top floor of the Motherwell project office is on self-help. The Enterprise Trust is the amalgamated arm of private and public agencies through the business in the community movement helping new companies to get going.

Industrial promotion in Scotland today is geared very much to encouraging self-help among industry and overcoming a tendency to wait for officially backed initiatives.

The Enterprise Trust counts on local business to

contribute funds and even more to offer managerial talents and time to new businesses in its area.

In Motherwell larger companies like Motherwell Bridge, a heavy construction company, along with Anderson Strathclyde, Honeywell Computers and Lovell Strauss are part of the 12 contributors to the Trust. Local chartered accountants and solicitors are involved too.

Job potential:

The scheme has had over 100 contacts so far but Mr Christie is loth to translate these into jobs or even potential jobs.

Mr Christie, 38 and a former regional engineering manager with Scottish Brewers—part of Scottish and Newcastle Brewers—was seconded by his company

to run the Trust, which is now one of eight in Scotland. Mr and Mrs Kay Abraham, his assistant commercial secretary co-ordinate, interview and encourage local business.

Honeywell, which employs 1,500 in its control systems and microcomputer plants at the northern fringes of the district, recently contributed managerial time to help two local business units to their possible cash flow.

A redundant manager from Motherwell Bridge was helped set up a specialised garage business for sports and racing car enthusiasts.

Another key undertaking of Christie is the formation of a local businessmen's club to meet regularly to listen to an invited speaker, ask some questions and then, fingers crossed, to start using the get-

together to carry out some business.

Getting managers together is not all that easy. In a steel town like Motherwell many of them live outside the area and the problem is finding the right time to get them all together.

The Trust, in Christie's view, can help counter some reluctance on the part of businesses to approach the public sector and its range of assistance—much of it available free. The one-stop approach in Motherwell has put the Enterprise Trust and the Scottish Development Agency, the semi-national industrial promotion body for Scotland, under the same roof with the hope of constructive cross-fertilisation between the public and private sectors.

Heritage tours are popular

"FORGET Malaga and try marvellous Motherwell, a mecca for the modern tourist." A travel agent's puff along these lines would extract an extended guitar from a steelman at the local Ravenscraig mill.

Yet Mr Edward McHugh, director of the SDA's Motherwell project team, takes the idea seriously—seriously enough to commission a consultants' report on developing tourism in the area.

"Our initial studies show that 60 per cent of all holiday-makers visiting Scotland by car pass through the area yet very few consider stopping," he says.

While a grimy image of heavy industry and blight

may go some way to explain the tendency for tourists to keep their foot on the accelerator, the project team think that with a bit of the right publicity and co-ordination things could change.

The consultants have recommended improving the use of neighbouring Strathclyde Park, not just for the passing tourist but for the Glasgow day tripper.

Holiday and leisure spending is estimated at £5.8m a year and is supporting 500 jobs already.

The local tourist board already specialises in heritage tours which include a visit to the Ravenscraig steel mill. Enquiries are flooding in, it says.

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Already firms of good standing, like Ross Foods, Frigoscandia and Devro,

are sited in the Foodpark.

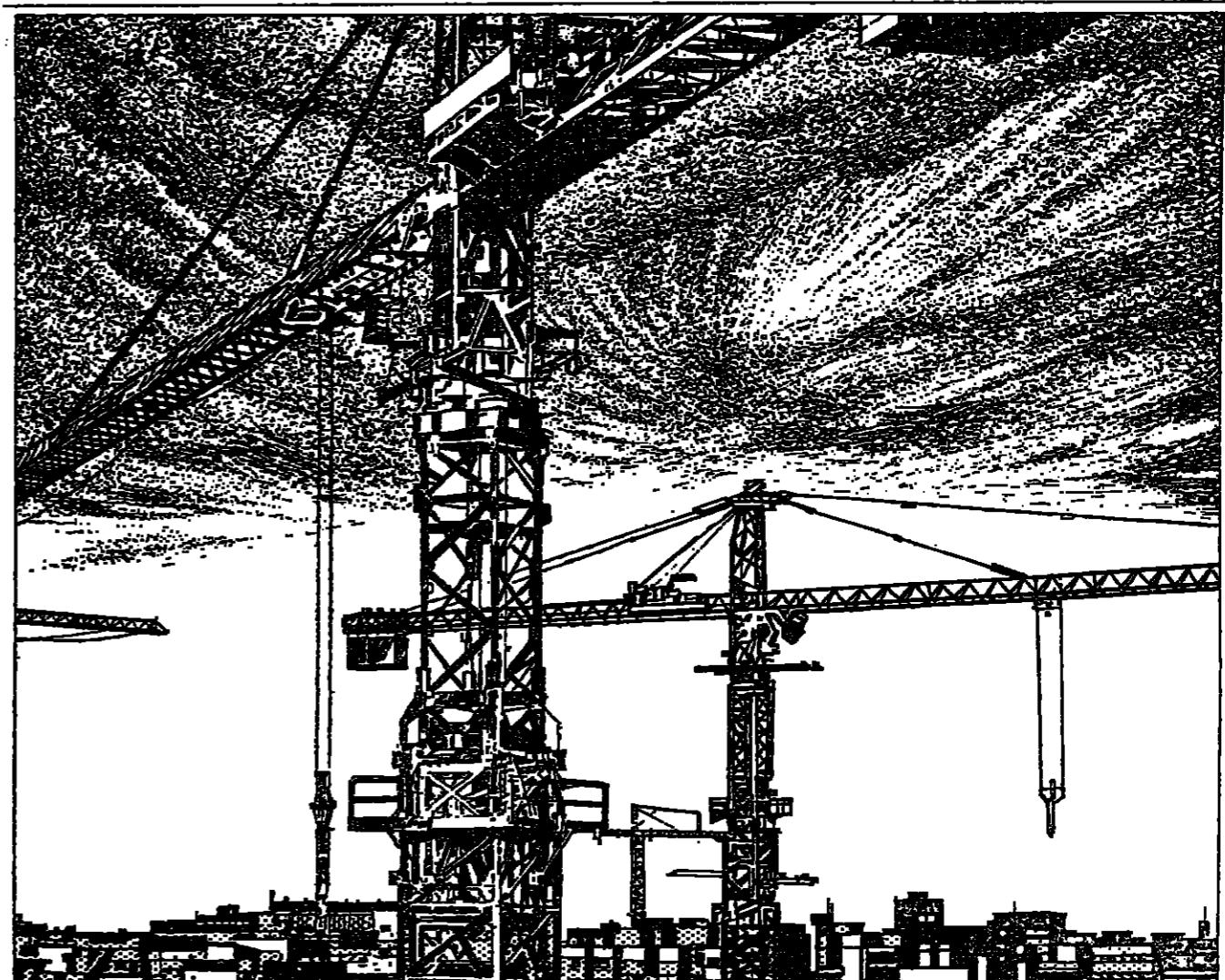
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THE MANAGEMENT PAGE

MICHEL PEQUEUR, a big friendly unassuming man who was in charge of the French Atomic Energy Agency for five years, has been unusually busy during the last few months. Since June he has been running Elf Aquitaine, the large French state-controlled oil group and so far the country's most profitable enterprise.

His appointment to what is perhaps the most prestigious job in French industry came as a complete surprise, even to him. He was chosen at the last minute to become the chairman of Elf, replacing Albin Chalandon, the outspoken and controversial former Gaullist minister dismissed by the Socialist government after a blazing row over the oil company's role in the French chemical industry.

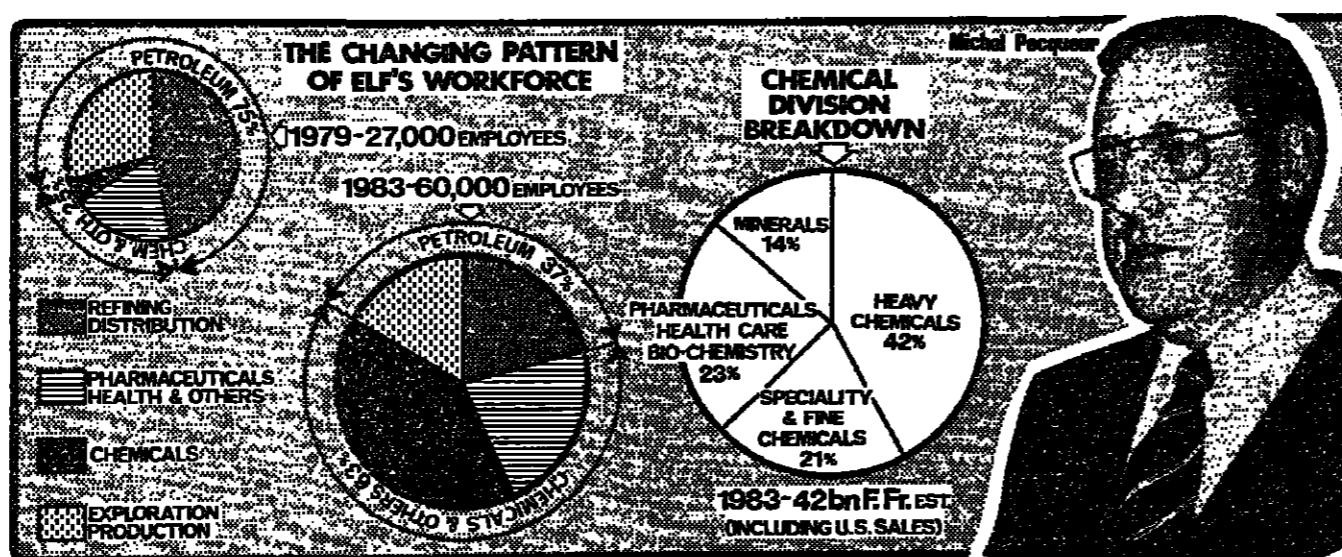
In contrast to Chalandon's show business management approach, Pequeur has been working quietly to calm the atmosphere at Elf after the departure of his predecessor. He has also been spending his time fine-tuning the oil group's strategy at a particularly critical moment in the life of the large state-controlled concern employing 60,000 people with sales of FF 41.8bn (29.8bn and net earnings of FF 3.5bn last year).

"Pequeur has clearly a different style from Chalandon. He is quieter, more discreet," an Elf insider remarks. "But what has struck everybody here is the continuity with his predecessor's strategy," the same insider adds. Pequeur has, indeed, so far followed along the broad strategic lines set by his controversial predecessor and has entrusted the execution of this strategy to the same executives close to Chalandon.

Backed by Gilbert Rutman, Elf's deputy chairman and a close Chalandon aide who could well have become chairman himself under different circumstances, Pequeur has continued the process of moving Elf into five principal business areas.

In the group's traditional oil exploration and production activities, the aim is basically to replace the declining reserves of Elf's giant Lacq gas field in France with new resources. In the refining sector, the problem is one of finding adequate solutions to cut back the heavy losses plaguing the French refining industry in general. Pequeur has already successfully campaigned with other French refiners to persuade the French government to revise favourably its petroleum price-fixing formula which has been a major financial drag on the French refining industry.

In the U.S., where Chalandon launched Elf in an aggressive,



Part of the rationalisation of the chemical operations will entail some 2,000 layoffs during the next three years. "But there need be no drama about this," says Pequeur. He believes these job cuts can be done either through early retirements or through other existing mechanisms to avoid too large a number of straight redundancies.

Government to liberalise prices

early next year to enable

French companies to operate in a more acceptable commercial environment at home. At the same time, the liberalisation of industrial prices could enable

Elf to resume negotiations on joint ventures with other chemical concerns.

Pequeur is also pressing the French Government to help Elf by enacting the oil group to secure better electricity rates for use in its chemical operations.

Negotiations between Elf and Electricité de France (EDF), the French electric utility, have already started. Pequeur says the talks are very delicate but he argues strongly that his chemical group, which accounts for 3 per cent of French industrial electricity output, should be favoured.

Indeed, there is already a precedent. Pechiney, the aluminium group whose basic chemicals business has been taken over by Elf, negotiated a complicated deal this summer with EDF to secure better priced electricity. Part of the deal involves Pechiney taking a stake in a French nuclear power station. As one of the guiding forces behind the French nuclear programme, Pequeur is in a strong position to negotiate a deal for Elf with EDF. After all, he says, France has established a unique nuclear electricity network which should also be used to support domestic industry.

But Elf's own internal restructuring efforts will have to be matched by a number of crucial external factors, warns Pequeur. The general international economic outlook will clearly be an important factor, especially since Elf intends increasingly to internationalise its chemical business. In France, the oil group is seeking the support of the French government in two key pricing areas. Pequeur argues that Elf cannot hope to be competitive as long as it suffers from domestic price constraints on chemical products and it cannot secure more favourable electricity prices at home.

French chemical product prices, fixed by the government, have on average been about 20 per cent lower than in other European countries. This has prevented Elf from negotiating joint ventures with other chemical companies.

"How do you expect anyone to be interested in doing a deal with us if we offer them a less making market in exchange for a profitable one?" Sautier remarks. But in recent weeks, the situation has improved with the French Government allowing increased in some French plastic products. Pequeur expects the

group's own internal restructuring efforts will have to be matched by a number of crucial external factors, warns Pequeur.

The other two sectors are the health care and pharmaceutical business and Elf's newly acquired French chemical operations, which Elf reluctantly took over under government pressure and in the end cost Chalandon his job. In both cases, Pequeur has picked the same man as Chalandon to run these businesses. René Sautier, who was largely responsible for transforming Sanofi, Elf's pharmaceutical subsidiary into a profitable and growing venture, faces the daunting task of making the group's new chemical operations profitable by the end of 1986 while continuing to run the separate pharmaceutical division.

In an effort to streamline and rationalise the structure of the

chemical assets of the nationalised Pechiney aluminium group and those Elf previously jointly owned with the oil and other large French oil company, are expected to lose FF 1.2bn this year. The idea is now gradually to reduce the losses to make these operations break even by the end of 1986. "Under certain circumstances, we think it is possible," says Pequeur and Sautier virtually in harmony.

Elf grouped all its newly acquired chemical assets into a new subsidiary called Atochem last month. But as a measure of the evolution taking place at Elf, if one were to add Elf's Sanofi pharmaceutical subsidiary and its other speciality chemicals subsidiaries to the newly acquired assets, chemicals as a whole would account for 63 per cent of the group's French workforce of 60,000 people. The entire chemical and pharmaceutical operations, including those in the U.S., are expected to generate sales of FF 42bn this year.

Sautier, Elf's chemicals Mr Fix-it, recently unveiled under Pequeur's paternal eye, the broad chemical strategy of the oil group. Elf has no intention

of increasing its production

Joint venture

Sautier believes Elf has already resolved its ethylene

capacity by rationalising

the proportion of heavy or

basic chemicals.

At present, basic chemicals represent 52 per

cent of the sales of Atochem,

plastics 33 per cent, with the

balance being made up of fine

chemicals and specialities.

Elf's own internal

restructuring efforts will have

to be matched by a number of

crucial external factors, warns

Pequeur. The general inter-

national economic outlook will

clearly be an important factor,

especially since Elf intends in-

creasingly to internationalise

its chemical business. In

France, the oil group is seeking

the support of the French gov-

ernment in two key pricing

areas. Pequeur argues that Elf

cannot hope to be competitive

as long as it suffers from

domestic price constraints on

chemical products and it cannot

secure more favourable elec-

tricity prices at home.

French chemical product

prices, fixed by the government,

have on average been about 20

per cent lower than in other

European countries. This has

prevented Elf from negotiating

joint ventures with other

chemical companies.

"How do you expect anyone

to be interested in doing a deal

with us if we offer them a less

making market in exchange for

a profitable one?" Sautier re-

marks. But in recent weeks, the

situation has improved with the

French Government allowing in-

creased in some French plastic

products. Pequeur expects the

Less noise, more work

PEOPLE are making a lot of noise about noise at the moment.

THE EEC has produced a draft directive proposing the harmonisation of occupational noise levels around a common maximum of 85 decibels, compared with a generally accepted present level of 88 decibels in most member states, including the UK.

A change to 85 decibels would require reducing the maximum acceptable level of noise intensity by about one-third. In the view of the Confederation of British Industry, which has launched a campaign to protect the environment, it would cost UK industry "billions of pounds" to make the changes.

But noise in the workplace is a real problem. The Health and Safety Commission estimates that at least 1.5 million people work in an environment noisy enough to damage their ears, and it has launched a Noise Campaign aimed at convincing industry that it does not always cost a fortune to make improvements.

Managers sometimes accept too quickly that familiar processes are just inherently noisy, and that any improvement would cost a lot," says Dr John Cullen, chairman of the commission.

"It's your hearing — protect it or lose it" is the slogan for the commission's campaign, which will include advertisements, workplace posters, direct mail, films and audio tapes.

Hearing can often be protected by the use of ear plugs or muffs. Employees tend, however, to dislike wearing them and need ear protectors are used, wrongly, irregularly or not at all.

This makes the need to quieter noisy processes even more important, and as part of the campaign the commission has produced a book (100 Practical Applications of Noise Reduction Methods, HMSO £2.50) designed to show that noise suppression can often be tackled for limited costs.

Case studies show that measures to reduce noise can sometimes provide other benefits like better productivity, lower absenteeism rates and a cleaner, safer working environment.

Alan Pike

Elf's new man faces up to chemical challenge

Paul Betts reports on how style, rather than strategy, has changed at the top of France's biggest state company

but so far disappointing, expansion programme with the \$2.3bn acquisition of Texaco, Pequeur wants to make the substantial new American investments finally pay dividends. This year, however, Texaco will again turn in a disappointing performance. "It will only earn a few million dollars," says Rutman.

Daunting

The other two sectors are the health care and pharmaceutical business and Elf's newly acquired French chemical operations, which Elf reluctantly took over under government pressure and in the end cost Chalandon his job. In both cases, Pequeur has picked the same man as Chalandon to run these businesses. René Sautier, who was largely responsible for transforming Sanofi, Elf's pharmaceutical subsidiary into a profitable and growing venture, faces the daunting task of making the group's new chemical operations profitable by the end of 1986 while continuing to run the separate pharmaceutical division.

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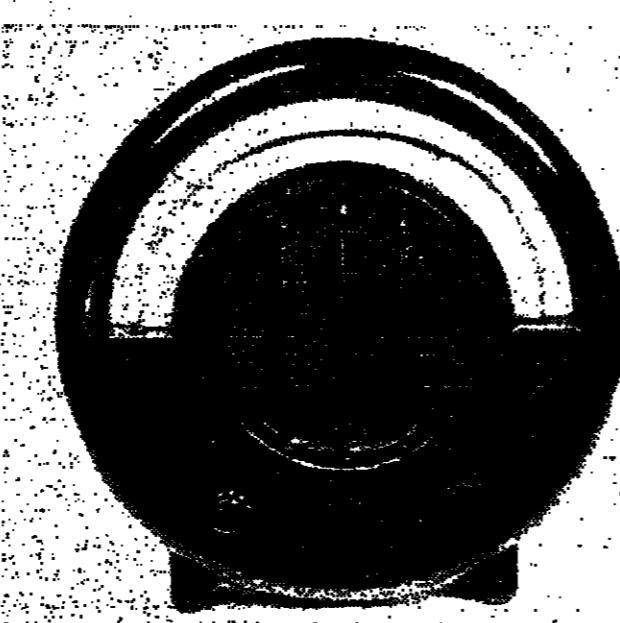
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THE ARTS



Left: Deer, designed by John Skeaping (1927) and an early Bakelite radio



Architecture

Collin Amery

A fresh look at British design

On Wednesday this week a major event takes place at the Victoria and Albert Museum — the first gallery in the museum devoted to the art and design of the 20th century opens to the public.

It has long been the responsibility of the grand old V and A to present through its primary galleries the complicated and fascinating history of the decorative arts. Until this week the artefacts of the 20th century, all of them made in Britain, have been lurking in the stores and basements of the V and A and to the casual visitor it has looked as though design stopped with the Victorians.

The importance of this gallery lies beyond the objects on view. The recognition of the fact that the furniture, fabrics, prints and sculptures of our own time are as significant as our creative writings in painting and architecture is a crucial step forward.

The first gallery to be opened is called British Art and Design 1900-1950 with an important subtitle "A collection in the making." This is only the beginning, when the Theatre Museum opens the galleries made available will tell the 20th century story up to the 1980s and beyond.

Gradually the V and A is sorting itself out within the confining corset of its wildly various buildings. Although I welcomed the recent opening of the Henry Cole Wing another visit has made me look again.

The budget for the gallery was clearly not a large one but

at the display of the Constable pictures in particular. Here the display design contrives to make the pictures look unattractive particularly in hideous glass cases. In contrast the new 20th century gallery is a cool lesson in elegant museum design.

The collection is to say the least heterogeneous. It includes furniture, textiles, ceramics, metalwork, sculpture, prints, drawings, posters and photographs. The design of Christopher Firminstane has chosen to put almost everything inside glass display cases that are as large as the average London shop window. He was briefed by the Museum to take special care not to alter the architecture of the galleries (designed by Sir Aston Webb) and so his black timber structure stands like a framework in a larger room.

In style the setting for the objects is like a Mies Van der Rohe steel structure made in wood. The use of the deep top beams conquers the problem of museum lighting by making it invisible. Is the display of almost everything behind glass (dictated by the stringent demands of conservation) too much like the proverbial shop window? I don't think so — it is sufficiently refined and controlled to let the objects speak for themselves. It may look a bit overcooked but that, I think, avoids looking icon of any of the objects.

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the generosity of the Baring Foundation and the Associates of the V and A has made it possible to expedite the showing of this part of the 20th century collection with some speed — we shall have to wait two more years to see the equivalent American and Continental objects.

It is such a relief after the old-fashioned didacticism of the Boilerhouse to see a view of the 20th century in Britain that is eclectic and not totally devoted to the arts of the everyday.

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we need to know more about the other works and achievements of the selected designers.

Publications will help but a major one is needed soon to correct the false perspectives of the "Pioneers of Modern Design Approach." This first display also goes a long way towards curing the astigmatic view of modern design and shows that the inclusive approach to collecting is far more honest and representative of our time. The V and A has done again what it does best — opened our eyes and broadened our vision — long may its new Trustees keep it on this path.

In between these two extremes lie the rich achievements of the Arts and Crafts movement — a marvellous cabinet by C. R. Ashbee, metalwork by Archibald Knox, and a chair and other furniture by the inventive Ernest Gimson.

There are examples of the work of the Omega Workshop — furniture painted by Vanessa Bell, Wyndham Lewis and Duncan Grant. Lutyens is represented as a furniture designer as is the later Eric Ravilious and even Basil Spence.

There are one or two brave and extraordinary things, particularly the great bed designed by Geoffrey Scott (of The Architecture of Humanism) — which is not unlike the St Ursula bed designed by Lutyens.

Unstruck applause must accompany the opening of this gallery but inevitably some questions arise. There are gaps to be filled and awkward choices to be made particularly what to show from the awkward spiky decade of the 1950s.

Placing something in this gallery is like bestowing the imprimatur and the public and the student is going to ask why is there? The question is hard to answer without the support of long term historical judgement and this is why I think we need to know more about the other works and achievements of the selected designers.

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Throughout a delightful pro-

gramme of Mendelssohn,

Schumann, Wolf, and Strauss,

all in the singer's native tongue,

the impression struck and held

not just of bonnie chaps but of a grasp of the often misconstrued recitalist's art that

was at once sound, unmanured, and fully sensitive. The basic values were right and properly ordered. Diction was the sort of

pleasure that only a native German baritone can give. The awareness of the lyrical impulse beneath each of the chosen songs was wittily direct — there was none of that unrealistically ambitious teasing-out of detail and nuance that sometimes afflicts that young artist as a duty rather than an artistic discovery.

And the tone, except at the

very top (which, though eminently "real", was pressed sometimes unnecessarily hard in this hall), remained beautifully true of focus at all

dynamic and pitch levels. In

Glories of colonialism in Glasgow

It is exactly a month since the Queen opened the magnificent Burrell Collection, describing it as "proof, if it is needed, that Glasgow leads from the front in matters artistic." There are indeed many excellent galleries in Glasgow — not all of them like the Burrell, built at a cost of £20m — but they are feeling the pinch. Glasgow theatre, too, is comparatively thriving. But on a sobering.

No doubt Her Majesty's remarks could be read as complimentary towards both the Glasgow Citizens — where Thomas Southern's 1898 Restoration tragic-comedy *Oroonoko* opened on Friday — and the bustling little Tron Theatre which is a year old and half way through its first season under the directorship of Faynia Williams. £400,000 has been spent on converting the Tron Kirk, with its splendid Robert Adam design, converted into a comfortable 230-seat auditorium.

The walls have been left to peel and the place has an eerily atmospheric charm. It is rather like Peter Brook's *Bouffes du Nord* in Paris, or the Almeida Theatre in London.

The Tron receives just over £90,000 a year in public subsidy, the Citizens about £400,000. The first is a friendly club theatre (over 5,000 members), the second a certainly the most innovative theatre in Britain and one of the best in Europe. But while it is estimated that the Burrell gallery could cost up to £5m a year to operate and maintain, the Tron and the Citizens have to scramble along, playing their cards right with the local authorities and the Arts Council, hoping again that things will improve.

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Mrs Thatcher and the Airbus

"I DO NOT want another Concorde on my hands," the Prime Minister remarked in the House of Commons last week, when pressed to give her support to the proposed Airbus A320 airliner. In a firm response to the lobbying efforts now under way, Mrs Thatcher said she was anxious that the new aircraft should be a great commercial success.

She is right to be sceptical. The post-war record of government decisions on major industrial and technological projects is not encouraging. The very large sums spent on supporting civil aircraft and aero-engines have produced some technically impressive machines but little commercial success. Concorde was the outstanding case, matched only by the choice of the advanced gas-cooled reactor (AGR) for the British nuclear power industry — one of a long line of bad decisions in the nuclear field.

Possibilities

Within Whitehall a body like the Central Policy Review Staff might have provided the necessary check if it had not been disbanded by Mrs Thatcher. But as Professor Henderson pointed out, the CPRS was part of the official structure and had to respect the conventions. He favoured a new institution, outside Whitehall, specifically created to analyse and review British public expenditure programmes.

Parliamentary select committees can make some contribution here, but they lack the professional staffs which their American counterparts enjoy. There are attractions in the idea of a joint committee on industry and technology from both Houses of Parliament, especially in view of the high level of experience and knowledge which is represented in the House of Lords; but again the professional support would have to be substantial. Another possibility would be to expand the role of the Auditor and Comptroller General, so that he and his staff could examine the implications of major spending decisions before rather than after they event.

It is not enough for the Government to make more information publicly available, welcome though that would be. There is little tradition in the UK of expert, independent analysis of major technological and industrial decisions. It is unlikely to be developed without an appropriate institutional framework.

Another flaw, he thought, was the lack of a built-in check against professional or organisational bias. Too often "the only authorised and acknowledged sources of expert advice are interested parties to a decision or strongly predisposed to a particular course of action."

A similar point was made by Mr Keith Hayward in his recent

book, Government and British Civil Aerospace. "The experience of civil aerospace suggests that a closed policy system is not conducive to good decision making. There must be some opportunity to test policy assumptions, to query the range of uncertainty and to point to gaps in analysis perhaps deliberately omitted for political or bureaucratic reasons."

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The European Industry's hopes for taming IBM rest on a two-pronged approach. One element is the competition case brought three years ago by the EEC Commission. It has charged IBM with abuse of a dominant position for allegedly pursuing unfair business practices.

The central issue is the Commission's contention — hotly denied by IBM — that the company has inhibited its competitors by withholding vital "interface" information about new products until they are shipped to customers.

Companies such as Amdahl of the U.S., which make "plug-compatible" equipment designed to work with or replace IBM

for its pursuit of apartheid. Sixteen years later, at Gleneagles in Scotland, they adopted a statement committing them to discourage sporting contacts with the South Africans. At Lusaka, in 1978, they laid the groundwork for the policies which eventually led to the end of civil war in Rhodesia and the establishment of the state of Zimbabwe there.

With the language they have adopted a wide range of attitudes and habits. Pride of place goes to the democratic, parliamentary system. Nobody will pretend that all 52 member states of the Commonwealth are models of democracy. But it is a remarkable fact that only two have full-blooded military dictatorships. In a country as important as Nigeria democracy was re-established after a period of military rule.

The Britishness of the Commonwealth is seen also in the largely similar legal systems of the member states, which have been inherited from the former colonial masters. It is an important, though little noticed, function of the Commonwealth Secretariat in London to provide assistance to newly-independent states with the drafting of their legislation.

A peculiar blend of historic survivals with day-to-day pragmatism also reflects the Britishness of the Commonwealth. Though the Queen is head of the Commonwealth and head of state of most of its members, room has been found for those, such as India, which preferred a republican form of government for themselves.

Evidence

But far more immediate practical differences need to be straddled within the Commonwealth. It "embraces" industrialised and developing countries; large regional powers and tiny states; ancient political cultures and modern political systems that have only just begun to emerge. Most of its members also have other allegiances — in the Caribbean, Community, Asian, the Organisation of African Unity. Britain itself has joined the European Community, yet the Commonwealth survives.

It is remarkable evidence of that survival that the Commonwealth has pursued a consistent line on one of the main questions of the age: that of racial equality and decolonisation. In 1963 the heads of government, at Singapore, elected South Africa from the Commonwealth

WESTERN EUROPE'S computer manufacturers, long divided by nationalistic policies and parochial rivalry, are at last discovering some common ground. Thrust onto the defensive by a resurgent International Business Machines (IBM), the world industry leader, they — with some support from U.S. manufacturers — have begun to pull together in an effort to change the competitive odds.

They aim to counter IBM's huge power by challenging its control over what amount to the *de facto* technical standards for much of the market. More than three-quarters of the world's large data processing centres use IBM equipment, and it is estimated that its customers have invested some \$300bn in software designed to run on its machines.

For some European manufacturers, the challenge is starting to look like a survival issue. A decade or so ago, several of them dreamt of taking IBM head-to-head. But today, in spite of years of massive Government assistance to national flagships such as Britain's ICL, France's Bull and West Germany's Siemens, none of them can match it even on its home territory. As their market shares have dwindled, the burden of supporting their own systems standards — all of them technically different — has grown.

IBM, which had a total turnover of \$34.4bn last year, is the biggest supplier in almost every country in which it operates. Its European data processing revenues of almost \$10bn last year equalled the combined turnover of its 10 closest competitors. It employs more than 100,000 people — only a handful of them Americans — at 16 plants and nine research and development facilities in Europe.

Weaning business away from IBM is no easy task. The company's sales force is highly skilled at exploiting its competitors' weaknesses and capitalising on "fear, uncertainty and doubt" among users faced with major purchasing decisions. Its formidable reputation as being the "least-risk option" is encapsulated in the industry adage that no data processing manager was ever fired for buying from IBM.

The European Industry's hopes for taming IBM rest on a two-pronged approach. One element is the competition case brought three years ago by the EEC Commission. It has charged IBM with abuse of a dominant position for allegedly pursuing unfair business practices.

The central issue is the Commission's contention — hotly denied by IBM — that the company has inhibited its competitors by withholding vital "interface" information about new products until they are shipped to customers.

Companies such as Amdahl of the U.S., which make "plug-compatible" equipment designed to work with or replace IBM

for its pursuit of apartheid. Sixteen years later, at Gleneagles in Scotland, they adopted a statement committing them to discourage sporting contacts with the South Africans. At Lusaka, in 1978, they laid the groundwork for the policies which eventually led to the end of civil war in Rhodesia and the establishment of the state of Zimbabwe there.

Controversy

None of this has gone by without controversy. Fingers have been pointed at Britain for being insufficiently firm in its rejection of South Africa. At New Delhi, there will be more accusations about sporting contacts. London may feel irritated, but the fact is that the Commonwealth link has helped to maintain a British involvement on the world stage. Such involvement ought to be generally accepted now that the European Community itself is attempting to play a role in extra-European politics.

Few immediate practical results are likely to flow from New Delhi. But that is not really the purpose of these meetings. At their heart there is a two-day retreat when the heads of government can sit away from the Press and with no fixed agenda. This retreat provides the opportunity for ideas to germinate. It is a process of cross-fertilisation that can be very productive, even if the results do not show up for some time.

By providing a family bond across the deep divisions in the world today, the Commonwealth does fulfil a worthwhile function. It has tied Britain into a new and ever-changing world beyond the immediate European horizon. It has given many a former colony a greater feeling of security than it might otherwise have had.

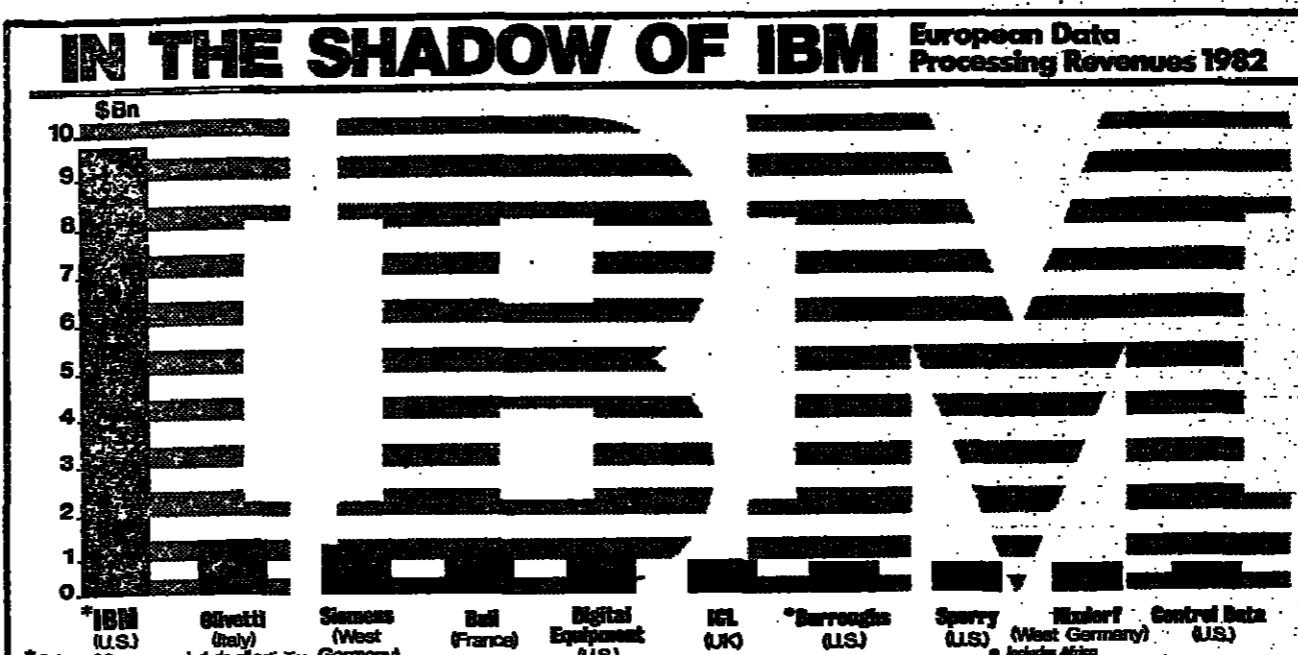
Commonwealth supervision of an election and a team of Commonwealth military advisers helped to pick up the pieces in Uganda after the Amin dictatorship. Agreement among all members about the U.S. invasion of Grenada was impossible, but there is the prospect of a part for some Commonwealth states in restoring political order on the island.

We are dealing very much with intangibles. But intangibles often determine politics. The Commonwealth may be full of contradictions, it is no repository of real power. But it has proved its worth as a civilised institution.

EUROPE'S COMPUTER INDUSTRY

IBM's rivals strike back

By Guy de Jonquieres



machines, have long complained that the practice makes it much harder to compete. They, and a growing number of European companies, want IBM to publish the information when it first announces new products, to give them more time to develop compatible equipment.

The second prong is a drive to secure international agreement on common technical standards for the new generation of electronic information systems. These systems, which are expected to be one of the industry's biggest growth areas, use complex communications networks to link terminals and computers for purposes such as electronic funds transfer and office automation.

Without common standards, it is hard to get terminals made by different manufacturers to "talk" to each other.

The ultimate European goal is to devise a comprehensive set of rules providing for "open" inter-connection of all kinds of terminals so that they can talk freely to each other over networks. If that could be achieved it would make it much harder for any manufacturer to impose its own standards on customers and competitors.

"It's not just a question of keeping a competitive industry, it's also about keeping open the electronic highways of the future," says Herr Klaus Luft, deputy chairman of West Germany's Nixdorf Computer, a strong supporter of common standards. Mr Michael Naughton, chairman of Langton, a British consultancy, adds: "Five years ago, standards were something of an academic joke. Today, they mean real live business."

Behind the impetus for standardisation lies mounting European concern at IBM's increasingly tough tactics. For much of the 1970s, IBM appeared to be resting on its laurels. But in the past five years it has aggressively recapti-

tured the initiative, accelerating the pace of its new product introductions, slashing its prices and expanding boldly into new growth markets.

It has stunned the rest of the industry with the landslide success of its personal computer, which has become the market leader in the U.S. only two years after its launch, and is advancing into Europe. Sales, including factory automation and computer-aided design.

It is also seeking, with some success, to enter the telecommunications business in the U.S.

Many industry observers

of their machines. Its rivals accuse it of trying to foil competition.

"We are facing a different IBM than in the past," says Dr Elmerio Pio, chief corporate planner at Italy's Olivetti, whose attempts to thrust into the U.S. personal computer market have been blunted by IBM's success. "IBM no longer allows room under its umbrella for others. It won't eliminate competition entirely, but only the fittest competitors will survive."

Many industry observers

of their products and technology.

The industry's fears of being crushed in a global battle between IBM and the Japanese

are well founded.

Proposed standards but quite another to get them implemented. The ISO's broad international membership harbours widely differing attitudes and traditions. The U.S. in particular, has historically looked ahead at institutional standard-setting, often preferring to let the market decide. In Europe, by contrast, state telecommunications monopolies (PTTs) have long acted as powerful enforcers of national standards.

Even in Europe, the creation of a standard does not guarantee that it will be automatically applied. In Britain, for instance, more than three years after British Telecom published its standards for teletext — an advanced, computerised teletext network — the service is not yet in full operation and there are few suitable terminals installed.

The EEC plans to try to speed up implementation, however, by using public procurement power more actively. Talks are going on between the Commission, industry and European governments on proposals which would require a "proportion of all public sector purchases of electronic equipment in the Community to be in an international 'open system'".

Proposed standards argue that by opening up the market, they would give every sector of the electronics industry a fair crack of the whip. Mr Rob Wilmot, managing director of ICL, says that small entrepreneurial companies would have a better chance to sell innovative products internationally, and large manufacturers would be freed to devote more resources to exploiting specialised market niches.

Even if the recent progress made in ISO and other bodies is sustained, however, considerable uncertainties remain. While much of European industry may endorse "open systems", they will have little impact in the huge U.S. market unless powerful American industrial interests overcome their past indifference to institutional standards.

Achievement of genuine common standards just within the EEC would be an advance on the hotchpotch which exists today. But it could prove a two-edged weapon. Turning the market into a fire zone could open up new commercial opportunities for Europe's smaller competitors.

Yet it would also place them even more directly in the firing line of the heavy industrial artillery of both IBM and the Japanese. If European manufacturers are to defend themselves successfully, they will need to buttress their new-found seal for standards with sound corporate strategies, innovative products, efficient organisation and an aggressive will to win.

A second article will examine IBM's position in the French computer market.

Fears of being crushed in a global battle between IBM and the Japanese

and Western Europe. It is interpret the dropping of the U.S. Justice Department's antitrust case against the company early last year as a signal to IBM to pull out all the stops. Some also believe that the Reagan Administration views IBM as a powerful weapon for neutralising the Japanese challenge to U.S. leadership in advanced electronic technology.

That impression is reinforced by last year's FBI "sting" of Japanese companies accused of stealing IBM secrets. IBM has also stepped up its activities in Japan, where it appears to be pursuing a "divide and rule" policy by forging alliances with companies such as Matsushita Electric, with which it is not in direct competition.

IBM is also making it much harder for outsiders to discover exactly how its products work. For instance, it is concealing some of its most powerful software, the "source code" which provides essential clues about how the programmes are constructed. IBM says the policy is intended to prevent customers from making unauthorised changes which could impair the performance

of their machines. Its rivals accuse it of trying to foil competition.

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BRITISH CIVIL AVIATION

The coming policy crunch

By Michael Donne, Aerospace Correspondent



Privatisation foes: Lord King of BA (left) and Sir Adam Thomson of BCal

A MAJOR review of the UK's entire civil aviation policy, covering airlines, airports and route licence regulations, is now widely regarded in the airline industry as urgent.

This belief stems from the Government's own plans to privatise both British Airways and the British Airports Authority, and the reactions to those plans from the rest of the air transport industry.

The past fragmentation of government attitudes towards all three elements of civil aviation—airlines, airports and routes—has allowed each to develop in its own way, often with no regard whatsoever for the others.

The result is that in all three areas problems are surfacing, which, it is argued, need urgent remedies. These can probably only emerge from the creation of a new, unified civil aviation strategy in which all elements of the industry are closely dovetailed.

In airline matters, the major forthcoming issue is the privatisation of BA, and the row developing over the fears of British Caledonian Airways and other independent airliners that they may be damaged or even driven out of business by the resulting monopsony.

In airports, the need is to settle, once and for all, the 30 years of wrangling over providing adequate airport capacity for London and the South-East. This means settling the row over whether to build Terminal Five at Heathrow or a major new airfield development at Stansted, coupled with a coherent policy for the long-term development of regional airports.

In route licensing, and regulation, the Civil Aviation Authority needs some new, clear directions as to how far it can go in achieving more competition in domestic routes between public and private airlines, and between UK and foreign airlines on international routes.

Sir Adam Thomson, Chairman of British Caledonian, has submitted a scheme to the government for the purchase of some £200m of BA's assets prior to privatisation. Many in the independent airline sector argue that this is no mere "smash and grab raid," as Lord King, chairman of British Airways, has described it, but a genuine reflection of concern over the results of BA's impending privatisation.

The current government intention is believed to be to go for 100 per cent privatisation of BA, which the airline's management would prefer, with a revised capital structure. The airline's £100m plus of debt will have to be either written off or restructured (possibly by the injection of new equity capital). It represents cash borrowed at commercial rates on world markets to buy aeroplanes, bearing heavy interest annually.

These debt repayments are guaranteed by the government against possible default by BA, and some provision for an adjustment or continuation of that guarantee will have to be given before privatisation can be achieved.

Having undergone a traumatic internal reorganisation, in which staff numbers have been reduced from more than 55,000 to about 35,000, routes can, some aircraft and some routes still be sold, the airline's costs have come down sharply.

With a recovery in traffic now under way, it is back to profitability. For the first half of 1982-83, the net profit was £162m, with a forecast of between £200m and £250m for the full year. Lord King believes that if this recovery continues, BA will be ready for privatisation by late next year.

What is frightening the independents, headed by BCal, is operating even his present net

that BA already accounts for 83 per cent of all UK scheduled domestic and international passenger seats available. BCal has only 1.4 per cent and the other independents the rest.

If, on top of this, BA is given a monopoly of maintenance and a new capital structure, it will emerge as one of the most powerful forces in world civil aviation.

Sir Adam says it would be "unreasonable," and could "stifle" the UK independents.

An unspoken, but parallel, fear is that, although privatised, BA will remain in many Government and Whitehall minds as the major UK flag carrier and with that will preferential treatment in future allocation of routes, both domestic and international.

The volume of assets sought by BCal represents only one-tenth of BA's overall turnover. If achieved, it would still leave BA controlling 70 per cent of all UK scheduled air transport.

Where the BCal plan is more open to question is Sir Adam's threat of quitting Gatwick and seeking to put all BCal flying operations into Terminal Four at Heathrow (now being built), while keeping its maintenance base and headquarters at Gatwick.

This is closely coupled with the government's plan to

make out of Heathrow, he could make some £25m extra profit a year.

Whether such a switch is actually possible is debatable. The British Airports Authority is now discussing the future occupancy of Terminal Four, capable of handling 3m passengers a year. It becomes available in 1985, and BCal does not yet figure on the list of serious contenders. Moreover, BCal moving to Heathrow would cause immense overcrowding at that airport, and some existing airlines there might have to

privatise the British Airports Authority.

If the Government decides to fragment the Authority, selling off major airports as entities in their own right, any fifth terminal at Heathrow, costing several hundred million pounds, could probably be paid for out of Heathrow's profits, and be of material long-term benefit to that airport's finances.

But that would be a disaster for the Airports Authority.

A BAA deprived of Heathrow

would be a heavy loss-maker (Heathrow profits, and to a lesser extent those from Gatwick, effectively subsidise everything else), and any decision then to develop Stansted would be thrown back onto the public for which is the last the Government wants.

They would probably resent it, as past experience in trying to encourage some of them to move to Gatwick voluntarily has shown.

Yet another factor is that BCal itself would have a big addition to its costs with its move to Heathrow and its maintenance at Gatwick.

The heavy additional cost of such a "split base" is one reason why so many airlines, BA included, have been

so bitterly opposed to the proposed development of Stansted in Essex, and have favoured yet another terminal—Terminal Five—at Heathrow.

Any BCal descent on Heathrow would probably strengthen the case for developing Terminal Five there, just to create more room on the ground. But it would probably also necessitate the Government abandoning its plan for a ceiling of 36,000 aircraft movements at the airport when Terminal Four comes into operation, pushing the figure up to perhaps 300,000 or more, with all that would mean environmentally.

At the same time, it would create spare capacity at Gatwick, just when a new terminal there is being built to push capacity up from 18m to 25m passengers a year. The government would thus be faced with hopeless overcrowding at Heathrow, getting progressively worse, along with unused new capacity at Gatwick, and a vast available space at Stansted.

That is why it is almost impossible for the government to separate the need for a new airline policy from a new airports policy.

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Monday November 21 1983

Terry Byland on
Wall Street

Aerospace set for a bumpy ride

MCDONNELL DOUGLAS’s decision a week ago to halt work on two proposed commercial airliners sent Wall Street’s aerospace analysts hurrying to their computers to reassess their view not only of the company but of Boeing, its sole U.S. competitor in the civil airframe business.

Stocks in both companies attracted buyers at the beginning of the week. But by Friday, investors had a batch of analysts’ reports to study and both stocks had lost the week’s gains.

Neither Boeing nor McDonnell has been particularly successful in stock market terms over the past month, and their share prices are respectively 15 and 11% per cent off their 12-month peaks.

However, McDonnell’s decision to cancel development of the MD-90 and of the MD-100 has prompted some fundamental revision of the outlook for both Boeing and McDonnell stocks.

Company	Price on 52-week P/E
McDonnell	55.7 62.4 8.5
	35% 35%
Boeing	40% 48.6 11
	25% 26%

There is general agreement that the decision is good news for investors in McDonnell Douglas, at least in the immediate term. The re-doubtable Demisch Brothers, Wolfgang and Christopher, who analyse aerospace stocks for First Boston, believe that McDonnell has been losing money on civil aircraft for the past quarter of a century. Lack of orders for the two projects now cancelled had virtually guaranteed further losses for the next few years.

But, in the wake of the cancellations, the First Boston duo are raising their profit forecasts for 1986-87 at McDonnell. This year’s forecasts remain unchanged at \$8.30 a share against \$5.44 in the previous year. But for 1984, the forecast is now up from \$7.00 a share to \$7.75 a share, with \$10.00 a share forecast for 1985.

At Prudential-Bache, Paul Nisbet predicts \$6.65 a share this year but holds to an earlier forecast of \$8.00 a share for 1984.

McDonnell’s decision to halt the two developments marks a significant retreatment of the group’s position in world civil aerospace markets and raises the question of whether it will withdraw from that market altogether, as Lockheed did two years ago when it killed the L-1011 programme.

Wall Street is also closely monitoring the strike against McDonnell now into its second month. The McDonnell board warned at the outset that a three-month stoppage would force the company out of the commercial aircraft business – a threat taken more seriously on Wall Street after last week’s decisions.

A withdrawal from civil aircraft building would certainly benefit McDonnell’s earnings by wiping out the long running losses on the civil side. But it would have even greater significance for Boeing which would then have a commanding position in the world aerospace industry.

Like the other manufacturers, Boeing loses money on its civil building division. Mr Alan Benassi at Drexel Burnham Lambert puts Boeing’s earnings at \$3.70 a share for this year, but comments that this takes in a probable loss of about 50 cents on the civil aircraft side, leaving the laurels to Boeing’s military divisions which make the Minuteman and MX missiles.

The multiple of 11 times earnings at which the stock traded on Wall Street thus reflects the military side only. Any recovery in Boeing’s civil aerospace profits would mean a significant re-rating of the stock price.

Some analysts see Boeing taking about 75 per cent of the world market for civil airframes if McDonnell withdraws. “No company in the free world has that sort of grip on its market,” comments Mr Benassi. On this basis, he predicts that Boeing could be earning between \$6.00 and \$9.00 from its civil side alone by 1987. With the military side also set for further strong growth. Prospects for earnings overall could be substantial.

The coming month could bring a substantial re-positioning of aerospace portfolios. McDonnell Douglas may be a short term gainer from the reduction of its civil aerospace programme. But the question still to be answered is whether its strike will be settled before January and what the board will do if it is not.

*Airbus and Boeing battle royal, Page 5;
Editorial comment, Page 18*

UK shares and gilts ‘to rise 25% by 1987’

BY MAX WILKINSON, ECONOMICS CORRESPONDENT, IN LONDON

BRITISH EQUITIES and government securities will rise in price by about 25 per cent during the next three years, the London Business School’s centre for economic forecasting predicts in a report published today.

Government sales of gilt-edged stock in the 1986-87 financial year will be about £3.5bn (£3.5bn at current exchange rates) less than in 1983-84, the centre says, creating a shortage which will tend to drive up gilt prices.

“The outlook for equity prices is buoyant with increases of some 7% to 10 per cent annum,” adds the centre in the first issue of a new quarterly, *Financial Outlook*, which is intended to supplement its usual economic forecast.

The expected increase in equity prices reflects the rapid rise in dividends and profits this year and those forecast for 1984 and in 1985. “By 1986-87 we expect dividend payments to be some 75 per cent above their 1983-84 levels. Consumer prices are forecast to rise only half as much.”

A 25 per cent rise in gilt prices from 1983-84 to 1986-87 compares with a forecast rise in consumer prices of about 20 per cent over that period.

The centre also includes a call to the Conservative Government for a radical change in policy aimed to bring down long-term interest rates.

The centre is pessimistic about the extent to which this will happen under present policies, believing that yields on long-dated gilts will be about 8 per cent by the end of the period, against 9.8 to 10.1 per cent at present.

To reduce rates further, it says, the Government should sharply reduce the sale of gilt-edged stocks with a matching run-down of its £10bn portfolio of short-term commercial bills.

Companies would then be encouraged to switch their borrowing to longer-term instruments in the revised debenture market, and the money supply would tend to fall.

This proposal, which is admitted to be risky, does not at present seem likely to find favour with the British authorities, but the centre says that the alternative would be

“little further progress on interest rates and monetary growth.”

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Britain plans new insolvency and investor protection laws

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

BRITAIN’S Conservative Government is planning a phased programme of legislation over the next two or three years which will have a major impact upon the City of London and investors.

Proposals are being prepared to overhaul the laws on insolvency and investor protection and to encourage the revival of personal shareholdings.

Consequently, the bill to be debated in the House of Commons tomorrow to exempt the Stock Exchange from proceedings under the Restrictive Trade Practices Act is likely to be the first of a series.

Mr Alex Fletcher, the Under-Secretary for Corporate and Consumer Affairs, and his officials are considering two major new Bills. First, work is well advanced on a White Paper (policy document) to update the law on insolvency in response to the wide-ranging report last year from a committee under Sir Kenneth Thorpe. The Government is likely to accept the proposed simplification of liquidation and bankruptcy procedures, though there is still some debate about detailed issues.

The White Paper should be ready before Christmas, though it may not be published until the New

Year. The hope is that a sizeable Bill will be introduced in the 1984-85 parliamentary session.

Second, the final report on investor protection by Professor Jim Gower is expected around the end of this year. The Government hopes to complete the consequent consultations in time for another White Paper next summer. However, there may not be room for two major City Bills in one session and the Securities Bill may be delayed until 1985-86.

It is clear that ministers broadly sympathise with the proposal in Professor Gower’s interim report last year in favour of self-regulation and with statutory backing and Department of Trade and Industry powers of inspection.

Mr Fletcher has made no secret of his desire to promote a system of investor protection which will permit a revival of personal share ownership. On a visit to U.S. financial markets last month he was apparently impressed by the widespread retail outlets selling shares. However, the Government remains insistent on a central market in securities.

In parallel, the Treasury and the Inland Revenue are considering

possible tax changes to encourage individual shareholdings, including employees’ shareholdings as part of the Prime Minister’s drive to broaden property ownership.

As for the Stock Exchange, Mr Norman Tebbit, the Trade and Industry Secretary, is expected to be pressed by MPs to give the Government’s view of the changes in structure implied by the recent purchase by outsiders of large shareholdings in big jobbing and broking firms.

The Bill is strongly opposed by the Labour Party and by the other main opposition parties and there are reservations among some Conservative MPs.

The Government is considering how to comply with new EEC directives that require it to impose by law certain requirements for company listings for share quotations should be put into law. This will involve some form of legislation by the end of next spring.

The problem is how far the Stock Exchange’s rules should be built into legislation and how far the council of the exchange can be designated as a competent authority to apply the directives. Any proposals might anyway be overtaken by the Securities Bill in two years’ time.

Brazilian loan package near to completion

Continued from Page 1

For the moment efforts will continue to ensure that all 830 creditor banks of Brazil subscribe to the loan.

Andrew Whitley writes from Rio de Janeiro: Faced with an inflation rate in Brazil more than double that forecast at the start of the year, the IMF has insisted on several changes to the Brazilian economic adjustment programme. Controls on public spending are to be tightened further while across-the-board tax increases have also been promised by the Brazilian Government.

The latest policy directives, contained in a “supplementary letter of intent,” will be considered by the Fund’s board tomorrow.

The highlights of the programme include the following:

• The planned growth in money supply during 1984 has been reduced to 50 per cent, compared with this year’s target of 90 per cent.

• Quantitative limits for public sector borrowing have been set only to March 1984, but the overall goal is to restrict the financing need to 9 per cent of gross domestic product. Fresh targets will be set at regular intervals during the year.

Bundestag set to clear way for new missiles

Continued from Page 1

last night to be followed by a candlelight procession to the Chancellor’s office. During the debate, the peace movement has promised a peaceful “siege” of parliament in support of its claim that a majority of West German citizens oppose deployment, whatever the Bundestag may decide.

The same charge was made repeatedly at the SPD assembly in Cologne on Saturday, which sealed the party’s retreat from the “twin-track” policy on missiles it had backed before it lost power 13 months ago.

Not only did this retreat mark a remarkable triumph for Herr Brandt, the SPD chairman and Chancellor between 1969 and 1974, but it is also being widely seen as confirming a leftward shift by the party, and a hankering of a part of it for neutrality. For their part the small, radical Green party, which has 27 seats in Parliament, came out yesterday not only against deployment, but also in favour of a West German withdrawal from Nato.

Meanwhile, confusion reigned in Bonn last night over the nature of any new Soviet “proposals” in Geneva.

In Washington, Mr Richard Perle, Assistant U.S. Defence Secretary for international security policy, predicted that, if the Soviet negotiators had accepted his proposal, “they’ll be back.”

The SPD congress gave a huge backing to Herr Brandt, and his criticism of the U.S. present West

German Government, and the Soviet Union, for not seriously trying to reach agreement in the deadlocked Geneva talks.

In doing so, the SPD momentously disowned its former Chancellor, Herr Schmidt, who argued in a powerful speech that the Federal Republic could not now break its word on missile acceptance, and had to back its key ally, the U.S. at this crucial juncture.

But only 13 of the 400 delegates in Cologne supported him. In addition to Herr Schmidt, this tiny minority included two former SPD defence ministers, Herr Georg Leber and Herr Hans Apel. The key personal relations between Herr Schmidt and Herr Brandt were plain for all to see.

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Unions criticise Bonn over 35-hour week

By John Davies in Frankfurt

THE WEST GERMAN Government has come under heavy fire from leading trade unionists over its proposal to shorten working week to 35 hours.

At a weekend conference of IG Metall, the metalworkers’ union, leaders of the 2.5m strong union proclaimed their determination to battle for a cut in the working week from 40 to 35 hours.

Herr Hans Mayr, the president, said the Government’s proposal to subsidise early retirement on part-pay as a bid to drive workers into poverty and divide the unions.

He accused Chancellor Helmut Kohl of undermining the principle of independent worker-employer negotiations by dismissing the 35-hour week claim as “absurd and stupid.”

IG Metall, the country’s biggest trade union, is bracing itself for possible strikes in the new year.

It argues that a shorter working week would mean more jobs and lower unemployment. It is backed by some powerful unions, including the print workers, but other unions have reservations.

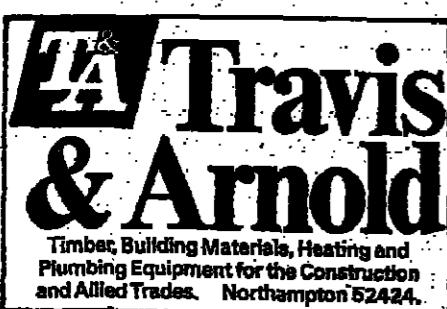
Meanwhile, 5,000 unionists demonstrated in Hanover at the weekend against government plans to dispose of state holdings.

Herr Ernst Breit, president of the DGB trade union federation, said that the state must continue to play a role in important undertakings.

The Government announced last month that it would cut its stake in the Bahn, the oil and industrial concern, from 43.75 per cent to 38 per cent and later to just over 25 per cent.

Bonh is considering reducing its stake in other enterprises, including its 74.3 per cent holding in Luftfahrt, the West German airline.

The state government of Lower Saxony has indicated it would not rule out reducing its 20 per cent share in Volkswagen, the motor vehicle maker, in which Bonh also has a 20 per cent holding.



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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday November 21 1983

When that package
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(UK or overseas)
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CREDITS

Banks cheer return of France, Belgium

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

FRANCE and Belgium have not necessarily been the favourites of the eurocredit market over the past two years as their balance of payments deficits ballooned. Last week, however, the market was preparing to welcome them back with open arms.

Inimical borrowings by both Belgium and France's state financing agency, Credit National, were the subject of intense speculation. And this was not just because both countries have this year improved their credit rating by turning round their external accounts.

More important from the market's point of view is the shortage of top quality borrowers at a time when overall business has dropped to half its level of a year ago. Excluding reschedulings, new syndicated loan signings in the first 10 months of this year plunged to \$65bn from \$130bn in the same period of 1982 according to the Euro-money Syndication.

With the year's approaching many banks have found themselves under pressure. For top-rated borrowers the result has been a marked tilt in their favour for the first time since the Latin American debt crisis broke. Evidence of this has come in new patterns of pricing:

• The 1% per cent margin which virtually disappeared after the Mexican crisis has become a standard expectation for the best borrowers. Credit National, which is thought to be seeking up to \$200m, and Belgium, which is due to launch a \$700m credit within the next two weeks, are expected to benefit from this low margin for a good part of their borrowings.

More striking still is a \$75m, seven-year loan being raised by Maruti Udyog, an Indian car manufacturer in which the Government has a 74 per cent stake, and Suzuki of Japan 26 per cent. This loan, which will be led by Bank of Tokyo, will also bear a split 4-6 per cent margin.

slow to sell in syndication.

INTERNATIONAL BONDS

Fixed-rate borrowers ignore dearth of buyers

BY MARY ANN SIEGHART IN LONDON

BORROWERS took no notice of Eurobond market conditions last week. The general view is that you do not tip a market that is unpredictable, but last week saw a flood of fixed-rate issues - \$760m in all - when the new issue window should have been firmly shut.

On the recent issues, the European Investment Bank's was standstill at a 2½-point discount on Friday and all the others were standing at a discount of about 2%. These prices were on the offer side - few people were willing to buy. "The fixed-rate market is effectively closed," said one new issue manager.

By contrast, the dollar floating rate market managed to absorb \$350m worth of new bonds with very little fuss. Both Belgium and Ireland announced their long-awaited \$300m deals on Friday. Belgium's traded at a 0.90 point discount and Ireland's - generally con-

sidered rather tight at a discount outside its total fees of 1.45 per cent. Belgium's issue might have fared even better had the Belgian Ministry of Finance allowed the bonds to be listed and issued in bearer form. As it is, most private investors have been put off by these restrictions and also by the large denominations of the notes - each is worth \$250,000.

This is just what the Belgians intended. They specifically wanted to avoid their own residents - the apocryphal "Belgian dentists" - buying the paper and receiving the income tax free.

Unfortunately, the lack of listing has also deterred some institutional investors. Japanese banks, recently large buyers of floaters, usually fund their FRN purchases with short-term borrowing in the money markets, usually on a three-month roll-over basis.

But if they want to buy non-listed notes, they have to do at least part of their funding in the medium-term floating rate certificate of deposit market, which is more expensive. So the effective spread on the Belgian floater is narrowed for them.

BNP Bank bond average

Nov 18	Previous
98.728	98.722
High 1983 102.019	Low 97.699

The same sort of problem looks set to befall the recently-reopened sterling FRN market. So far, pricing seems to have been worked out on a similar basis to dollar FRNs. But the recent slip in prices of sterling floaters may be a factor of the differences between the two markets.

The problem arises when banks try to fund the purchase of these bonds. Most U.S. banks can raise short-term dollars at a cost of more than 50 basis points below Libor, for example through borrowing in the commercial paper market.

In sterling, by contrast, investing banks have two problems.

Their cost of funds is rarely below Libor, unless they are a clearing bank with free customer deposits. On top of that, the borrowing needed to buy the FRN adds to their liabilities and therefore to the liquidity ratio which they have to keep up to appease the Bank of England. This means that the break-even yield on the sterling floater is higher.

ENEL, the Italian electric utility, not only ignored this point last week when it launched a £100m floater on very tight terms. It also failed to appreciate the fact that the sterling market is still keen to dis-

criminate between individual credit risks. Although ENEL ranks as one of the best Italian credits, its rating is not as high as some other successful issuers of sterling floaters.

The bond paid only 1 point over 3-month mean Libor, and on Friday it was languishing at a two-point discount.

Part of the problem, apparently is that ENEL was besieged by cheaper offers from other banks after it was rumoured that S.G. Warburg had the mandate. It is understood that pressure was therefore put on Warburg to tighten its terms.

One of the healthiest markets last week was in EuroCanadian dollar bonds. Secondary market prices rose by up to ½ point and British Columbia's issue was increased from C\$100m to C\$125m, making it the largest ever deal in the market.

Yields on seven-year EuroCanadian bonds have all but caught up

with those on Eurodollar bonds for the first time this year. Investors seem to think rates will fall further, and Canadian institutions are attracted by the spread of Euroissuers over domestic ones.

The strength of the Tokyo stock market has allowed coupons on Japanese convertibles in the Swiss franc bond market to move even lower. Last week saw Toshiba's coupon reduced from an indicated 2½ per cent to 2% per cent. And NTN Toyo Bearing's bond was finally priced at 2% per cent having been indicated at 3½ per cent.

The U.S. dollar secondary market saw very thin turnover all last week with prices falling by about ½ point.

In continental Europe prices changed little in low volume.

• John Keogh, for many years the chief Eurobond trader at the London branch of Goldman Sachs, is to leave the firm.

CURRENT INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
ITI 1/2	125	1988	6	11½	100	Lazard Frères, Lehman Bros., Migs. Securit	
Central Finance 5	38	1991	8	4½	100	Shaw, Energie 5½	3.808
Faus 5	80	1988	15	3½	100	Mitsubishi 5½	4.508
Computer Products 5	20	1988	15	7	100	Tobisha Corp. 5½	3.750
IC Industries 5	75	1988	15	11½	100	Shaw, Energie 5½	11.508
IEC	280	1990	7	11½	100	Orion Royal, Deutsche, Merrill Lynch, Paribas, UBS Secs., Commerzbank, SGB Secs., Commerzbank, 11.875	
Japan 5	100	1988	5	11½	100	Shaw, Energie 5½	
Tokyo Koto Bank 5	100	1988	7	11½	100	Deutsche, Merrill Lynch, 11.500	
WestLB 5	100	1988	7	11½	100	Tokyo Koto (Int'l)	12.000
Standard Chartered 1/2	200	1993	18	½	100	WestLB, Merrill Lynch	
Sumitomo 5	100	1988	18	12½	100	Schindler Wag, Standard Chartered, Migs. Securit	12.250
Belgas 5	300	1988	28	½	100	CSFB, Migs. Securit, Migs. Stanley, BHL, Paribas, Kreissbank, Soc. Gen. de Beps., Merrill Lynch, Nomura Secs.	
Ireland 5	300	1993	18	3½	100	Deutsche, Merrill Lynch, Nomura Secs.	
Salix 5	50	1988	7	9½	100	Deutsche, Merrill Lynch, Nomura Secs.	
• Not yet priced. 1 Final terms. 2 Convertible. 3 Floating rate note: coupon is spread over 6-month Libor. 4 With warrants. 5 Spread over 3-month mean Libor. 6 Put option every 6 months. 7 Increased. Note: Yields are calculated on ABDO basis.							
SWISS FRANCS							
Alfa Co. 5½	30	1988	-	3	100	UBS	3.808
Farmfield Fin. 5½	10	1991	-	5½	100	Eggs. Guerriero Kurz Bongard	5.500
Shaw Electric 5½	50	1988	-	3	100	SBC, Dentsu (Seitz)	3.808
Tobisha Corp. 5½	100	1988	-	2½	100	CS, SBC, UBS, Nomura	2.750
Tobisha Corp. 5½	100	1994	-	2½	100	As above	2.750
NTT Toyo Bearing 5½	100	1989	-	2½	100	SEC	2.875
Sumitomo 5½	100	1988	-	5½	100		5.250
Shaw Electric 5½	100	1988	-	3½	100		
Shaw Electric 5½	30	1988	-	3½	100		
Shaw Electric 5½	30	1988	-	4½	100	CS	
Shaw Electric 5½	100	1988	-	3	100	UBS	
Shaw Electric 5½	100	1993	-	5	100	Hansabank	
STERLING							
ENEL 1/2	100	1993	18	½	100	SG Warburg	
AUSTRALIAN DOLLARS							
GJ Dales 5	35	1988	5	13½	100	Orion Royal, Goldman Sachs	13.525
ECU							
EEC	50	1993	6½	11	100	EBC, BNP, Skandinavien SDS	
EEC 5	25	1993	10	5	100	As above	
TEU							
World Bank 5	290	1993	10	7½	99½	Yamada Secs.	7.843
Spain 5	150	1993	9	7.5	98.3	Osaka Secs.	8.163
Finmeccanica 5	50	1988	6.1	8.4	99.95	Suntomo Tst. & Banking	8.587

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Goldman Sachs International Corp.
Morgan Guaranty Ltd.

Morgan Stanley International

Swiss Bank Corporation International Limited

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Société Générale de Banque S.A.

Union Bank of Switzerland (Securities) Limited

Al-Rikhi Investment Company

Al-Rikhi Bank of Kuwait (K.S.C.)

Arab Banking Corporation (ABC)

Arabfeld & S. Bleichroeder, Inc.

Julius Baer International

Banca del Gottardo

Bank of America International

Bank Leu International

Bank of Tokyo International

Bankers Trust International

Banque Bruxelles Lambert S.A.

Banque de Commerce Extérieure

Banque Générale de Luxembourg S.A.

Banque Industrielle et Financière S.A.

Banque Nationale de Paris

Banque de Néfilius, Schmidberger, Mallet

Banque Paribas

Banque de Paris et des Pays-Bas (S.A.)

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

U.S. BONDS

Better money supply aggregates fail to move prices

THE U.S. credit markets appear virtually paralysed at the moment by short-term concerns and long-term doubts.

Bond prices failed to do anything much at all last week despite two sets of better than expected money supply figures, a resolution to the deficit ceiling impasse, the passage of the IMF quota bill and assistance from the Fed, albeit of a technical nature.

In the government sector prices fell by between $\frac{1}{2}$ and $\frac{1}{4}$ point despite a somewhat feeble attempt at a rally late on Friday. The Treasury long

U.S. INTEREST RATES (%)
Week to Week
Fed funds only up... 8.42 8.38
Three-month CDs... 8.82 8.74
Three-month T-bills... 11.77 11.85
30-year Treas. bonds... 12.75 12.65
AA Industrial bonds... 10.95 10.95
Source: Salomon Bros. (estimates).
In the week to November 2 M1 fell by \$2.2bn to \$111.1bn. In the week to November 2 M2 fell by \$2.5bn to \$225.1bn. In the week to November 2 M3 increased by \$1.9bn to \$225.1bn. In the week to November 2 M1 increased by \$2.2bn to \$57.8bn.

bond closed down $\frac{1}{2}$ point at 11.76 per cent.

The markets started the week in an uneasy mood with the policy-making Federal Reserve Board meeting on Tuesday and remained that way the rest of the week. Wall Street's best guess, both before and after the meeting, was that the FOMC decided to make no basic changes at all to current monetary policy.

This despite some thinly veiled "jawboning" from the White House and a group of Republican congressmen who gave the Presidential election year campaign a predictable start by arguing that the Fed should bring interest rates down and allow M1 to grow.

The minutes of the October FOMC meeting, released late on Friday, provided few surprises either. They confirmed that the FOMC decided to hold a steady course in the October 4 meeting. However, they did also confirm that ahead of the meeting the Fed adopted "a slightly lesser degree of reserve constraint."

All this is consistent with a Fed funds rate which has shifted marginally lower to an average of around 8.1 per cent

NZ food majors in forest group share-buying spree

BY DAVID HAYWARD IN WELLINGTON

New Zealand's two largest food companies Watties and Goodman are expected to continue buying shares in Forest Products (NZFP) when the stock market opens today.

On Friday the two companies sent the exchange into a frenzy when they spent more than NZ\$70m (U.S.\$44.3m) acquiring 10m shares—more than 10 per cent of NZFP.

Other buyers, including a mystery bidder whose brokers said on Friday that they wanted to buy 2m shares in Forest Products, continued to push Watties and Goodman to push Friday's turnover in the company's shares to over NZ\$90m and send the price soaring from NZ\$45.50 to NZ\$68.1.

Watties and Goodman want 24.5 per cent of NZFP and seem willing to pay well above the market price to achieve this.

NZFP has large forestry re-

sources and growing timber assets worth many millions of dollars and many brokers consider the company to have been well undervalued.

Friday's activity started when

Auckland brokers Paine Belcher announced they were willing to pay well above Thursday's closing price. Paine Belcher refused to name the company for which they were acting. However, before they had acquired their target Watties and Goodman moved in.

Goodman has been accumulating cash for some time and it is understood that the move into NZFP was planned although the unexpected buying by Paine Belcher may have brought the company into the market earlier than expected.

Goodman and Watties each have 35 per cent shareholdings in each other. Both occupy leading positions in the food industry and both have considerable shareholdings in other leading New Zealand companies.

The buying spree pushed the New Zealand share price indicator to 1,186—more than double its December level of 590. There was a rise of nearly 50 points on Friday.

NZFP has 93.5m shares issued and Friday's closing price values the company at just over NZ\$680m.

There has been considerable speculation as to the identity of the mystery buyer who continued operating after Watties and Goodman came into the market. Paine Belcher acquired one possible buyer is Captain Papermills—which is owned by the wealthy Spences family.

Paid with the efforts of outsiders to buy heavily into their company and the jump of more than 25 per cent in the value of these shares NZFP's directors have withdrawn their take-over bid for Ollies, a timber and hardware group.

Last night after an emergency board meeting the company's half yearly report was issued four days early. This showed a net profit of NZ\$22m—a jump of 25 per cent. The company also declared a 9 cent interim dividend. All the indications are that directors wish shareholders to take offers and retain their holdings.

Several PMPA garages to close

By Brendon Keenan in Dublin

THE Administrator appointed by the Irish Government to run the troubled insurance company, Private Motorists Protection Association, has begun the process of running down loss-making subsidiaries and associated companies.

Mr Kevin Kelly of Coopers and Lybrand announced that 17 of the 21 garages associated with PMPA would be closed, with the loss of almost 350 jobs.

But he warned this was only the necessary first step because many of the subsidiaries were experiencing significant losses with no realistic prospect of recovery.

It has been claimed that PMPA underperformed for claims by 150m in the past two years.

Mr Kelly is also to offer a Dublin retail store, McBirney's, a local newspaper, and an oil distribution company which belonged to PMPA for sale as going concerns. All three have been losing money but it is thought they could be made profitable.

Record loan for Wisma Development

BY CHRIS SHERWELL IN SINGAPORE

WISMA DEVELOPMENT, a Singapore property company of which the major shareholder is Mr A. W. Galadari of the UAE, has signed a \$145m (US\$68m) syndicated loan with a consortium of nine banks led by Hong Leong Finance and the Bank of Tokyo. The loan is the largest ever for a Singapore property concern.

Although neither the company nor the banks involved have announced the terms of the loan it is believed to be at 1.75 to 2 per centage points above the Singapore prime rate.

The loan is for the development of a prime site in Singapore's Orchard Road. Also involved in the project is P. T. Ustrastra, an Indonesian company which bought the lease on the site—which used to be the location of the Indonesian Embassy.

Wisma Development is a wholly-owned subsidiary of A. W. Galadari Investments of Singapore, which is controlled by the Galadari group of the United Arab Emirates. Wisma Development also own Forum Development, the com-

pany which is developing the site of the former Singapore Forum Hotel. This is being done through a syndicated loan amounting to \$120m. Wisma Development has a paid-up share capital of \$670m and a \$380m shareholders' loan which will be repayable on completion of the project.

The Wisma project involves the development of an 18-storey shopping and office complex. The site is near the proposed Orchard Road Mass Rapid Transit Station for Singapore's new metro system. The work will take 28 months.

The other banks in the lending consortium are Mitsubishi Bank, Sumitomo Trust and Banking Company, Saitama Bank, Mitsui Trust and Banking, Sanwa Bank, Tokai Bank and the Nippon Credit Bank.

Singapore's buoyant construction sector has helped Jurong Cement improve pre-tax profits for the first months of September to \$80.6m (US\$35.1m).

The company recorded profits of \$5.47m on a \$38.5m turnover in the same period last year.

Changes at the top at Sears Roebuck

Mr Archie B. Boe, president of SEARS, ROEBUCK AND CO since 1982 plans to retire on March 1. Before joining Sears he had been chairman and chief executive officer at Allstate Insurance Company for 10 years. Mr Edward R. Telling, chairman and chief executive officer of Sears, will become president of the company, a title which he had held, in addition to the chairman's for a year prior to Mr Boe's election—until a new president is designated late in 1984.

Mr Ronald D. Corvin has been appointed CITICORP's country corporate officer for Belgium and Luxembourg. He continues as managing director of Famibank and as chairman of the board of Diners Club (Belux). Mr Jacques Levy, has been appointed general manager for Novo Laboratories, England. Mr Paul Bremner, managing manager of Novo's subsidiary in South Africa, will be appointed acting general manager in Brazil and Mexico and was responsible for Treasury opera-

tions throughout Latin America. Mr Paul Hodel has been appointed a manager of BANK HOFMANN, Zurich, from January 1.

Mr Konrad Lienhard has been appointed a manager of SULZER BROTHERS, Winterthur, Switzerland.

Mr Michael Dymon has been appointed vice-president of Novo's marketing at NOVO. Mr Dymon joined Novo in 1974 as manager of economy and planning staff, enzymes division, and since July 1 has been acting vice-president of enzymes marketing.

From January 1 the following changes and appointments in Novo pharmaceuticals marketing will be made: Mr Peter R. Lersch, general manager of Novo Laboratories, UK, will take over responsibility for Novo's marketing planning functions. Mr Collin Kruger, general manager of Novo's subsidiary in South Africa, Novo Industries (Pharmaceuticals) (Pty), will be appointed general manager of Novo's various marketing managers of Novo's subsidiary in South Africa, will be appointed acting general manager.

Mr Michael Theveny joined Credit Agricole in 1978 where he has held various senior positions in its international division in Paris. In 1979 he was transferred to New York to open the representative office, and later the loan production office.

Mr Nippon Light Metal Co

promoting Mr Michael Theveny to senior vice-president and general manager U.S. on January 9. He will be based in Chicago.

Mr Stephen Lovelock has joined LLOYD'S BANK INTERNATIONAL as vice-president.

Mr Michael Witwer has been appointed vice-president of Chase Manhattan Capital Markets Corp. in New York.

Mr Walker Nusser, Mr Jacques Rieder and Dr Alain Schettler have been appointed managers of SWISS BANK CORPORATION, Basle, from January 1. Mr Ulrich Witwer has been named executive vice-president of the bank's New York operations.

Mr Jackson Exploration INC, the Dallas-based gas and oil exploration and production company, has appointed Mr Robert M. Lane Jr. and Mr George W. Suppes as advisory directors to the board. Mr Lane is a vice-president and general manager of the company's oil and gas business in Southeast Asia. Mr Suppes is vice-president, exploration and production, U.S. operations.

Mr Richard A. Arnold, director of the British Pharmaceutical Industries Association since 1977, is to succeed Mr Michael Perrot as executive

vice-president of the INTERNATIONAL FEDERATION OF PHARMACEUTICAL MANUFACTURERS ASSOCIATIONS, Zurich, on January 1.

Mr Stephan Lovelock has joined LLOYD'S BANK INTERNATIONAL as vice-president.

Mr Michael Witwer has been appointed vice-president of Chase Manhattan Capital Markets Corp. in New York.

Mr Fidelity Bank has promoted Ms Claire M. Gargali to executive vice-president and Mr Jean-Pierre Galy to senior vice-president. Ms Gargali heads the corporate banking department with responsibility for international banking activities and domestic commercial banking. Mr Galy is general manager of Fidelity's London office and has responsibility for Europe, the Middle East and Africa.

Dr Dieter Thummel is to succeed Mr Roland Stauffer at the end of the year as manager of LABORATOIRES SAUTER, of Vernier, Switzerland, a pharmaceutical subsidiary of the Hoffmann-La Roche Group.

Mr Irving L. Burrows has been appointed vice-president for planning and operations development for the McDonnell Aircraft division of McDONNELL DOUGLAS CORP. Mr Burrows' new responsibilities include information resource management and productivity improvement.

Mr Burrows had been vice-president for product support. Mr Paul H. Monahan, when he returns next spring from his job as head of McDonnell Aircraft's F-15 support operations in Saudi Arabia, will head the division of product support.

Mr Richard S. Friedland has been promoted to director, financial planning and analysis for the GENERAL INSTRUMENT CORP. He had served as director of financial reporting. He will be responsible for co-ordination and analysis of the company's operational and capital plans.

Mr Tim Clarke has been appointed accounts executive and vice-president at NATIONAL WESTMINSTER BANK'S New York marketing office. He was a manager of the development project section, corporate financial division, in London.

FT INTERNATIONAL BOND SERVICE

EUROBOND TURNOVER (nominal value in \$m)

U.S. \$ bonds
Last week.... 7,882.1 10,544.2
Previous week 4,874.7 8,321.5

Other bonds
Last week.... 1,528.5 1,277.1
Previous week 1,383.0 957.8

* No information available—previous day's price.

* Only one market maker supplied a price.

STRAIGHT BONDS: The yield is the yield to redemption of the mid-price; the amount issued is in millions of currency units except for Yen bonds where it is in billions. Change on week—Change in over price a week earlier.

FLOATING RATE NOTES: Denominated in dollars unless otherwise indicated. Chg/day=Change on day. Cnvt. date=First date for conversion into shares. Cnvt. price=Nominal amount of bond per share expressed in currency of share at conversion date at last. Premium/percentage premium of the current effective price of acquiring shares via the bond over the most recent price of the shares.

The list shows the 200 latest international bonds for which an adequate secondary market exists. The prices over the past week were supplied by Kreditbank NV, Credit Commercial de France, Commerzbank AG, Deutsche Bank AG, Westdeutsche Landesbank Giessen und Lemgo, Banque Internationale Luxembourg, Kreditbank Luxembourg, Agence Bank Nederland NV, Dierckx, Heldring and Pierson, Credit Suisse/Swiss Credit Bank, Union Bank of Switzerland, Akroyd and Schwartz, Bank of Tokyo, International Blyth, Eastman, Paine, Webber International, Chase Manhattan, Citicorp International Bank, Credit Commercial de France (Securities) London, Daiwa Europe NV, EBC, First Chicago, Goldman Sachs International Corporation, Hambros Bank, IBI International, Kidder Peabody International, Merrill Lynch International, Morgan Stanley International, Nomura International, Orion Royal Bank, Robert Fleming and Co., Samuel Montagu and Co., Scandinavian Bank, Societe Generale Strauss, Turner, Sumitomo Finance International, S. G. Warburg and Co., Wood Gundy.

Closing prices on November 18

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Closing prices November 18

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 2



GULF OIL CORPORATION WANTS ITS SHAREHOLDERS TO KNOW:

That by voting FOR your Company's proposed Reorganization you are making sure that the holders of a majority of Gulf's shares voting at a meeting will elect ALL the members of your Company's Board of Directors.

We believe that the planned Reorganization is important for your Company's future and to our goal of maximizing value for our shareholders.

A group headed by T. Boone Pickens is opposed to the Reorganization, and is using the Special Meeting of December 2 as an indirect way to gain support for its plan to create a royalty trust which, in our opinion, would be disadvantageous to Gulf and its shareholders.

We want you to know why.

Our individual shareholders would be penalized.

According to a document that the Pickens group has prepared and is distributing to select holders of Gulf stock, but apparently not to individual shareholders, Pickens acknowledges that the **distribution of a royalty trust interest by Gulf would have tax consequences for Gulf's shareholders who are individuals.**

A royalty trust unit, when distributed to the individual shareholders of Gulf, would be subject to income tax up to the maximum rate of 50%. Most importantly, **the shareholder would receive no cash to pay this tax.**

Our institutional and corporate shareholders, we believe, also should be opposed to a royalty trust.

Distributions of royalty trusts, in our opinion, have done little if anything to enhance shareholder wealth over the long term. For a large, integrated oil company, creating a royalty trust is like sailing in uncharted waters.

Stripping Gulf of its oil and gas properties would reduce its asset base and earnings potential. In addition, by channeling the profits from our properties directly to trust units, we would eliminate forever cash flow to reinvest in our business. This could impede Gulf's ability to compete against other major integrated oil companies and **could result in a reduced overall value of Gulf.**

WE BELIEVE THAT THE BEST WAY TO PROTECT YOUR INVESTMENT IN GULF AND MAXIMIZE YOUR FUTURE RETURNS IS TO SUPPORT YOUR BOARD'S RECOMMENDATION. VOTE FOR THE REORGANIZATION PROPOSAL BY SIGNING AND DATING THE WHITE PROXY CARD TODAY.

If you have previously signed a Blue opposition proxy, you have every right to change your mind. **Remember the latest dated proxy is the one that counts.**

If your shares are registered in "street-name" with your brokerage firm or bank, only they may vote your shares, and only upon receipt of your specific instructions. To ensure that your shares will be voted, at your earliest convenience please instruct the party responsible for your account to execute a **WHITE proxy** on your behalf.

If you have any questions or need assistance in voting your shares, you are encouraged to call Georgeson & Co. Inc. at (212) 440-9800 in New York, or in London, England at 636-2361, or D. F. King & Co., Inc. at (212) 269-5550 in New York, (312) 236-5881 in Chicago, or (415) 788-1119 in San Francisco. Please call collect. Gulf has also established the following toll-free numbers: 1-800-255-4853, and for Pennsylvania residents only 1-800-222-2152. If you cannot get through on the toll-free lines, we encourage you to call collect on the Georgeson & Co. Inc. and D. F. King & Co., Inc. telephone numbers.

Notes: Gulf has engaged Merrill Lynch Capital Markets of Merrill Lynch, Pierce, Fenner & Smith Incorporated to act as special financial advisor to Gulf, including assistance in the solicitation of proxies. Gulf has agreed to pay Merrill Lynch an initial fee of \$50,000 and an additional fee of \$150,000 per month. Merrill Lynch will be reimbursed for its out-of-pocket expenses and will be indemnified against certain liabilities, including liabilities arising under the federal securities laws.

T. Boone Pickens, Jr.
GULF INVESTORS GROUP
 116 John Street, 26th Floor
 New York, New York 10038

AN IMPORTANT MESSAGE TO ALL SHAREHOLDERS OF
GULF OIL

The Board of Directors of Gulf Oil Corporation has suddenly called a special meeting of shareholders to be held December 2, 1983. They are proposing to reorganize Gulf as a holding company, moving the state of incorporation from Pennsylvania to Delaware.

While this may seem like a harmless legal technicality, in fact this move would eliminate important shareholder rights.

WHAT'S THE RUSH?

For sixty-one years, Gulf has been a Pennsylvania corporation. Now, suddenly, the Board proposes to establish a Delaware holding company in order to "have greater flexibility in such areas as financing and in formulating [Gulf's] acquisition strategies." The Board of Gulf admits in its proxy material that it has no current plans to utilize this so-called "greater flexibility." Yet it has called a special shareholders meeting rather than waiting for the annual meeting, which is only a few months away.

**UNDER THE BOARD'S PROPOSAL,
 WE BELIEVE YOU LOSE**

You Lose • Gulf shareholders will lose the ability to require Gulf to submit proposed charter amendments to a shareholder vote. Currently, holders of 10% of the shares can require the submission of such shareholder proposals to a vote.

You Lose • Gulf shareholders will lose the ability to call a special shareholders meeting. Currently, the holders of 20% of the shares can call a special meeting.

You Lose • Gulf shareholders will lose their right of cumulative voting in the election of Gulf directors. Cumulative voting affords a substantial shareholder the power to elect a board member who would then be able to communicate with Gulf management and other directors at the Board of Directors level. Such board representation would help assure a full review of strategies which might not otherwise be considered.

You Lose • If you are a Canadian shareholder of Gulf, you will be forced to treat the reincorporation as a **taxable event** for Canadian tax purposes—just as if you had sold your shares.

**REINCORPORATION:
 WHO BENEFITS?**

In our opinion it is the responsibility of the management of a public company to increase shareholder values. Ask yourself whether the reincorporation proposal, with its elimination of shareholder rights, will further that objective. Ask yourself whether the elimination of cumulative voting (the elimination of which the Securities and Exchange Commission Division of Corporation Finance has identified as an "anti-takeover measure") will be in your financial interest. The Reincorporation Proposal may be good for Gulf management. But is it good for you?

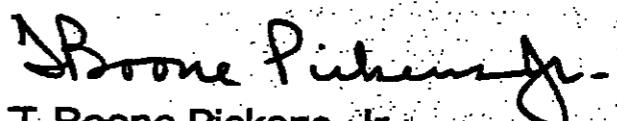
Members of the Gulf Investors Group have invested nearly \$800 million in Gulf stock and own 17.9 million Gulf shares, representing 10.8% of the total outstanding. Our substantial financial commitment creates a common bond with all Gulf shareholders who seek to enhance the value of their investments in Gulf.

We believe the reincorporation proposal is a defensive reaction to the emergence of an independent shareholder group. Gulf's defensive posture was summed up by one of Gulf's "Wall Street strategists" as follows: "Let's just say for the moment that we're strapping on our six shooters." (October 20, 1983, *The Wall Street Journal*)*

If you agree with us that the purchase of a major investment in Gulf stock does not justify the hostile reaction of a hastily called special shareholder meeting that will eliminate important shareholder rights, then you must act swiftly to protect your investment.

Thank you.

On behalf of the Gulf Investors Group



T. Boone Pickens, Jr.

- Sign, date and return the **BLUE** proxy card. Vote **AGAINST** the reincorporation proposal.
- Even if you have already returned a previous management proxy, your later dated **BLUE** proxy will be the only one that counts.
- If your shares are held at a bank or brokerage firm, and you are concerned that your vote may not reach the Gulf Investors Group in time, please call our proxy solicitor:

THE
Carter
 ORGANIZATION, INC.

Toll-Free 800-221-3343
 or
 212-619-1100 (collect)

The members of the Gulf Investors Group and their holdings in Gulf are: Mesa Petroleum Co. through its subsidiary Mesa Offshore Co., 11,933,527 shares; Wagner & Brown, 1,621,398 shares; Harbert International, Inc., 1,621,398 shares; Sunshine Mining Company, 1,134,976 shares; First City Properties Inc., 405,350 shares; Far West Financial Services Corp., 405,350 shares; First City Trust Company, 405,350 shares; and First City Financial Corporation Ltd., 405,351 shares.

* Quotation of the cited article is being made without the permission of either the publisher or the author. The use of such quotation does not represent the publisher's or the author's endorsement of the Gulf Investors Group or its positions. The Gulf Investors Group has not made any payment with respect to the publication or quotation of such article.

FINANCIAL TIMES REPORT

By DAVID FISHLOCK, SCIENCE EDITOR



● Above: inside the torus, the vacuum vessel at the heart of JET.
● Centre: how JET works (1) a donut-shaped magnetic field is created by current-carrying coils, wrapped round the torus; (2) the plasma tends to drift outwards but the effect can be reduced if the field lines are twisted into helices by adding a second (poloidal) magnetic field; (3) the plasma now tends to expand outwards, but the drift is controlled by a third, vertical magnetic field.

The JET project

JET, the Joint European Torus, at Culham, just south of Oxford, is Europe's biggest single investment in the search for an alternative to coal and uranium, the fuel of nuclear fission, as its staple sources of electricity.

It is an attempt to reproduce the reactions of the sun and stars.

For a price now put at £450m to the end of the JET programme (about 1991), Europe's scientists are trying to create conditions of temperature and pressure far beyond engineering experience at present.

These conditions are the secret of the inexhaustible energy of the sun, released by the fusion of small atoms into bigger ones.

JET itself will produce no electricity. As the project director, Dr Hans-Otto Wüster, says: "It will be highly negative on that score."

It is a research apparatus

with its own lines to the electricity grid to tap up to 575 Mw, in addition to the 400 Mw pulses of power each of its own flywheel generators can provide for its experiments.

It will focus this energy into a ring-shaped reaction vessel, the torus, as complex interaction of beams and magnetic fields.

Everything remains under perfect control at peak power input, JET may just reach the physical conditions needed for fusion. But it will take the rest of the decade to turn the big apparatus up to this point.

Nevertheless, JET can already claim two great achievements:

● First, the concept has unified about 1,000 scientists and engineers engaged in fusion research in 12 European countries into one "team" with a single dominant objective.

● Second, the JET project itself has finished the basic machine in the five years it estimated, for £175m, only about 8 per cent more (excluding inflation) than it estimated, when it received the green light from the European Community's Council of Ministers in May, 1978.

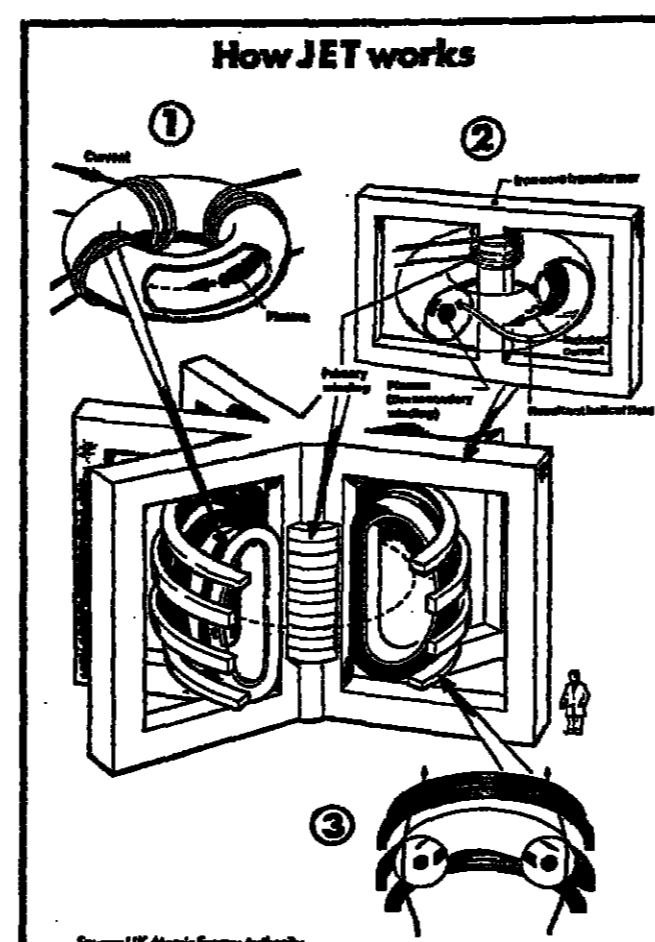
Key figures in these achievements are pictured on this page: Dr Wüster, the managing director, with Dr Paul Rebut, his deputy, responsible for JET's design, construction, and now operation and further development. Dr Roy Bickerton, associate director of JET, is responsible for the £150m scientific programme.

Dr Sebastian ("Bas") Pease, as Britain's foremost fusion physicist, played a major role in persuading Europe's physicists to unite behind the JET project.

Dr Mick Lomer, as director of the UK Atomic Energy Authority's Culham Laboratory adjoining JET, has provided crucial engineering and scientific support for its neighbour, including many of the best scientists.

Mr George O'Hara, associate director responsible for JET administration, has placed contracts worth more than £130m and paid for more than 1,200 man-years of work on the apparatus.

The JET project suffered the birthpangs of an almighty political row in the mid-1970s, between completion of Dr Rebut's design and the start of construction. The project was



JET - the Joint European Torus - is a scientific experiment on a grand scale. If it works as well as its designers dream, the £450m investment could put Europe firmly in the vanguard of world efforts to harness an entirely new source of energy, thermonuclear fusion. It would be almost inexhaustible.

held up for two years while Europe's politicians fought over which nation should be host.

Some of them voiced the case for having it close to a major international centre of fusion research, to provide the support so ambitious an engineering venture would surely need in abundance. This condition narrowed Europe's choice to two sites, at Garching near Munich, and Culham.

As politicians from some other nations saw it at the time, however, the prestige of being host to JET outweighed merely technical considerations.

But what in the mid-1970s appeared to be a highly destructive dispute, that threatened to kill the project at birth, now seems in retrospect to have had a positive side. The row alerted a much wider audience for JET, not least in European industry, which competed hard and highly successfully for the

SIX KEY MEN BEHIND THE JET PROJECT



Above: left to right: Dr Hans-Otto Wüster, of West Germany: director, JET Joint Undertaking; Dr Paul Rebut of France: deputy director and head of operations and development department; and Dr Roy Bickerton, UK: associate director for scientific department.



Left to right: Dr Sebastian ("Bas") Pease, UK: the Authority programme director for fusion; Dr Mick Lomer, UK: director, Culham Laboratory; and Mr George O'Hara, UK associate director, administration department.

high-technology subsystems of the machine.

Less than 1 per cent of the contracts were fulfilled outside the 12 member-states. Dr Pease has no doubt that JET was cheaper to build than would otherwise have been the case because industry throughout Europe bid so enthusiastically for contracts.

A big blow at the outset

does not necessarily mean that the project is doomed.

For the host nation chosen, such a project has some considerable attractions. There is the prestige of being the centre of a conspicuous international enterprise. There is the business that flows, for the civil engineering side of such a venture invariably is done by the host nation. And there is the advantage it gives in making the case for hosting any follow-on project.

Britain was chosen as host

nation to JET partly, at least, because Europe recognised the Culham Laboratory as one of its most powerful fusion physics teams. It has done rather well out of the contracts.

If we set aside the civil construction, British industry secured almost 35 per cent of the contracts for JET's construction, compared with 26.6 per cent by W. Germany, 11.8 per cent by France, and 10.8 per cent by Italy. Of the big contracts, worth more than £100,000 - including the civil construction contracts - Britain

secured 47 per cent. One year, Britain's share of the contracts even reached 57 per cent.

The total UK Government outlay for fusion, including Britain's payments to JET, add up to about £22m a year.

JET came to life for the first time on June 25, six months after its closest rival at Princeton. Both machines are still at the stage of refining their vacuum conditions enough to perform useful physics.

JET was the first to reach 1m amperes of plasma current and sustain it for half a second, although Princeton has since achieved these conditions, too.

JET's goal for reporting its first experimental results is a meeting in London in September 1984.

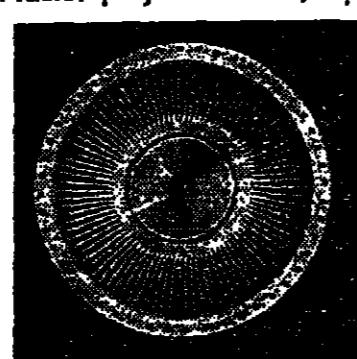
As for the goal of commercial power from fusion, Dr Wüster

speaks cautiously of "the second quarter of the next century" to bring the technology to the point where it is accepted as economically viable.

As the fast breeder type of fusion reactor can claim to be today. But the prize will be a way of burning fuel that is almost inexhaustible.

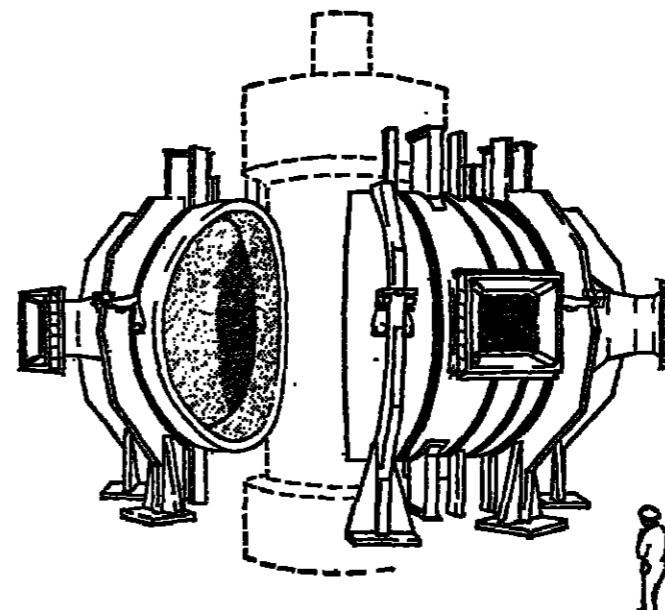


Since the beginning of this have made a major contribution to vacuum technology and its design of the first high-per Prof. W. Gaede marked the and the successful production alloys by Dr. W. Röhn an important step toward its industrial use. Our production range today, as a leading international company in the vacuum field, covers more than 140 techniques applied in research and industry. Fusion research is among those branches of research where growing demands are made on inherently complex devices and apparatus. So for instance in the case of the JET-project trouble-free operation of the vacuum pumps is required when the rather hazardous radioactive tritium gas has to be pumped. Furthermore, the pumping system has to be so designed that on one hand very clean high vacuum - as a prerequisite for generating the plasma - is produced and on the other hand after the plasma pulse any remaining plasma components and reaction products are pumped in as short as possible time. Turbomolecular pumps made by LEYBOLD-HERAEUS are particularly suitable for meeting these operating conditions. The TURBOVAC 3500 has been especially designed (and supplied) for handling the tritium atmosphere in the JET fusion reactors. As a further contribution to this project LEYBOLD-HERAEUS have delivered modified vacuum components. This applies also to other fusion projects in USA, Japan and in W. Germany itself. Our know-how accumulated over vacuum" is also made available. LEYBOLD-HERAEUS employs about 4000 people in Cologne and Hanau, World DM. Subsidiaries, Technical continents. For detailed information, please write to: Public Relations - Dept 5000 Köln 51 - W.-Germany



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Following almost 20 years' association with the Culham Laboratory in Oxfordshire we at Morfax were proud to be chosen as the manufacturers of the vital Vacuum Vessel for this collaborative European Project by the JET Joint Undertaking.

We wish all success to the JET team in the future progression of this experiment.

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THE JET PROJECT - II

How the project is managed

A STROLL through the huge white halls of JET, filled with their shiny or bright-painted structures, provides a roll call of the great names of European engineering.

These were the winners in an international competition to get company names attached to one of Europe's most ambitious engineering projects. Industry has responded enthusiastically.

JET was designed and built by Dr Paul Rebut, deputy to Dr Hans-Otto Wuster, project director.

Dr Rebut, a volatile and assertive French physicist, led the international team which assembled at the Culham Laboratory in 1973 to design JET.

He held the team together through the long delays of the mid-1970s while Europe's politicians squabbled over who should host JET. He kept the design advancing, notably in available power to heat the plasma, so that it remains the most powerful experiment of its kind under construction anywhere in the world.

Dr Rebut, as head of the construction department, has assembled JET in the five years allotted at the outset, at what he claims must be a record low price for the proportion spent on project management, about 16 per cent of construction cost.

He says his team of under 200 was really too small for the task, which meant that everything has been done at high priority with too few experiments to check the validity of their decisions on the way.

This team, mainly professional engineers and scientists, has been recruited from the associated European fusion laboratories, including the Culham Laboratory. All are on temporary attachment to JET—there is no job security—and many return once their specific task is complete. This year the turnover is more than 10 per cent.

This policy of staff mobility is made clear to all recruits, says Dr Wuster. It was agreed from the start that there would be no group at JET looking into "the next project." In his view, research centres can fall apart scientifically because staff become too involved with the next project and continuity of their jobs.

Dr Wuster has brought to JET his experience of two major European accelerators, DESY in Hamburg, and the Super Proton Synchrotron, CERN in Geneva, where he was deputy to Sir John Adams, project director. But JET built on this experience to develop its own scheme for managing the contracts. "The first condition of successful procurement is: can the firm do it?"



Assembling an octant, one of the eight "orange-slice" segments that make up the torus of JET.

says Dr Rebut. The procurement policy evolved for JET is as follows: first, Dr Rebut's team defines the specification for a part or sub-assembly in as detailed a form as possible, and costs it. It does not allow for development costs. It compiles a list of companies it considers to be competent to make it. But it also asks each of the 12 member-states whether they want to add companies to JET's list.

JET sets up a technical evaluation group to assess the tenders for a particular item. This group has two tasks: to eliminate all tenders which fail to fulfil JET's specification; and to ensure that the survivors are all on the same footing technically. This group does its work without knowing the prices tendered. Then it picks the lowest tender.

Further checks

Almost invariably this procedure produces unanimity in the group on who should get it, Dr Rebut says. In effect, it is picking the lowest competent tender.

As further checks, the project director has the final say, and his executive committee then endorses his decision. He estimates that 99 per cent of those picked in this way are approved at the top.

Only one contract—for electronic equipment—has been cancelled because the supplier fell down on the job.

Dr Rebut is emphatic that the tender must not include development—"always a catastrophe." Where JET has doubts about the design, a study contract is awarded first, for example to investigate the mechanical stresses on the toroidal magnets (see article, right).

So, JET paid for study contracts awarded to several potential suppliers, which asked whether the company saw any special problems, and if so what extra cost and time did it think might be needed to resolve them.

What has surprised the project is

just how widely the tender prices are spread. On average they differ by a factor of three between highest and lowest.

"The second-lowest bidder is often the party which complains," Dr Rebut says dryly. The project had complaints from firms which had quoted double the price of the tender accepted "yet really believed they had put in a sharp price," another executive adds. No one country had a monopoly of the more preposterous bids.

"Up to now, every shift in fusion physics has shown that the JET design is the most advanced of all," Dr Wuster claims. "It can't be overtaken—we firmly believe that."

Although JET has no "next project," Dr Rebut has four large technical developments to manage. The first is to increase the machine's power steadily throughout the 1980s. This includes the development of the novel technology of radio-frequency heating of plasma far beyond anything demonstrated so far.

The second challenge is that as he succeeds in pumping more power into the plasma, he will need to keep the control systems that manage the hotter plasma advancing. They, too, will need more power if they are to keep control.

The third development is a remote handling system for operating and maintenance of JET once it has been activated by high-energy neutrons, as is planned in the late-1980s. A one-tenth scale model is being used to work out access problems for the servo-manipulators.

The fourth major development for Dr Rebut's team is to prepare for JET's culminating experiments, involving alpha particle heating of the plasma from the injection of 60 milligram litres of tritium.

Although this stage will not turn JET into a nuclear installation, under British law, it will have major ramifications for the JET project.

What has surprised the project is

Twelve European nations have contributed to the JET project

A fusion of top talent

WHATEVER the final outcome of JET scientifically, the project is already assured of a reputation as another triumph of European technological collaboration.

A dozen nations—the EEC, plus Sweden and Switzerland—pooled their best talent in fusion physics and engineering to pursue a venture none of them doubted lay at the limits of technology when it was designed in the mid-1970s.

They agreed—after some fierce political bickering—to locate JET at Culham, alongside one of Europe's main centres of fusion physics.

The proximity of such a resource was essential, it was agreed, to help JET through the difficult technical patches which would surely arise in so advanced a machine. And so it has proved.

The link between the Culham Laboratory and JET was cemented in practical as well as symbolic terms by the graceful arc of a covered bridge. Last year Culham provided services to JET for £8.6m—in addition to its £8.4m contribution to JET on behalf of the UK, part of a total UK fusion energy budget of about £22.5m.

The European fusion programme, under the direction of Dr Donato Palumbo of Euratom headquarters in Brussels, is devoted almost exclusively to the magnetic confinement approach to controlled thermonuclear reactions.

Euratom regards the Russian-invented tokamak method of confining a plasma inside a ring-shaped magnetic bottle as the most practical means for the production and study of fusion-relevant plasma, and for the development of heating, diagnostic and refuelling techniques," says Dr Palumbo.

Associated with JET, there are, in total of about 3,500 people engaged in Europe's fusion research programme, of which about 1,000 are professional staff. Euratom contributes up to 45 per cent of the cost of the bigger experimental devices.

The current five-year programme agreed by the Council of Europe for Euratom allocates £800m units of account (about £350m) to the fusion pro-

International collaboration

gramme for 1982-85, almost equally divided between JET and the associated laboratories.

Thus, Euratom is expected to provide about 40 per cent of the total outlay on fusion research by Europe during 1982-85, some 1,500 units of account (about £550m).

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Most of the associated laboratories are equipped with tokamaks of various sizes.

For example, in the early 1970s France had the best-performing tokamak in the world, at the CEA's laboratories at Fontenay-aux-Roses, near Paris.

Italy, at Frascati, has a high-

field tokamak which recently adopted by Euratom.

In order to fulfill these tasks, the NET team will grow to 250 professional staff. They hope to be ready to firm up NET's main parameters around 1987 although they will need the results from JET and its alpha particle heating experiments before NET's design can be completed.

The programme for NET may well be five times as costly as JET, says Dr Lomer at Culham Laboratory.

Its sponsors will want firm evidence that such an experiment will survive the conditions it has been designed to create.

That is the basis on which a panel set up last winter by the International Energy Agency has recommended European and Japanese participation in a unique U.S. facility, the Fusion Materials Irradiation Test (FMIT) laboratory at Hanford in Washington State.

FMIT is a metallurgical laboratory designed round a powerful linear accelerator which will generate neutrons of fusion energy.

These are 14 MeV neutrons, known to be highly destructive to the mechanical properties—strength, ductility, fatigue strength, and so on—of engineering materials.

Three tasks

The small NET project team at Culham, now headed by Italy's Professor R. Toschi (who has stepped down after five years as chairman of JET's executive committee), has been given three tasks:

1. To produce, by the end of 1984, a conceptual design for NET.

2. To contribute to the INTOR concept for an international fusion reactor.

3. To provide focus and guidelines for Europe's expanding fusion technology programme, for example in advanced magnet design, in tritium technology, and in the materials problems.

Europe has no other way of exploring the damage fusion-energy neutrons can do. The alternative to a special-purpose accelerator would be to use a big fusion experiment itself—which by definition would provide information too late.

The IAEA panel, headed by Sir Alan Cottrell, recommended that Europe and Japan should participate in FMIT.

Just how they will participate in and help pay for this \$215m project is now being negotiated.

Scientists are now creating one of the most complex machines ever designed

A giant electrical 'doughnut'

IMAGINE A ring doughnut 2.63 metres in diameter, squatting fast as the single turn of a secondary winding for a huge transformer, so powerful that it can pass millions of amperes of current through such a "coil."

That is the essence is JET, the Joint European Torus, a giant electrical machine confidently expected by its designers to press closer to the control of nuclear fusion reactions than any other experiment under construction.

So far it has cost about £175m to construct.

The secondary coil is 24 metres in diameter and 5 metres deep; they are designed to deliver up to 2,500-megajoule pulses of energy at rates of up to six pulses an hour.

The double-walled vacuum chamber was fabricated by Morfach, which made it in eight orange-slice segments, called octants, from Inconel 625. JET staff dropped one on site and it had to be returned for repairs.

The octants were welded by robot, one to another, on the machine until the torus was complete and vacuum-tight. It can take a current of 10,000 amperes.

Leigh Holme provided the turbomolecular pump, the main vacuum pumping system. The carbon dioxide baking and cooling system applied to the space between the inner and outer walls of the torus then provided the first stage of "vacuum hygiene" in the quest for a sufficiently pure plasma for experiments.

Brown Boveri (BBC) was responsible for the main magnet systems, 32 toroidal field coils (and four spacers) and the larger poloidal field coils.

To get JET started, a little hydrogen gas is squirted into the hard vacuum of the 100-tonne torus. The surrounding transformer can then induce a current of up to 4.8 amperes in the resulting ring of plasma.

Over the next few years, JET scientists hope to inject more and more energy into the ring of plasma by a variety of means, until they attain extreme conditions of the kind found in the sun and stars, where thermonuclear reactions are taking place.

Should plasma at tens of millions of degrees C touch the wall of the torus, it will promptly dissipate all its energy, melting or at least "grazing" the inner wall of the nickel alloy chamber. To prevent the plasma escaping, the torus is enveloped in two separate sets of magnetic coils, toroidal and poloidal, which constantly push and pinch the swirling ring of plasma.

Electronic computers try to follow every twist and turn of the plasma to keep it centred within its magnetic bottle, well away from the wall.

CONTINUED ON NEXT PAGE

The big machine

The complete ring of D-shaped toroidal field coils encircling the torus weighs 384 tonnes and will draw current pulses of up to 66,000 amp from the flywheel generators, dissipating up to 220 MJ of heat.

JET's magnetic field exerts an intense magnetic pressure which tends to expand the coils and produce very large mechanical forces. Each coil is being pressed towards the centre of the machine with a force of 2,000 tonnes.

Only the initial heating of the plasma, up to a few million degrees C, can be done by the magnetic coils. Two more systems of heating, using high-energy beams focused into the torus, are being installed at present.

One is neutral injection heating, in which an intense beam of high-energy neutral atoms

is injected into the plasma.

On the basis of a turnkey contract, Holec supplied, installed and commissioned the electronic power converters (with computerized control and measuring equipment) that, in relation to their high output ratings, energize with extreme accuracy the electromagnetic system for the confinement and positioning of the plasma for nuclear fusion research in the JET tokamak.

Why Holec? Because of the unique position Holec gained in this sphere through delivery to international research organizations all over the world, for 25 years now.

Holec is a group of Dutch companies specialized in the field of the generation, the distribution and the use of electric energy. The high-level technologies that originate from the development of power and control electronics for scientific purposes have a substantial influence on the design of the Holec systems for industrial applications, such as variable-speed drive systems, traction systems and maritime systems for shipping and offshore operations. A full range of project engineering facilities completes Holec's scope of activities.

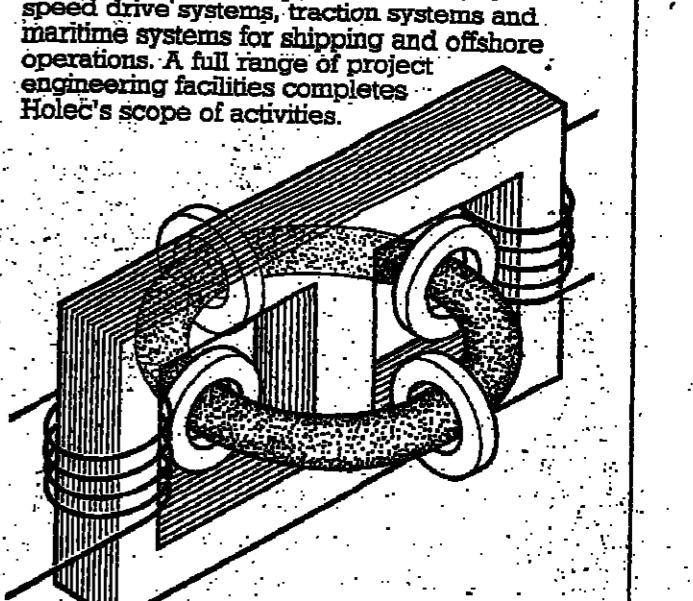
HOLEC HH



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NUCLEAR FUSION

ENERGY FOR THE 21st CENTURY—A NEW FILM FROM THE UNITED KINGDOM ATOMIC ENERGY AUTHORITY

Nuclear Fusion may well provide us with a long-term source of energy in the 21st century. This new film explains the principles of nuclear fusion and how they differ from nuclear fission. Intended for general audiences it shows how Culham Laboratory in Oxfordshire has been the UK centre for research into fusion power for over 20 years. In addition Britain and 11 other European countries are working on JET

—the Joint European Torus. The film explains how, since 1978, Culham has been the centre for this joint European research project on fusion and it traces the development of fusion research that has led to the construction of JET. JET is an experiment which will never produce electricity but it will come close to the working conditions of a fusion reactor which could generate electricity in the next century.

Produced by Live Action Communications Ltd. The film, running time 25 minutes, is available in 16 mm colour, optical sound, and in various video formats on free loan or sale. It can be obtained from Film Library, Viscom Ltd., Park Hill Road, Trading Estate, London, SE21 8EL. Tel: 01-761 3035. Acknowledgments to the JET Joint Undertaking.

UKAEA

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar threatens a breakthrough

BY COLIN MILLHAM

The dollar broke through its previous record levels against several currencies last week, and threatened a 10-year high against the D-mark touched in August, but there was never quite enough conviction in the foreign exchanges to really attack this untouched ground.

Volume of trading did not appear sufficient to worry the Bundesbank unduly, but the German authorities failed to prevent the dollar breaking through the DM 2.71 level on Friday, where any further advance was expected to meet strong resistance from the central bank.

Intervention by the Bundesbank was never particularly heavy, and when the authorities bought a mere \$250,000 at the Frankfurt fixing on Thursday,

this was obviously a signal of intent rather than a serious attempt to support the D-mark.

A rise by the dollar against European currencies at a time when the Japanese Government has agreed to bring about a realistic exchange rate realignment, the dollar beat the yen, and the yen climbed against the D-mark. The Bank of Japan has also made its presence felt in the market, keeping the yen/dollar rate steady, and thus pushing the yen/D-mark rate to record levels.

No new factors lent support to the dollar, but the present interest rate picture and the war in the Lebanon pushed the U.S. currency to records against the Italian lira, French franc and Belgian franc.

Sterling drifted lower against

the dollar, to finish the week at the lowest level since March, but remained firm against Canadian dollars in quiet trading. The trade-weighted index hovered around the \$1 level for most of the week, only falling to \$0.96 at the last calculation on Friday.

The Chancellor of the Exchequer's autumn statement contained few surprises, but may have provided some help for the pound by indicating that London interest rates are likely to remain steady for some time, while underlining the Government's determination to fight inflation.

Continued dollar strength days.

FORWARD RATES AGAINST STERLING

	Spot	1 month	3 month	6 month	12 month
Dollar	1.4700	1.4707	1.4722	1.4750	1.4915
D-Mark	3.98	3.9865	3.9865	3.9816	3.9812
French Franc	12.0255	12.1226	12.2074	12.3661	12.6544
Italian Lira	347.25	348.4	349.8	350.83	350.83

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU	Currency	% change	from	% change	Divergence	Div. limit %
	central	amounts	against ECU	central	divergence	rate	limit %
Belgian Franc	44.9200	46.0777	+2.49	+1.75	+2.547		
Danish Krone	8.14104	8.18147	+0.25	-0.49	+2.1625		
German D-Mark	2.24194	2.24672	+1.02	+0.28	+1.0562		
French Franc	12.2402	12.2402	+0.01	-0.01	+0.0001		
Dutch Guilder	2.52565	2.53726	+0.46	-0.29	+1.6456		
Irish Punt	0.72569	0.727476	+0.25	-0.49	+1.6683		
Italian Lira	1403.49	1371.51	-2.28	-2.28	-2.45105		

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

OTHER CURRENCIES

	Nov. 18	£	€	Nov. 18	£	€
Argentina Peso	26.10-36.17	17.767-17.787	Austria	73.90-82.20		
Australian Dollar	1.5005-1.5175	1.4944-1.5020	Belgium	81.06-81.80		
Brazil Cruzeiro	1.4700-1.4750	1.4640-1.4650	Denmark	14.80-14.94		
Chinese Yuan	8.47200	8.47200	Germany	5.97-6.01		
Greek Drachma	141.90-142.50	7.8155-7.8175	Italy	83.95-84.85		
Hong Kong Dollar	11.48-11.49	7.8155-7.8175	Ireland	4.44-4.484		
Iran Rial	1.40-1.41	1.39-1.40	Netherlands	4.44-4.484		
Kuwaiti Dinar	0.42924-0.42928	0.42928-0.42932	Norway	11.06-11.12		
Luxembourg Fr.	80.70-80.80	64.94-64.95	Spain	22.80-22.85		
Malta Lira	1.20-1.21	1.19-1.20	Sweden	22.68-22.70		
New Zealand \$	2.2812-2.2825	1.5185-1.5210	Switzerland	3.21-3.24		
Saudi Arab. Ryal	5.1185	5.1200	U.S. Dollar	1.47-1.48		
Singapore Dollar	2.2812-2.2825	1.5185-1.5210	U.S. Dollar	1.47-1.48		
U.S. Dollar	1.7560-1.7575	1.7560-1.7575	U.S. Dollar	1.47-1.48		
U.S. D. Dirham	5.3980-5.4015	3.6720-3.6750	Yugoslavia	205.217		

* Selling rates.

THE POUND SPOT AND FORWARD

	Nov. 18	Day's spread	Close	One month	% p.a.	Three months	% p.a.	One year	% p.a.
U.S. \$	1.4985-1.4995	1.4985-1.4995	1.4985-1.4995	-0.83	0.32-0.38	-0.72			
Canada \$	1.8172-1.8325	1.8172-1.8325	1.8172-1.8325	-0.33	0.08-0.18	-0.28			
Norfolk \$	1.4942-1.4972	1.4942-1.4972	1.4942-1.4972	2.03	3.1-3.3	2.92			
Swiss Fr.	20.81-21.01	20.81-21.01	20.81-21.01	-0.25	0.1-0.2	-0.25			
Denmark	14.30-14.37	14.32-14.33	14.32-14.33	-1.15	0.1-0.2	-0.15			
Ireland	1.2750-1.2761	1.2750-1.2761	1.2750-1.2761	-0.25	0.1-0.2	-0.25			
W. Germany	3.17-3.18	3.17-3.18	3.17-3.18	-0.25	0.1-0.2	-0.25			
Portugal	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Spain	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
U.K.	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
France	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Switzerland	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Belgium	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Denmark	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Portugal	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Spain	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
U.K.	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
France	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Switzerland	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Belgium	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Denmark	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Portugal	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Spain	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
U.K.	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
France	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Switzerland	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Belgium	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Denmark	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Portugal	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-0.25	0.1-0.2	-0.25			
Spain	1.2750-1.2755	1.2750-1.2755	1.2750-1.2755	-					

THE NETHERLANDS II

Hopes based on high risk programme



Major fertiliser producers in The Netherlands, United Kingdom, Ireland, Belgium and France. Employing well over 5000 people, UKF Group manufactures over 4 million tonnes of fertilisers each year for all crops and soils throughout the World.

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Economy

WALTER ELLIS

NEW BEGINNINGS are not always perceived as such. An economy when it is "bottoming out" is in fact in the immediate pre-recovery phase but that does not stop people from finding the sensation disagreeable. Rubbing along takes on a new meaning.

So it is with the Netherlands. Those not armed with the necessary information see only the deprivations of the recession: worsening unemployment, company bankruptcies, still-high interest rates and growing labour unrest. They are, of course, right to be concerned about such things. If improvements are not made in each of these areas, the effects on society could be deep and long-lasting.

What they should realise is that there is another side to the balance sheet. Output, profits, sales, orders, exports, expectations — they are all, for the most part, up, while government finances are in a better position being brought under the discipline of a determined administration.

How that administration eventually fares will depend on its public pay policy and its longer-term response to a variety of questions, including the nuclear issue. For the moment, the business community is relieved that someone has put its difficulties rather higher up the state's list of priorities.

That said, unemployment is the indicator that affects the greatest number; not so much a black spot, more a spreading stain across the fabric of society. It is not made to appear much less of a menace by the Cabinet's insistence that it simply operates on a different cycle from everything else and will

lessen later. The one tangible comfort anxious workers can be offered at present is the news that the queues for jobs are lengthening at a slower rate.

On September 20, Mr Onno Ruiting, the finance minister, produced his 1984 budget, the first originated in its entirety by the present centre-right Government. It looks ahead to cuts in public spending totalling F1 11.8bn, leaving expenditure of F1 162.7bn and a borrowing requirement of F1 36bn. This year, expenditure estimated at F1 159bn should be down by F1 14.5bn on original estimates, leaving a borrowing requirement of F1 33bn — some 11.5 per cent of national income.

The aim for 1984 is to effect a major reduction of the budget deficit without raising the overall burden of taxes and social welfare contributions. Second, comes a lowering of the tax and contributions liability of Dutch companies. Corporation tax will be reduced from 48 per cent to 43 per cent and to 40 per cent in 1985.

Pay cutback

Central to the reduction of public spending is the 3 per cent cutback in public sector pay which has given so much trouble and the parallel decrease in the level of most welfare benefits. Income tax rates, all but those in the lowest bracket will rise as will value added tax — both by 1 per cent. Beer, spirits and tobacco will

Mr Rob Lenselink, a leading economist with the Algemeene Bank Nederland (ABN) reckons that, including funds for the repayment of the national debt, the Government will have to find F1 41.7bn next year to bridge the gap between income and expenditure. He feels that this should not cause any problems and is likely to be carried out in its entirety in the capital market, leaving monetary

financing at zero as agreed with the central bank.

The low inflation rate in the Netherlands (2.5 per cent), combined with an increasing surplus on the current account of the balance of payments, should meanwhile keep the guilder a strong currency attractive to foreign investors.

Mr Lenselink observes that the 1984 budget "marks the reversal of a large number of unfavourable tendencies which caused the Dutch economy to show a relatively poor performance in recent years, a reversal which, if sustained, creates the outlook for a brighter socio-economic development in the coming years."

A somewhat different view of the Dutch economy is contained in a report published this month at the Government's request by the Central Planning Bureau, one of the most respected institutions in the Netherlands. The report, prepared much to the credit of the Prime Minister, Mr Ruud Lubbers — that the economic strategy of the leading trade union federation, the FNV, was in some ways superior to the Government's own. The FNV plan has three aims:

- the stabilisation of consumer spending;
- continuing the redistribution of work through shorter working weeks;
- the stimulation of investment.

Having studied the detailed proposals, the planning bureau concluded they could provide 37,000 extra jobs while boosting production by 0.6 per cent. The budget deficit would, in addition, be reduced by 0.3 per cent by 1987, it said.

The FNV, not surprisingly, saw in the report confirmation of its entire interpretation of what was needed to put the country right. A leading official said that the planning bureau now agreed that the union's programme offered "better prospects for dealing with the economic crisis than the Cabinet."

Mr Lubbers took a different view. The 37,000 jobs, he said, would be bought through a F1 20bn increase in the national debt in 1987, or F1 540,000 per job. Hand in hand with the rise in national debt, he said, would go an increase in tax and social welfare contributions of one percentage point of national income and a 1 per cent upwards drift in interest rates.

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THE NETHERLANDS III

Corners to be trimmed in scale of development aid

Foreign policy

WALTER ELLIS

GLOBAL EVENTS over the last 12 months have been so tumultuous and in many instances so far beyond mere calls for reason that Dutch foreign policy, by an ironical twist appropriate to the spiral of violence, has existed in a kind of vacuum. So far as the Netherlands is concerned there is no one out there. Mr Hans van den Broek, the Foreign Minister, has continued to tour the world and pronounce the Netherlands' view of each atrocity. But for all the effect he has had, even in the empty echo chamber of the United Nations, he might as well have saved his breath.

The world today is in too grievous a state of ill-health for the generally liberal and decent sentiments of a Dutch Minister to be heard above the

cries of the wounded, the orisons for the dead and the demands for revenge from the living. When former great powers like Britain, and even France, make only a limited impact on events and when even the U.S. can be humbled by a fanatic in a lorry packed with explosives, what hope is there for Mr Van den Broek?

Only bilaterally or in the international margin (as with the supply of troops to Unifil) is there both cause and effect. Surinam, the former colony next to Guyana, a majority of whose former population now lives in Holland, has given a great deal of trouble this year. There has also been a recurrence of the quarrel between Taiwan over the sale of arms to Taiwan. Most recently, MPs expressed serious concern in Parliament about the proposed sale to Turkey of 15 ageing Starfighter jets — those which have proved the supernova phase of so many of their type. In addition, the European Community continues to provide a

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hard in negotiations with her colleagues to secure as much as possible. Clearly, though, some corners are going to have to be cut.

The quarrel with China is potentially serious. Three years ago, when a Dutch ship was given an order from Taiwan for two submarines, Peking responded by reducing the level of its diplomatic representation in The Hague to that of chargé d'affaires. It also boycotted the port of Rotterdam for a time and halted a search for oil in Shantou province by Royal Dutch/Shell.

Peking threats

Attempts by Taipei to place new orders for submarines and minehunters, garnished with hints of further improvements in the terms of delivery, brought Peking threats of the direst consequences. A new air link between Amsterdam and Taipei, begun this year

by China Airlines and KLM, has done nothing to cool the temperature, with increasing banking and other commercial ties only fanning the flames.

Mr Ruud Lubbers, the Prime Minister, has previously referred to the submarine affair as a purely commercial transaction. Mr Van den Broek, for his part, has insisted that whatever happens to the "One China" policy is solid as a rock. Peking has retorted angrily that it is impossible, logically, to endorse Taiwan as coming under the sovereignty of China while at the same time providing it with the means of resisting that sovereignty. For the latest contract, once confirmed, to go through Cabinet permission was required and the government was not looking forward to taking the decision. The deal could be worth between Fl 1.5bn and Fl 3bn — difficult to refuse, especially with shipbuilding deep in recession.

EEC matters have rarely hit the headlines in the Netherlands this year, the big exception being the interest shown in the Dutch refusal in October to endorse the then latest effort at a common fisheries policy. Fishermen from Zeeland and Friesland felt they were being sacrificed to the interests of Britain and Denmark. Not since the great gas and glasshouses scandal of the 1970s, when Dutch horticulturalists insisted on their right to subsidised heating, has there been such a demonstration of anti-Community feeling.

Normally, little is heard of the Commission and the Council of Ministers; the Strasbourg Parliament, with its Dutch president, surfaces only on the inside pages. The United Nations may still provide scope for detailed expressions of Holland's democratic and liberal views around the world. The EEC remains what it always was — a trade mechanism and a club, very much taken for granted. If the Netherlands wants to do something positive to boost its ailing economy, it certainly does not look to Brussels for its salvation.

Cruise debate dominates

Defence

WALTER ELLIS

HOW representative of a country of 14.5m people are 500,000 demonstrators against nuclear weapons? Do pressure groups succeed in numbers to exceed 3 per cent of the population, gain the right to decide public policy? These are vital defence questions in the Netherlands as the Dutch Government edges crabwise towards a final decision on the deployment of cruise missiles.

None of the Netherlands is happy about accepting new U.S. weapons. Fear everywhere has increased about the risks of a shattering global conflict. In the Netherlands, however, anxiety has been given the force of a political argument rooted not merely among the more obvious radical factions and peace groups but throughout society. In The Hague at the end of last month the biggest political protest since World War II threw the Dutch Peace Movement into a fury and led it to demand from the Government, effectively "in the name of the people", that an enormous "No" be sent to Washington and Brussels, preferably by express post.

Under siege

Mr Ruud Lubbers, the Prime Minister, understandably feels himself under siege but he has emphasised that the ultimate choice lies still with the Cabinet and Parliament. As far as the former is concerned, the key factor remains the East-West arms reduction talks, stuttering along in Geneva. Moscow has only to indicate that it is prepared to cut back the numbers of SS20 rockets it is now installing in Eastern Europe and Holland is off the hook. If, as is considered more likely, the talks disintegrate in a morass of recrimination and petty-fighting, Mr Lubbers and his colleagues are duty bound to give the go-ahead for deployment. The government of Mr Lubbers' predecessor, the mercurial Mr Dries Van Agt, gave Nato its commitment in 1979 and any last-minute withdrawal not predicated on a successful conclusion to the Geneva negotiations would go down in the Alliance like Sauterne with a T-Bone steak.

Naturally, the Peace Movement does not see things this



Part of the protest over the siting of new nuclear missiles in Europe which drew more than 500,000 people to The Hague last month.

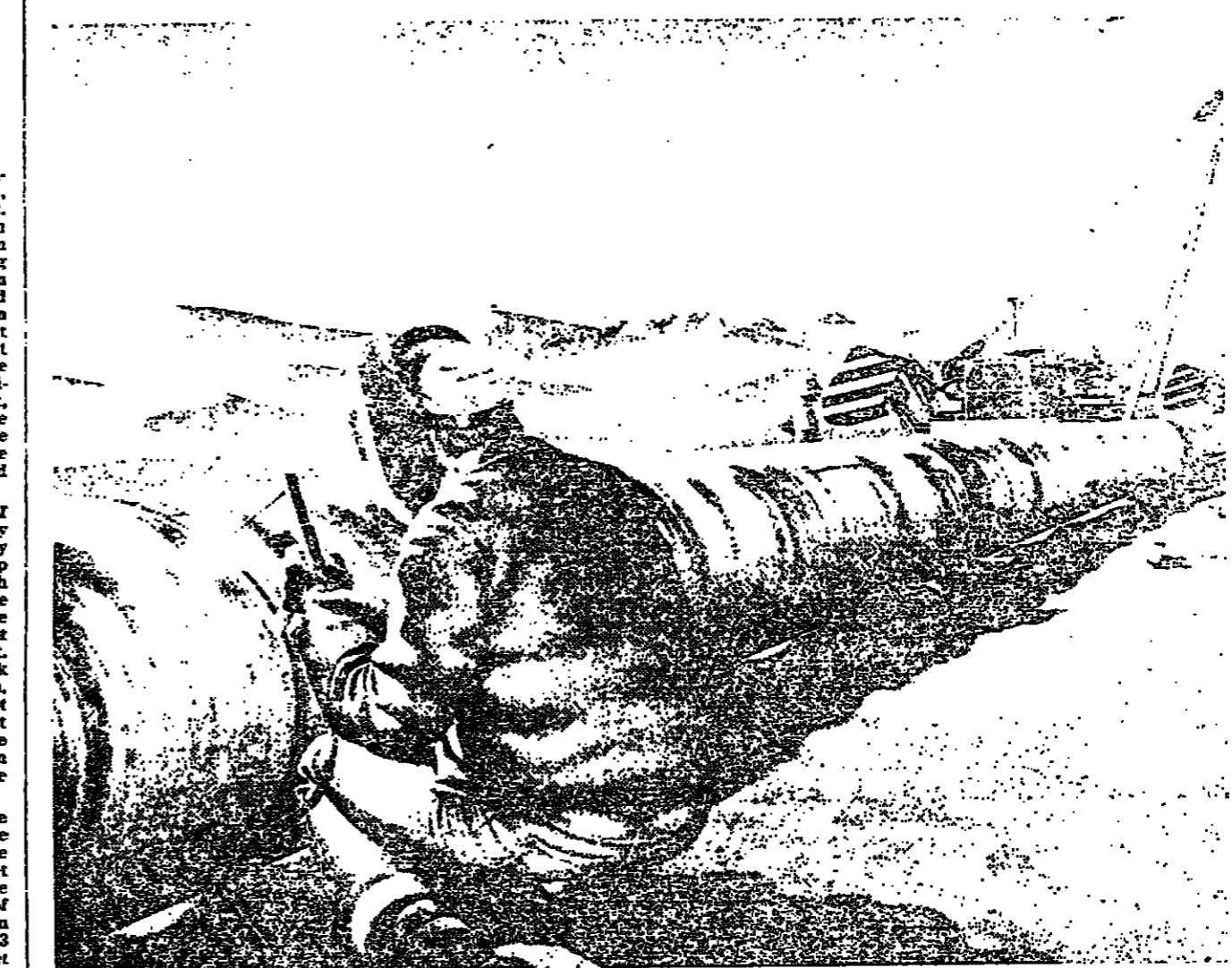
way. As far as its leadership is concerned, half-a-million demonstrators constitutes a democratic majority. Mr Mient Jan Faber, head of the Inter-Church Peace Council, said that further mass protests would be held if the Government ignored the message of the rally and sited the missiles. A confidante, Mrs Shireen Stolkweerd, warned that the Dutch people had clearly shown their rejection of cruise.

After the demonstration Mr Lubbers said in a television statement that he believed only a minority of Dutch people were dead set against cruise. He was basing this claim, no doubt, on three recent opinion polls, which indicate that while only around 27 per cent of those questioned actually gave deployment their unqualified support, fewer than 40 per cent were opposed at any price. A year earlier more than 70 per cent of people declared themselves against cruise. However, while the claim of the Peace Movement requires scrutiny, so too do the reasons for the one-sided disengagement. An eye-of-the-beholder survey revealed the "fact" that nearly half of Christian Democrat voters were against cruise; yet in the year only a handful — perhaps a few per cent of demonstrators — turned out to be Christian Democrat supporters.

The Prime Minister cannot help but be impressed by the depth of feeling which the issue has aroused — and there can be no doubt the unease with which the Dutch people as a whole view the nuclear build-up. Nevertheless, he is being careful to keep the matter as one for MPs and the Cabinet to decide.

48 missiles

The formal position is this. The Netherlands has already given permission for preparations to be made for the reception of the 48 cruise weapons assigned to it by the Alliance. A storage site has been selected in the middle of a disused air base in Woensdrecht, in the south of the country near the Belgian border. Sometime soon, probably in the spring but possibly before, the Cabinet will consider the options and take a decision on actual deployment. That decision will be put before Parliament for its approval. Under the Dutch constitution, it may be possible for the Government to override Parliament. On an issue of this importance, however, it is improbable that it would try, and if MPs do give cruise the thumbs-up, then, though negotiations are far from over, the outcome is likely to be complex. Just another headache for Mr Lubbers.



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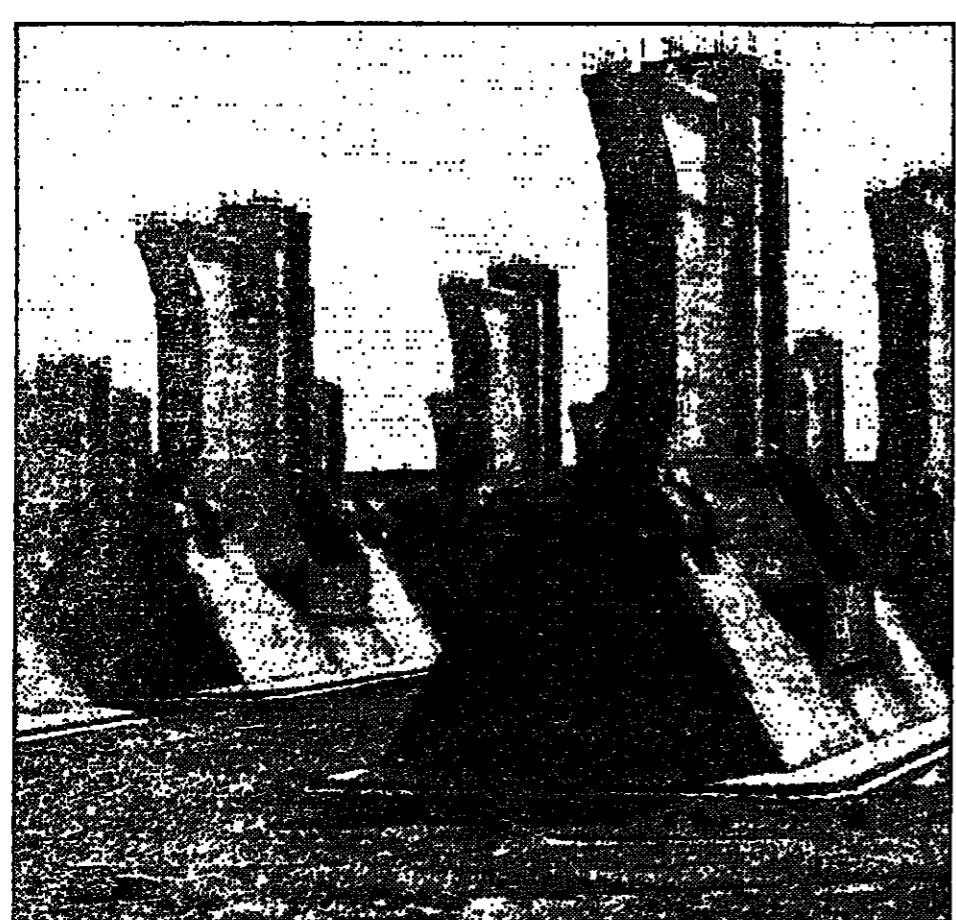
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Trade & Industry

CHARLES BATELOR

TOO FEW companies have been selling the wrong products in the wrong markets. These, in broad outline, are the criticisms which have been levelled at the Netherlands' exporters in recent times.

They represent harsh judgments for a country which achieved a visible trade surplus of F1.8bn (£1.8bn) in the first eight months of this year and which is forecasting a current account surplus—visibles and invisibles—of F1.12.5bn for 1983 as a whole.

The Netherlands' export performance has improved markedly in recent years after a patchy record throughout the 1970s. In as far as export movements can be influenced from within the Netherlands this has been largely due to government efforts to reduce production costs.

Dutch imports and exports account for nearly 60 per cent of gross national product—against only 30 per cent for Germany and the UK—so the attention paid to foreign trade is understandable.

Higher rank

Greater political weight is now attached to trade with the appointment of the country's first state secretary for exports at the economics ministry six years ago. However, many businessmen still feel that exports should be accorded ministerial rank.

One exporter explained: "We have a minister for development aid but not one for exports. It's easy to disburse aid. Everyone welcomes you with open arms. It's harder to export. Having a minister would help."

Mr Frans Bolkenstein is the country's third state secretary for exports. He does enjoy wider powers than his predecessors, argues the economics ministry. Whereas previous state secretaries could only advise on the granting of export credit guarantees, for example, leaving the final decision to the

finance ministry, Mr Bolkenstein now has a voice in the decision-making process.

How has this improvement in the country's trade position come about? The Netherlands has had large deficits on its visible trade during the late 1970s. The deficit rose from F1.475bn to F1.72bn. It fell slightly to F1.531bn in 1980 and then moved into surplus in 1981 of F1.675bn and in 1982 of F1.975bn. In 1983, the deficit amounted to F1.176.8bn in 1982 against imports of F1.167.1bn.

Were moderation has been an important factor in improving the competitiveness of Dutch exports. Governments have been chipping away at the system of indexing wages to prices in recent years and wage increases have been held down.

The present centre-right Government's more radical approach—seeking a 3.5 per cent cut in civil servants' wages—has provoked labour unrest more severe than that seen for a long time. If the Government succeeds in its planned cutbacks this will give a further indirect stimulus to export competitiveness. Businesses are worried, however, that industrial action will damage the Netherlands' reputation for reliability.

Between 1970 and 1978, unit labour costs in the Dutch manufacturing sector rose 10 per cent faster than those of its foreign competitors. In the 1979-82 period costs lagged 17 per cent behind those of competitors.

Mr Teun Middelkoop, managing director of the Nederlandse Export Combinatie, a co-operative promoting exports for its 520 corporate members comments: "We priced ourselves out of markets in the 1970s. If you have been doing that for 10 years you will not make it good in two years."

In 1970, the Netherlands had 4.6 per cent of world trade but by 1980 this had fallen to 4 per cent. This relative decline was for many years masked by the overall growth of world trade but once trade started to slow down and even fall the weakness of the Dutch position became clear.

"If we had retained our 4.5 per cent share we would have exported F1.22bn more in 1982," says Mr Middelkoop. "That

would have removed 200,000 people from the unemployment register."

The aim of Dutch foreign exchange policy has been to keep the guilder in step with the Deutsche mark to maintain competitiveness both in Germany and in third markets and to dampen imported inflation. This led to the firming of the guilder against the Netherlands' biggest trade competitors by 1 per cent a year between 1971 and 1975. Since then, however, it has fallen by 1 per cent a year giving a further boost to exports.

The move into large surpluses on the foreign trade and current balance of payments accounts owes much to the low level of imports. Investment spending by industry has been depressed in recent years while wage moderation has held down consumer spending. Industry's investment fell 2.6 per cent in volume last year while consumer spending was 1.5 per cent down.

Fall in spending

Consumer spending is forecast to fall further this year and next but company expenditure is expected to show rises of 3.5 and 3 per cent in the two years. If Dutch industry recovers imports will inevitably increase.

Volume exports are, nevertheless, expected to exceed imports in 1983 and 1984. Official forecasts indicate a 3.5 per cent rise in exports this year and a 5 per cent increase in 1984. Imports are expected to rise 2 per cent by volume in both

years. Price developments have been less encouraging and the terms of trade have worsened this year. Export prices are forecast to be unchanged in 1983 and rise 2 per cent next year. Import prices will go up 1 and 3 per cent in 1983 and 1984.

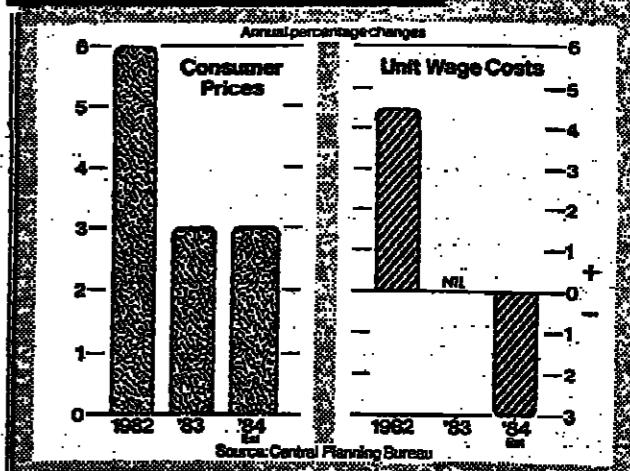
One reason for the strong export performance since 1981 is the content of the trade package. The large part played by petrochemicals, agricultural and intermediate products means Dutch exports respond immediately to any upturn in world trade as manufacturers start to build up stocks.

The lack of a strong capital goods sector in the Netherlands

THE NETHERLANDS IV

Export performance improves sharply

PRICES & PRODUCTIVITY



is, in contrast, a source of concern. The Netherlands shed industrial jobs faster than the EEC average in the 1970s as the newly industrialising countries took a greater share of much manufacturing.

A White Paper drawn up by the economics ministry towards the end of last year concluded that the Dutch export package was inferior to that of its competitors. The fastest growing sectors of international trade—for high quality products and services—were under-represented it said.

It was also critical of the concentration of the Dutch export effort on Western Europe. Some 70 per cent of exports go to EEC countries with a further 10 per cent destined for other Western European countries. Relatively little goes to oil-exporting countries and the developing nations.

Earlier this year the Advisory Commission on Industrial Policy recommended greater support for the export efforts of medium and small companies.

Counter-arguments have been advanced against most of these criticisms. The central planning bureau has pointed out that a reliance on agricultural products and food exports has cushioned the Netherlands against the decline in international spending on capital goods and consumer durables.

Exporters argue that Dutch farmers and food processors have constantly improved the quality of their products to defend their added-value.

Recent statistics show that the concentration of Dutch exports on Western Europe has been an advantage at a time when demand from the Middle East and from the developing countries has been relatively weak. By contrast, markets in Europe have been strong.

Dr Anton Dreesmann transformed the store group into an international retailing and service conglomerate

PROFILE :

ANTON DREESMANN

Architect of wider horizons

IN UNDER eight years Vroom en Dreesmann, the family-owned department store group, has been transformed into an international retailing and service conglomerate with operations in three continents. The architect of this change has been Dr Anton Dreesmann, now 60, grandson of one of the joint founders.

"All our profits come from our diversifications," he says, sitting in his office in an anonymous block on the outskirts of Amsterdam. "It all comes from companies we did not have six years ago. Our traditional businesses are just breaking even on an historical cost basis. We have given ourselves two to three years to solve that problem."

Dreesmann attributes the rapid growth of his company, now renamed Vender International, to "strong decentralisation and short communications links."

"We carry on the financial and local work at a central point but people in the divisions are given responsibility. Commercial considerations prevail in all our operations."

"In public companies managers take a three-year view. I can look at the longer term. That is one of the advantages of being a private company. We are also frugal with dividends since we have well-heeled shareholders who can wait for their money."

Dreesmann is now busy applying his retailing philosophy to Sears, Roebuck's Brazilian stores, which with the Dutch group's own 45-strong Ultral chain, makes it the fifth-largest retailer in Brazil. Vender aims to be number two or three in 10 years' time.

Profits recover

After a dip in 1981-82 to F1.10bn Vender's net profit recovered to F1.82m last year and could well achieve a new record of around F1.150m in 1983-84. Turnover is expected to rise to about F1.12bn this year from F1.10.7bn.

Ahold, with 850 supermarkets and other stores in the Netherlands, has achieved pre-eminence in the grocery field. Net profits have risen strongly in recent years, increasing a further 20 per cent in 1983 to F1.64m on turnover of F1.5.34bn.

Only its food division

tinues its policy of diversifying out of the hard-pressed retail sector into the provision of services. These now range from industrial cleaning, through banking, catering, employment agencies and security to express parcels and services.

A number of joint ventures in these areas are now under discussion with potential Dutch and foreign partners.

Overseas Vender recently

acquired Sears, Roebuck's 11-strong chain of Brazilian stores,

which with the Dutch group's own 45-strong Ultral chain, makes it the fifth-largest retailer in Brazil. Vender aims to be number two or three in 10 years' time.

"We will keep the two companies separate since they operate in different markets.

The former Sears' stores will be run by Brazilians with one set out from the Netherlands. Sears ran it in 17-40s from Chicago Tower and they did not keep a tight watch on margins. We will computerise their operations."

A doctor of economics, Dreesmann holds a professorship at Amsterdam University where he lectures two hours a week on business studies.

"It forces me to read, to match theory and practice."

Dreesmann is critical of what he sees as the post-war vogue for macro-economic studies which meant that the details of how a business actually worked were ignored.

"I query the value of the conclusions you can reach with macro-economics," he says. "But now all the big economic institutions are full of old men there are no jobs for young people to move into. This has forced them to look again at business studies."

Dreesmann foresees a dramatic fall in Dutch retail spending next year as government controls on wages begin to bite. Fine tuning is called for if the retail sector is not to be killed off altogether, he urges. Public sector austerity may mean less will be spent in his stores but Dreesmann sees compensatory benefit for his service companies if the government decides to privatise some of its activities.

Charles Bateleur

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The Government accepted that there must be cuts in retailing capacity given the lower spending levels," said the economics ministry. "It argued that the size of the retailing sector did not depend on specific shop size but would distort competition. It took the view that retailing was not of strategic importance to the economy."

The Government did assist the negotiations between the company's unions, bankers and shareholders however.

One shareholder to benefit from the problems of KBB was its major rival, Vender International.

Vender's 20 per cent holding in the group was increased to 40 per cent and Vender chairman, Dr Dreesmann, took a seat on KBB's supervisory board.

Dr Dreesmann says he takes an "arms length" attitude to his supervisory board position,

and his company's closer links with KBB are only prompted by a concern for the future of the retailing sector generally.

Vender has certainly long been aware of the dangers of taking too prominent a role in the Dutch retail sector. Whether links between Vender and KBB grow any closer will obviously depend on the latter's success at overcoming its problems.

Vender, which operates department stores, clothing and food outlets, meanwhile con-

tinues its policy of diversifying out of the hard-pressed retail sector into the provision of services. These now range from industrial cleaning, through banking, catering, employment agencies and security to express parcels and services.

A number of joint ventures in these areas are now under discussion with potential Dutch and foreign partners.

Only in Germany is the company obliged to report in summary form, its annual results.

These revealed a lower 1982 net profit of DM 17.86m (£45m).

On turnover of DM 5.525m. This compares with profit of DM 20.12m on turnover of DM 5.54bn the year before.

C and A has come under pressure from trade unions in 12 countries where it operates

to provide more information under the OECD's "Guidelines for Multinational Enterprises."

C and A denies that splitting the group into individual national entities is a "fiscal facade." It argues that the structure of the company, under which the managing partner in the Netherlands assumes unlimited liability, means it is not required to publish financial information either in the Netherlands or to the OECD.

Charles Bateleur

THE NETHERLANDS V

Budget deficit forces shift in strategic planning

Energy

SIMON GESCHWINDT

SHORT-TERM expediency has triumphed over longer-term strategic planning of Dutch energy policy. The present Centre-Right coalition government, recently committed to its predecessor's policy of conserving indigenous natural gas reserves for high added value uses and as a hedge against energy crises. Faced with a gaping hole in the budget the Government recently abandoned selective gas use and sanctioned extra gas supplies to power stations. Two basic objectives, gas conservation and fuel diversification, have slipped to the bottom of the Government's list of priorities.

Gas is still the cornerstone of the Netherlands' economy. But despite falling consumption it will run out soon after the turn of the century. The country has long faced the challenge of spinning out this cheap, high-grade, clean energy source which supplies over half the total energy requirement. But in these straitened times of recession budget requirements have gained immediate priority.

The previous Centre-Left Government saw two main options to replace gas. The first was to build up coal-fired and nuclear-based electricity production to the point where each would account for 40 per cent of total production by the year 2000. The second was to expand coal-fired electricity production to 80 per cent of the total, leaving the remainder oil-fired. The choice would depend on the findings of a public energy debate on the future of nuclear power.

Management

The Government acknowledges the need for careful management of the country's energy resources but has had to face the fact that coal is no longer competitive with gas. Dutch gas prices are linked to those of heating oil which prices have fallen and are not forecast to recover before end-1984. Power-station conversion from gas and oil to coal is no longer so attractive. Construction of nuclear power stations in the Netherlands is an ultra-sensitive subject charged with emotions: any decision will have to await the conclusions of the public energy debate at the end of this year.

But declining growth of electricity demand has taken the heat out of the question in the short term. The country already has an electricity production overcapacity of 5,000 MW out of a total 15,000 MW. The electricity producers say this will last until at least 1990.

The public energy debate leader, Maxima de Bruin, says: "Latest indications on the growth of energy consumption are such that we can probably get by until the year 2000 with-

out expanding current nuclear capacity beyond the existing 500MW at Dodewaard and 450MW at Borssele."

The Dutch Economics Ministry last month presented proposals to centralise management of electricity production and fuel purchase by 1988. The Ministry says this is to produce uniformity of electricity tariffs. It considerably boosts government influence on pricing policy.

The new Bill provides for complete restructuring of the electricity supply system by setting up one national production company with regional and regional distribution centres. Because of the complexity of the plan and strong opposition by the utilities the Government has opted for gradual phasing in of its various measures.

The electricity producers association, SEP, responsible for annual grid planning, will become a limited company in charge of new power stations, fuel purchase and distribution. Fuel purchase and distribution will be pooled nationally and electricity supplied direct to large users and the utilities at prices approved by the Economic Ministry. The price to large industrial users will be linked to that of imported electricity to ensure competitiveness with neighbouring countries.

Economics Minister Gis van Aardenne, recently agreed with the electricity producers that commerce and industry should be allowed to buy their coal in oil prices. On that basis the large user rate will be pegged next year and small users will pay only 2 per cent. The Government says it will continue to stimulate industrial combined heat and power—CHP—projects. CHP capacity will be raised by 100 MW this year to a total 1,500 MW.

National price structuring has been difficult in the past because provincial producers with cheap local coal such as coal miners jealously guarded their pricing autonomy, often using profits to support local social sectors.

The gas utilities cooperative Vegin is still fighting a protracted battle with the nation's gas corporation Gasunie over next year's small user gas price. Government-backed Gasunie says the price for users of up to 170,000 m³/year (cubic metres/year) should continue to be linked to the that of heating oil. That will push it up by 4% Dutch cents—4.6 cents/m³—to a total 5.6 cents/m³. Vegin opposes this on the grounds that heating oil is no longer an alternative fuel to gas and adds that fluctuations in the dollar exchange rate can produce artificial price movements of dollar-heating oil. Vegin says a 3.4 per cent rise adds another 11.100-200 a year to the average household energy bill at a time of high unemployment and stagnating wage levels. It is pressing for establishment of a market price

for gas, and says it will take the case to the European Court of Justice in Luxembourg unless Gasunie gives way.

Postponement

Minister Gis van Aardenne recently said he would accept postponement of a price increase until April 1984—but only if the resultant F1 160m budget deficit is filled by a temporary cut in duties on tobacco and alcohol.

The previous Government supported selective gas sales for CHP and high added value applications. In November last year the incoming Cabinet was strongly advised by the government-advisory General Energy Council to continue with this policy. But under pressure from industry to keep electricity prices at a level on a par with other European countries, the previous Government had already sanctioned Gasunie to sell an extra 200m m³ of gas to the power stations at a coal-parity price to 1987, by which time the new Dutch coal age would have dawned. This was justified on the grounds that gas consumption is falling, that industry urgently needed lower electricity tariffs and the additional gas sales would show up in electricity revenues to the Government.

The present Government continued on this basis. The Economics Ministry confirmed last month that it plans entirely to abandon selective gas allocation. Gas sales will now be determined by market forces.

It adds that it is willing in principle to approve new gas export contracts, depending on the size of reserves.

Negotiations

Efforts have been made in recent years to relieve dependence on Groningen gas by substituting LNG imports and coal.

The Netherlands still imports 200m m³/yr gas from Norway but talks on additional supplies from Algeria and Nigeria are progressing in financing liquefaction facilities. Similar negotiations with the Soviet Union for 20m m³/yr started last year when Dutch industry was cold-shouldered on award of construction contracts for the new trans-Siberian pipeline. The Economics Ministry now says it may re-open negotiations with Algeria and the Soviet Union in the early 1990s, depending on demand levels, but that meanwhile surplus domestic reserves will see it through to 1990.

Shell, Gasunie and a number of other companies have cancelled coal-gasification projects because of escalating construction costs and doubts on the viability of coal gas in the light of falling prices for alternative fuels.

The Government says it will give priority to smaller onshore fields and offshore exploration and operation to retain the strategic function of the major Slochteren gas field in Groningen. The current high level of

Recovery signs start to appear

Chemicals

SIMON GESCHWINDT

DUTCH chemicals producers are struggling to survive in a sick industry—and doing relatively well. Losses have been cut. Profits have been reported in some sectors. Exports are up. There is now talk of a recovery. But a complete cure, if ever achievable, is still not in sight.

The industry's association, VNCI, while lamenting the passing of a good year in 1982 and a reasonable one in 1983, continues to bemoan the risks of cost of energy, feedstock costs and of tighter environmental and safety legislation, claiming that Government regulations aimed at improving the country's quality of life often present a threat to competitiveness in foreign markets. The industry is quick to point out that over 90 per cent of its production is exported and that it accounts for one-sixth of total Dutch exports.

The value of chemicals exports rose 9.2 per cent in the first half of 1983 to F1 14,585m from F1 13,532m in the corresponding period of 1982, compared with a 6.7 per cent rise in imports from F1 7,502m in the 1982 first half to F1 7,792m this year. Total export growth of Dutch goods amounted to a mere 2.7 per cent.

Growth of chemicals exports was attributable mainly to a 19.3 per cent rise in the value of plastics, cellulose and synthetic resins sold abroad. The bright spots are low-density polyethylene and PVC whose prices have firmcd up rapidly. Eutylene is described as reasonable but other base chemicals are very weak.

Producers say that demand is strengthening, but the strong dollar and the high dollar price of naphtha feedstocks mean that cracker operations can barely break even. The industry's total turnover in 1982 rose to F1 35,000m from F1 33,900

in 1981. It plans to invest around F1 250m this year.

Prices of petrochemical products have increased but are still insufficient to offset the pressure on margins by higher energy and feedstock prices. Base chemicals form a large proportion of the industry's product package. Speciality chemicals are more attractive because of their higher added value, lower energy quota and their ability to compete on quality or innovation rather than price. But any shift away from bulk products will take time to achieve.

The Dutch chemicals and fibres group, Akzo, says it has felt the effect of a "slight recovery" but has little faith that it will last. But it does have the advantage of the strong dollar because of its large sales in American markets.

This factor helped it double its second-quarter net profit and increase turnover by 5 per cent. Profitability generally has been improved by some severe corporate surgery, particularly in the fibres sector, long plagued by heavy overcapacity.

Profits higher

Second-quarter net profit of F1 115.6m brought first-half profits to F1 172.4m compared with F1 85m in the corresponding period of 1982.

First-half turnover rose from F1 7.3bn in 1982 to F1 7.37bn. Akzo says 1983 profits will be "well in excess of last year's figure." The group's base chemicals division, Akzo Zout Chemie, which described 1982 as "the worst in its history," says there is now evidence of recovery, particularly of its vinyl chloride monomer, VCM and PVC activities.

Akzo Pharma boosted pharmaceutical sales by 5 per cent to F1 415m and reports a 10 per cent increase in operating income. It described 1982 as a record year and is clearly in a far healthier sector than the other divisions. Akzo says earnings on man-made fibres are still "unsatisfactory."

DSM, the state-owned chemi-

cal group, says business is improving on a number of fronts and that there is a good chance of making profits in the second half. But it adds that base chemicals business is poor and returns on investment inadequate.

After plunging deeply but briefly into the red last year it has returned to the black with a first-half profit of F1 26m compared with a F1 22m loss in 1982. Turnover rose from F1 10.5bn to F1 10.6bn. DSM blames poor performance on rising dollar-priced feedstock costs and currency devaluation in export areas. Poor Third World purchasing power hit fertiliser sales, which fell for the first time since World War II.

DSM is bonded with French producer EMC this year for production and sale of PVC. "We are open to other similar ventures," says DSM chairman Wim Rogers.

Recently announcing his mid-1984 retirement, Rogers said that the prevalent anti-chemical industry attitude at Dutch polytechnics and universities should make way for a "new realism." He said the alienation threatens the Dutch industry's competitiveness in high value and research-intensive products. The VNCI recently joined the Royal Dutch Chemical Federation, KNCV, to investigate areas of common interest between universities and industry.

But the Dutch chemical industry has a chronic image problem. It is confronted by the Herculean task of cleaning up its waste problem, as well as living down its reputation as the major single threat to the environment. There have been a number of serious pollution scandals in the Netherlands in recent years involving illegal dumping of toxic chemical waste. It is understandable that the industry's cries of protest at stricter measures to control pollution are received with little sympathy by the Dutch public.

Overcapacity in most base-chemical sectors is discouraging further investment in new plant. Most projects are aimed at revamping, energy conservation and environmental improve-

ments. The more specialist, higher added value areas are attracting some new investment.

One example is DuPont's decision to construct a 2,000-tonnes-a-year fluorocelostomers plant at Dordrecht scheduled to start up in 1986. The F1 100m plant is the final stage of DuPont's F1 400m five-year programme starting 1981 to make Dordrecht the world's largest fluor products site.

Fibres plant

Akzo's Enka fibres group has started construction of a F1 600m 5,000-tonnes-a-year "Aramid" fibres plant in Emmen for completion in 1985. Akzo Zout Chemie has started F1 400m modernisation of its 400,000-tonnes-a-year soda ash plant in Delft and has just brought a 250,000-tonnes-a-year chlorine plant on stream in Rotterdam at a cost of F1 300m. This is likely to be the last large-scale base chemicals investment in the Netherlands this decade.

General Electric Plastics is constructing a new F1 250m polypropylene oxide plant in Bergschenhoek for completion in 1985. Two major Dutch fertiliser producers are building new ammonia plants scheduled to come on stream next year: NSM in Stuifzijl belonging to the Norwegian chemicals concern Norsk Hydro, 550,000-tonnes-a-year for F1 400m, and DSM subsidiary UKP in Geleen 440,000-tonnes for F1 300m.

The Dutch chemical industry has long warned the Government that high energy costs in the Netherlands will lead to closures. By the beginning of this year the rumblings of discontent about high electricity tariffs had become loud enough to attract the attention of political circles in The Hague. The producers' prayers were recently answered when Economics Minister Gis van Aardenne pledged himself to centralise control of electricity production, to index the price for very large users such as Akzo and DSM, to that of imported electricity to avoid distortion of competition—and to peg the 1984 large-user price.

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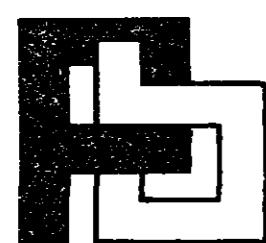
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THE NETHERLANDS VI

Philips puts its faith in joint ventures

Electronics

WILLIAM THIRL

THE STREAM of innovative products that emerge from the Philips research laboratories in Eindhoven and the contribution made by the company to the country's balance of payments would seem to ensure the continued international significance of the Dutch electronics industry. But while the company still provides employment for some 73,000, it has recently cut jobs and cannot be looked to for the additional growth which was hoped electronics would provide.

The presence of such a large company in a small country has a profound effect on the dynamics of the domestic market. For example, the company's consolidation of the Dutch electrical and electronics market over the years has given it a domestic dominance that would be unthinkable in an economy the size of West Germany's and impossible in the U.S. While it would be wrong to say Philips has everything its own way, the scope of its activities means there is hardly a government contract or aid package for which some of the company's products are not eligible, thereby inhibiting access to one of the "steppiders" for new company growth.

On the other hand, Philips does support an infrastructure of thousands of sub-contracting companies, although most of these are at the "low end" of high technology.

Philips itself has made impressive international acquisitions and agreements in the last two years. Most notably and

recently the telephone agreement with AT & T. In a period that has seen many familiar brand names disappear, Philips has continued to be profitable—although a return of 11 per cent recently has not satisfied the company or stock market.

For a company that emphasises its high technology, Philips is paradoxically showing better profits from more active activities like lighting and lower technology personal care products. There has also been a comparatively greater contribution to overall profitability from the market for industrial or "professional" equipment. Plenty of high technology there but it could be said that Philips' own technology is in question in one of these markets too, in view of the telephone agreement with AT & T. However, this could prove to be a masterstroke, bringing Philips the ripe digital telephone technology without incurring the huge research and development costs involved.

The agreement with AT & T on digital switching and transmission technologies will also improve Philips' ability to exploit the vast potential of combined computer and telecommunications services or "telematics." For example, electronic mail, network communications.

A shakeout

The high development costs of the new digital equipment will shake out smaller telephone companies which have existed on domestic demand in a world market renowned for its practice of national preference.

With its low Dutch profile and fairly autonomous national organisations, Philips has managed to avoid such dismantlement, being treated as a domestic

supplier in many countries. It is perhaps a partial recognition of this effect. But Philips still seem to be confusing the "conservatism" of their home market with the wider European market.

In video-recorders the ILS, with 40 TV channels, might be the biggest market, but it is the high-end British market that has the highest per capita ownership of video-recorders and home computers. Many of the recorders in British homes are rented from High Street chains which also have out the pre-recorded programmes. Philips, with its long and significant presence in the UK television market, sold its interest in just such a High Street chain as late as 1978.

In the second round of the video battle Philips planned its V2000 system. But despite the technical excellence of the system the price-cutting war by the Japanese shortly after its launch severely damaged its chances. Philips was forced to lower prices particularly in West Germany.

The latest development came with the announcement by V2000-system partner Grundig that they would make VHS system recorders alongside the V2000 system. Philips had earlier announced that it was considering VHS video-recorder production at its factories in Vienna and Krefeld, West Germany. This has been widely interpreted as the death knell for the V2000. But of course Philips will also be under pressure to keep its large factories busy—Vienna has a production capacity of 1m pieces irrespective of the system that is produced.

A wrangle

Philips is currently involved in a wrangle with the Japanese about the coming for video-recorder exports to the EEC. The Japanese maintained that Philips will not be able to meet their import production figures. It will be interesting to follow for Philips that Sony has just

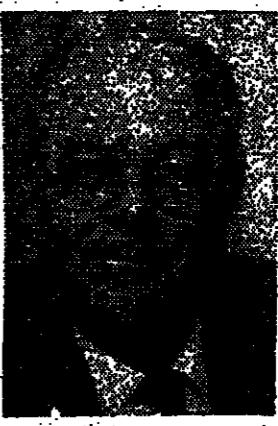
negotiated a three-year deal to sponsor the Dutch football league.

However, Philips is probably drawing some comfort on the consumer front from the Compact Disc. This may eventually largely replace the record and record player of today. Philips will get royalties on every Compact Disc player sold since it has established a de facto world standard with Sony.

Paradoxically, Philips already finds itself fighting other Japanese firms making its Compact Disc system under licence. Philips was reportedly shocked at the prices at which players were being offered to importers. EEC import tariffs for Compact Disc players from Japan is just 9% per cent. There is now a proposal before Gatt to raise this to 19 per cent. Philips feels it is vital to protect the infant CD industry in Europe from being "murdered" in its cradle.

Despite these troublesome areas there are bright spots for Philips and the company's research and financial strength will ensure its survival as a large, often leading, multi-technology electronics company.

PROFILE: DR. WISSE DEKKER



Dekker's spurs were well and truly gilded when he was chiefly accredited with bringing in the giant Saudi Arabian telephone order, reportedly the largest industrial contract ever. He became president of Philips in 1981.

As well as his international experience, Dekker has extensive product division experience, characteristics shared by other new-style board members like C. J. van der Knaap and G. Jeloff, two of the vice-presidents. Dekker has created.

Wisse Dekker has made the Philips presidency a much more public office, using it as his platform to present the company's views internationally. Dekker is fully at ease in many languages and countries and his advocacy of EEC co-operation in electronics is well-known, earning him a rather fulsome comparison with Jean Monet, one of the Community's founding fathers. Dekker and Philips have also been portrayed as lone fighters against the Japanese dragon. But while promoting the European cause against the Japanese, Philips continues to co-operate with the very country it is fighting.

AS WELL as presenting a new attitude and style within the company, Dekker has also overseen organisational changes designed to make the company more flexible and streamlined. The company's activities in the Netherlands have been given the same status and structure as Philips' organisations in other countries, allowing the board of management to concentrate on broader issues.

"Most of his 36 years with the company have been spent outside the country."

Product division mergers of the kind between the computer activities of Philips Data Systems and the telecoms activities of Philips PTI are sensible reactions to market trends. An integration of audio and video divisions would seem to be the next step. Another change under Dekker has been the new insistence on profitability per activity, and per product division. In the past Philips often used profits from one area to cover losses elsewhere.

Dekker has presided over measures designed to improve co-ordination between research and product divisions and to shorten the pathway from laboratory to market. Once a development with a product potential is identified, a project leader is appointed to produce a business and development plan. If the potential is big enough it can be implemented with the board following its progress monthly. This will hopefully help avoid the kind of errors made in the past with new products, and help shorten lead times by as much as half.

Wisse Dekker has impeccable Philips credentials: a breadth of international experience, the drive and the authority to shake and shape Philips.

The extent to which he succeeds will be crucial to the future of the company and his presidency may well be seen as a watershed in the company's development, determining whether it "flows to the sea of happiness" or to "stagnant backwater."

William Third

Survival in a battle against giants

Vehicles

CHARLES SATCHELOR

FOR A country which did not begin to industrialise until after the last war and which has only a small domestic market, the Netherlands maintains a remarkably diverse automobile industry.

Against the odds Daf Trucks and Volvo Car have survived as small volume producers in a world of giants. Van Doorn Transmissie, which has spent many years developing its transmission, continuously variable transmission system (cvt) is now planning to start volume production next year.

The survival of these companies did not have been possible without many hundreds of millions of guilders of state aid and partnerships with far larger foreign groups. But by a combination of determination, good (export) salesmanship and luck they have survived.

All three companies had their origins in the fertile brains of the late Van Doorn brothers. Hub and Wim. Daf Trucks, the commercial vehicle arm, and the car operation which was renamed Volvo Car when the Swedish carmaker Volvo took control in 1976, went their separate ways.

Meanwhile Hub van Doorn set up Van Doorn Transmissie to work on a second generation automatic transmission system to replace the Variomatic which had driven the diminutive Daf for nearly three decades.

Despite the large amounts of government aid which have been pumped into the vehicle makers, the Dutch Government has no aid programme for the automobile industry as such. State Government policy is to provide backing to develop products with a future and to help restructure companies with problems. Within this framework the car, truck and component makers can expect F1 200m (45m) worth of aid next year from a total industrial support budget of F1 1.77bn.

Daf Trucks has three difficult years behind it. Markets have shrunk; profits had fallen to negligible levels; a major shareholder, International Harvester, decided to sell its 37.5 per cent holding and to cap its misfortunes. Mr. Piet van Doorn, the chairman, died in October 1982, aged only 47, after a short illness.

Daf's decision in September to announce plans for a new series of trucks to be developed in the late 1980s and for the modernisation of its production techniques was intended as a clear statement of faith in the company's future.

Mr. Aart van der Pad, Daf's new chairman, says: "We have to show we are working for the

additional F1 450m of support to help the company develop a new medium-range model, code-named the G1, for introduction around 1989. Volvo of Sweden will provide a further F1 158m.

The improved fortunes of the 30 series have not yet allowed Volvo Car to return to profit.

The company does not expect to be in the black until next year following an after-tax loss of F1 14.7m in 1982 on turnover of F1 1.35bn. This was some improvement on 1981 when the loss was F1 29m on sales of F1 1.11bn. The UK, where the larger Swedish-made Volvo models have always sold well, is the company's largest market, accounting for 30,400 or total sales of 90,255 last year. The Netherlands with sales of 15,000 overtook Sweden (10,900) as the second largest market.

Although the company is now largely owned by the Dutch Government following Volvo's decision to reduce its holding to only 50 per cent, a commercial agreement with the Swedish company provides for continued close co-operation on the product range and on joint marketing worldwide.

In July Volvo Car took over 39.5 per cent stake in Van Doorn Transmissie previously held by the Van Doorn family holding company. Volvo of Sweden originally thought its holding in Volvo Car gave it an automatic right to the Transmissie patents but a Dutch court found against it.

Transmissie, in which Fiat and the Borg Warner Corporation each have 24 per cent, while the Dutch Government holds 12.5 per cent, has contracts to supply its cvt to a number of car makers in Europe, the U.S. and Japan.

Fiat announced in September that it expects a version of its Uno model, fitted with the cvt system, to go into production towards the middle of next year—the first time it will have been offered in a saloon car.

Fiat, meanwhile, has been testing the cvt for possible use in a version of its Fiesta, although a final decision has not been taken. Volvo Car, too, is planning to use the cvt in its G1 model.

Following its failure to obtain the use of the Transmissie patents, Volvo Car started to develop its own successor to the Variomatic system but acknowledges it had not got as far as Transmissie and is now adopting its rival's system.

A total of F1 32m in the form of new share capital on a pro-rata basis from existing holders and bank loans is to be provided to Van Doorn Transmissie.

The company will extend its own factory to make the pulleys and the belts—the core of the system—but much of the construction and assembly work will be put out to foreign manufacturers.

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THE NETHERLANDS VII

Debate intensifies over use of new land

The Polders

CHARLES SATCHELOR

A FEW MINUTES out of Amsterdam take the Hilversum motorway, turn off and you are soon driving along a four-lane road between, in season, fields of yellow rape-seed. In the distance the horizon—which is flat even in Dutch standards—is broken by cranes and the silhouettes of half-built housing projects.

Twenty-five years ago several metres of water covered the clay lake bed of the IJsselmeer, as the Zuider Zee was renamed when it was enclosed by a dyke, and the only method of following this route would have been by boat. As recently as a decade ago, much of this rich farming land was still an impassable tract of mud, sludge and water pools.

The Dutch are fond of quoting Pilny the Elder, who wrote in AD47: "In this eternal struggle in the course of nature it was doubtful whether the ground belonged to the land or the sea." A mammoth drainage and reclamation programme carried out over the past half century has pushed the advantage decisively in favour of the land.

As the engineers are now discovering, however, winning back the land from the water was the simplest part of the operation. The debate over what is to be done with the "new land" has grown fiercer over the past decade as different interest groups press their case.

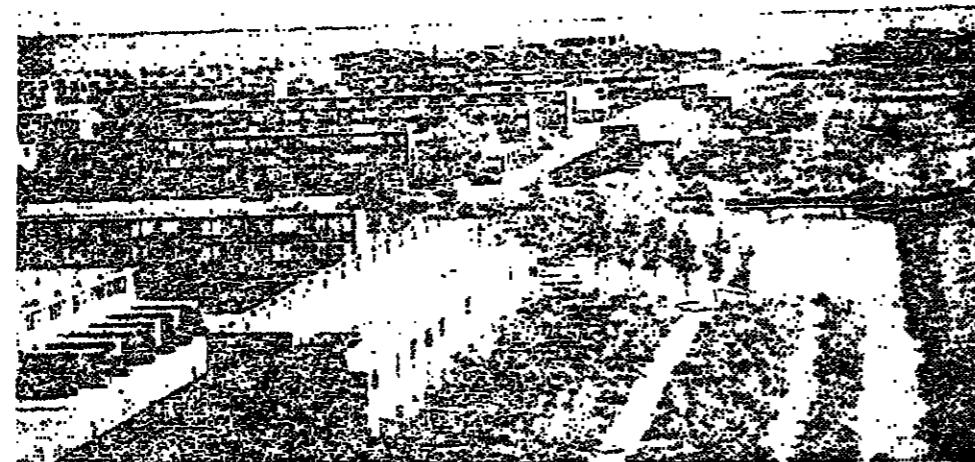
Assumptions

Lobbying by environmentalists and fishermen means there is a good chance that the Markerwaard polder, the final element in the grand design for reclaiming the IJsselmeer, may not be drained.

This, in the words of one official closely involved in the project, would "mutilate" the ambitious scheme drawn up by the visionary hydraulic engineer Dr Cornelis Lely at the end of the last century. A number of the planning assumptions on which the billion guilder project has been based would be overthrown.

The Dutch have been fighting back the sea ever since they settled the marshy deltas of the Mass, Rhine and Scheldt, although the first large-scale polder schemes date back to the early 13th century when the Brouwersdam lake was drained in North Holland. The techniques have been continually improved ever since but East Flevoland, the latest of the IJsselmeer polders to be reclaimed, was created using essentially the same techniques.

A ring dyke is constructed around the area to be won back with pumping stations (originally windmills) at appropriate intervals. A drainage canal system is excavated under water on the bed of the enclosed area and the pumps begin their work. After several months in the case of the larger polders the lake has become a sea of mud and finer drainage system is dug out. Reed seed is sown from light



Lelystad: plenty of greenery and water but the regular street pattern does little to break the monotony of the polder

aircraft to assist the drying out operation and prevent the growth of weeds. As the land dries it sinks, but it is now ready for the planting of rape-seed and grains.

The pumps meanwhile must continue the never-ending task of keeping the polder dry. Were it to be swamped again, the water table would rise and the polder would flood again.

At their lowest point the IJsselmeer polders are five metres below sea-level.

The Zuider Zee project began to take shape in the 1920s with the reclamation of the 20,000 hectare Wieringermeerpolder in the north-west and the construction of the 30-kilometre long Enclosing Dyke which turned the salt water of the Zuider Zee into the freshwater IJsselmeer lake.

The main aims of the project were to shorten the vulnerable Dutch coastline, create more farming land and improve water management. As the engineers drained more land, moving in an anti-clockwise direction round the IJsselmeer, their objectives changed.

The 45,000 hectare North-East Polder, drained in 1957-62, is still largely agricultural, but areas for the 53,000 hectares of Eastern Flevoland, drained in 1950-57, were subsequently modified to meet the need for overspill housing from Amsterdam and the crowded Randstad.

Lelystad, the capital of the proposed new province of the IJsselmeer polders, has a projected population of 100,000-120,000 by the end of the century, although it now houses around 53,000 people.

Almere, on Southern Flevoland, now has about 30,000 inhabitants but is projected to grow to between 125,000 and 250,000. Only a few kilometres from Amsterdam, Almere is proving more popular with displaced Amsterdamers than the more distant Lelystad.

While there is still a strong demand for agricultural land on the polders from farmers forced out by the expansion of towns elsewhere and the rationalisation of smallholdings, only half of Southern Flevoland has been reserved for this purpose.

A far greater proportion will go for housing than on any other polder while large areas have been set aside for nature

reserves, recreational areas and holiday bungalow parks. While the earlier polders were joined directly to the "old land," the two Flevopolders are separated by broad stretches of water which are intensively used for water sports.

A long strip of land originally designated for industrial use to the north east of Almere proved superfluous in the wake of the economic recession and has been left as bird sanctuary and nature reserve. Birds which disappeared from the Netherlands at the beginning of the century, such as eagles and greylag geese, have returned to the area of swamp land which developed.

While the early inhabitants of Lelystad came to the new town from all over the Netherlands with a sense of pioneering commitment, many of the later overspill arrivals from Amsterdam took more persuading of the advantages of life in initially bleak polders. Nevertheless, the attractions of a house and garden at a modest rent with nearby woods and lakes meant less than 1 per cent of the new arrivals went back to life in a flat in crowded Amsterdam. Every effort was made to provide shops, community centres and entertainment to match the growth of population from the "old land."

A two-year consultation process with all the interested parties has ended with a strong body of public opinion apparently against the polder.

Opponents argue that the need for farming land is less urgent than before while the decision by Amsterdam to build new housing on derelict sites nearer the city centre rather than disperse its overspill removes another justification for the polder. The Dutch armed forces are still keen to find a new training ground but plans for a second national airport to relieve pressure on Schiphol have been shelved.

Against the polder are ranged a large number of environmental organisations, which want the proposed polder site retained as open water, recreational areas and fisherman.

Its supporters, notably the IJsselmeer Polders Development Authority, argue that the polder is needed if only to retain an important area of Dutch expertise. Apart from a plan to reclaim a narrow strip of land from the North Sea between The Hague and the Hook of Holland no further projects of this type are planned.

A lot of people who are trying to stop the Markerwaard are the same ones who want their interests catered for on the Flevopolder," said one official. "The fight over space on the Flevopolder shows we do need the Markerwaard."

Companies which located themselves in the polder have managed no better nor worse than those elsewhere in the country in surviving the recession, but the large number of construction companies, which are particularly sensitive to economic changes, is a cause for concern. Lelystad has attracted a large concentration of agricultural research institutes, but a

further two-and-a-half years. Only then do minimum benefits take effect.

In the days of relatively full employment, this meant that almost everyone who lost his or her job could expect to maintain their previous standard of living almost intact until new employment could be found. Normally, this did not take long. In the 1960s, new jobs are hard to come by and the state is saddled with commitments it cannot reasonably meet.

High priorities

It should be stressed that social welfare and health care in the modern Netherlands are high government priorities and likely to remain so. Hospitals may become slightly less able to cope with those who fall ill will continue to find a bed and the necessary equipment and skills will be there to ensure all necessary treatment.

Education will also remain of a high standard even if some 8,000 teachers and lecturers face dismissal.

These payments may not seem overly generous. But health insurance and old-age pension contributions for those living on state aid are also paid, while rents are firmly controlled so that people can pay more than, say, F1,400 a month for basic accommodation.

In addition, as indicated above, those who have just lost their jobs receive 80 per cent of their final salary for the first six months and 75 per cent for

Scaling down proves traumatic

Welfare State

WALTER ELLIS

SCALING DOWN a welfare state as all-embracing and generous as the Netherlands is not only an accounting exercise, it is philosophically traumatic. No Minister likes to admit that the people have been having it too good and that he intends making life a little harder for them to live on the dole.

In the 1960s and early 1970s, the Netherlands could support a minority of unproductive dependents beyond the hard core of the genuinely unemployed, unmarried mothers, the handicapped and the old. If fact, there were those who even relished the enlivening of street life and popular culture that was derived from state beneficence. No longer. Now it is back to basics.

Draft budget

Mr Onno Ruiting, the Finance Minister outlined the cuts he had in mind in his draft budget for 1984 published in September. He had assumed a general 3 per cent cut in the budget for a whole range of benefits.

For a start, he intends freezing the indexed adjustments to the welfare system so that the increases that would normally result from changes in the cost of living will not be passed on to individuals and families. He stands on their own two feet has to be viewed with caution. Only Sweden has such self-steer when it comes to giving and liberal pride is not easily abandoned.

Having said that, there are certainly those who do believe that the need for cuts may turn

70 per cent of the last salary received would yield F1,500. Freezing family allowances would save F1,150m, anti-fraud measures might yield F1,125m, various other specific measures F1,25m and a limitation on the accumulation of leave days during illness F1,175m.

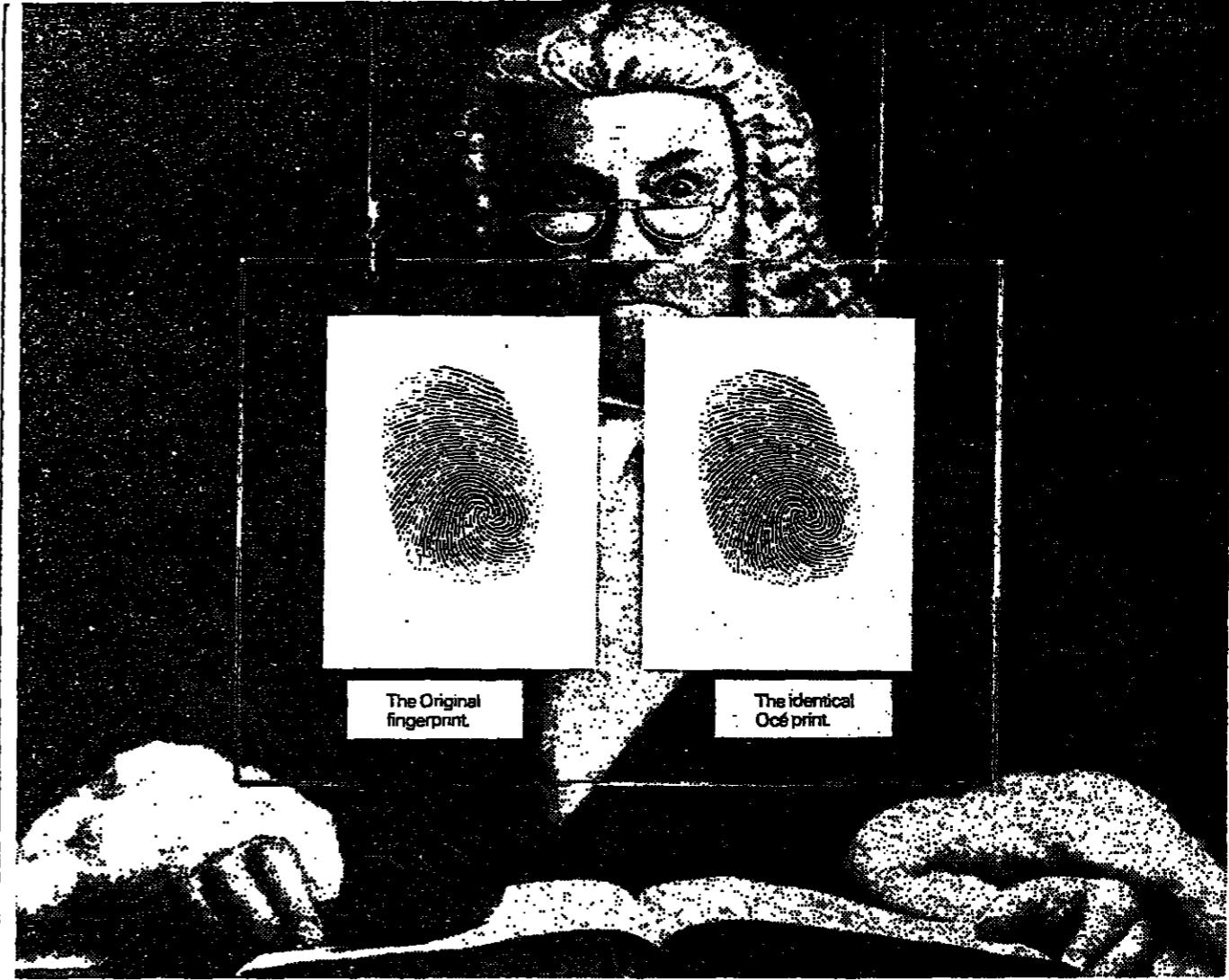
In the health sector, hospital and other institutional budgets are to be cut proportionately to cost more and there are to be fewer allowable expenses for health insurance funds. The only budgets due to go up are those providing help for family doctors and preventive medicine. Total savings in health and welfare combined: F1,470m.

Those in receipt of welfare payoffs will be aware of the following picture. This year, an adult with two children, together with no other income, receives F1,334 plus F1,17.25 holiday money. A single parent with one child would receive F1,300 plus holiday money.

A single person aged 23 or over with no dependents gets F1,224 per week, again plus holiday money. School leavers unable to find a first job is paid only a form of child allowance, which is also payable to couples with children.

These payments may not seem overly generous. But health insurance and old-age pension contributions for those living on state aid are also paid, while rents are firmly controlled so that people can pay more than, say, F1,400 a month for basic accommodation.

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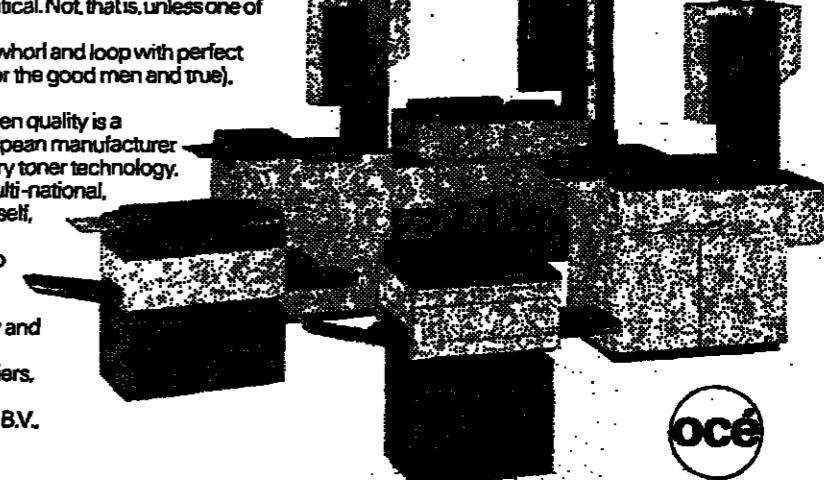
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THE NETHERLANDS VIII

Discord over spending cuts

The Arts
CHARLES BATCHELOR

FROM the international reputation of the Concertgebouw Orchestra of Amsterdam to the more modest achievements of the Frisian Orchestra in Leeuwarden, the Netherlands has created an impressive musical tradition. No fewer than 21 professional orchestras serve a population of 11m.

The establishment of symphony orchestras in nine of the country's 11 provinces — most of them started in the post-war years — has been only one strand of a generous arts policy aimed at making all of the arts available to all of the people.

Pressure, however, to cut back public spending and the diminished role of the symphony orchestras has led to a desire to absorb too large a proportion of the funds set aside for music generally. This has prompted a radical reappraisal. The orchestras absorb no less than 43 per cent of the F1 105m (£24m) which goes to musical subsidies.

The Government believes it has now found a relatively painless way of cutting spending on the orchestras without damaging the musical community. Earlier proposals which would have led to savage cuts at the Concertgebouw Orchestra and a subsequent plan to close five provincial orchestras have been dropped.

Bernard Haitink, principal conductor at the Concertgebouw Orchestra, led an international campaign late last year to prevent the sacking of one-fifth of its members. Haitink argued that any cutbacks at the 95-year-old orchestra would damage artistic standards and he threatened to resign rather than accept them. The orchestra depends on the Government and the city of Amsterdam for F1 15.5m annual budget.

With musicians internationally adding their voices to protests in the Netherlands against this plan the Government has proposed scaling down subsidies for five of the less well-known provincial orchestras. This too was rejected.

The Minister for Cultural

Affairs, Mr Elco Brinkman, has now adopted proposals which should reduce the subsidies to the provincial orchestras without affecting the number of musicians available to them.

Instead of subsidising 72 full-time musicians at the Frisian Orchestra, for example, he will pay 48 full-time salaries which the orchestra is free to allocate to a larger number of part-time players. Similar savings will be made at the other provincial orchestras. In all, 1,091 musicians will be replaced by 961 fully salaried posts.

New contracts

The orchestras and musicians will have four years to negotiate new contracts providing for individuals to work, say, 80 per cent of the time for the orchestra. Many musicians already devote only a part of their working day to an orchestra, spending their free time coaching or playing in smaller ensembles. They have, nevertheless, been expected to perform regularly in Utrecht.

Employing two harpists or three trombonists on a part-time basis should in many cases give orchestras greater flexibility, the supporters of this plan argue. The savings to be made on the orchestras should allow higher salaries to be paid in other branches of the musical world such as chamber orchestras to composers and for the accompaniment of smaller dance troupes.

Orchestra management will be forced to control their budgets more tightly, only paying musicians for work done instead of maintaining a large permanent team of players.

While the three leading Dutch orchestras — the Concertgebouw Orchestra, the Rotterdam Philharmonic and the Residentie Orchestra of The Hague — have been asked to reduce their permanent staffs, the fanfaring provinces have also been spared outright closures.

They are not pleased with having to make cuts but the alternative would have been even more serious. If an orchestra were to close down in Friesland, in the far north-east or in Limburg in the south-east the local musical community would be badly damaged.

Musician would not be available to coach privately or in schools, choirs would lose their accompaniment and the general quality of musical life would fall.

The second main element in the plan for musical reform involves the merger of three orchestras in Amsterdam and Utrecht into a new permanent opera ensemble to play in the new Amsterdam Opera House which is to open in 1985/86. This proposal has run into strong opposition however and may be modified.

If it is accepted, however, the Utrecht Symphony Orchestra, the Amsterdam Philharmonic and the Netherlands Chamber Orchestra, with a total of 189 players, will combine. The new orchestra will be expected to provide symphony and chamber concerts alongside its opera work. It will have the equivalent of only 140 full-time musicians.

Utrecht, which recently opened a smart new concert hall, is outraged at its loss but other local orchestras including the five radio and television orchestras based in nearby Utrecht, would be expected to perform regularly in Utrecht.

The five Hilversum orchestras have not been included in the present round of austerity measures but a study is to be carried out into how they could be better integrated into the rest of the musical community. Many people consider five orchestras excessive in the present economic climate, arguing that more performances of the other orchestras could be broadcast.

The Hilversum orchestras owe their greater freedom to the fact that they are financed from radio and TV licence fees and not directly from the Ministry of Culture's budget. But broadcasting spending is to be cut too, and this may force savings on these orchestras.

Just over half of the F1 12m these measures will save is to be put back into other forms of music. A work group set up to recommend a new structure for the country's orchestras proposed allocating nearly F1 10m to other music but the culture minister felt greater savings should be made. If all of the areas selected by the work group still get some money then greater subsidies will go to chamber music, which has become very popular, to jazz and improvised music forms.

The larger cities such as Amsterdam, Rotterdam and The Hague, would, however, still be expected to continue their subsidies.

The orchestras do not welcome the cuts but they seem to represent the best solution to the problem of reconciling the requirements of the provinces and of the great national orchestras.

Mr Hans Hoogerveld, secretary of the work group, said:

"What we have achieved

represents a breakthrough in the 20-year-old discussion of a new structure for our orchestras."

Electronic music, pop and ad hoc music projects will also get more funds. The support for pop music will take the form of helping establish new groups though once up and running they will be left to themselves.

The quality of musical education comes in for criticism in the work group's report. Despite the fact that many performing musicians also teach there is no attempt to co-ordinate the two activities since music teaching is the responsibility of the education ministry, it says.

The ministry's recent decision to limit teaching opportunities open to full-time musicians is in direct conflict with the aims of the culture ministry. Despite the existence of 10 conservatories and three musical education academies the relatively large number of musicians working in the Netherlands who have trained abroad suggests the quality of teaching is not adequate — a criticism which has also been made in other branches of the arts.

Although there is a need to make cuts throughout the subsidised arts world, Mr Brinkman has said he is willing in principle to take on the subsidies at present provided by the smaller local authorities.

Under pressure

The local authorities as a general rule provide two-thirds of the sums needed by the orchestras and the central government supplies one third. Many authorities find their own finances are under such pressure that they are refusing to pay their share. Since the Government contribution is based on that of the local authority the complete financial framework is under threat.

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IT IS not only London's West End theatres which are feeling the pinch as the world economic recession has grown tighter. Dutch theatre is also constrained, and the joy of putting on drama, opera, ballet and the rest at Amsterdam's famous Stadschouwburg is not the joy it once was.

Berend Boudewijn has been director of the Stadschouwburg since 1978, when he gave up a career in Dutch television with few parallels in terms of popular appeal.

His job is to oversee the "home" performances of the Netherlands Opera, the National Ballet and the Publics Theatre — the last Holland's nearest equivalent to a National Theatre. But at the same time, he has to attract and organise productions of various kinds from all over the world.

Last month's fare ranged from *My Fair Lady* — direct from London — to the Dutch College Singing Band. This month sees the return of a full-scale *Lothengrin* as well as performances of the lesser known Handel opera, *Rodelinda*.

For Boudewijn, charged with keeping all these odd balls in the air while simultaneously stretching his budget, the talents of a juggler are clearly required. Dutch theatre lives by subsidies. The belief is that no one should be deterred from a cultural evening by the price of the ticket, and the consequence is that the theatres pay only a fraction of the ticket price of their seats with the municipal authority contributing the balance.

The fact that it is predominantly the *off-the-ramp* middle classes who patronise the arts, can generally be done for

cultural, religious or spiritual currents within the population" this clause has been only loosely applied in recent years.

Two former pirate broadcasters which have "gone straight" — TROS and Veronica, aim simply to provide popular entertainment. Both have enjoyed considerable success at the expense of their staid, more narrowly sectional rivals.

A major disadvantage of this system is that licence fees and advertising revenues have to be shared between the eight organisations and the NOS. The limited resources available to each lowers the quality of programmes and means as much as 85 per cent of drama series are imported, mainly from the USA and Britain.

Advertising is strictly controlled, limited to fixed periods before and after the evening news bulletins and administered by a separate organisation, the STER.

With each broadcasting organisation allotted air time according to its membership, the planning of programme times is difficult. One evening's broadcasting may be shared by two and sometimes more organisations.

Dutch television and radio in the 1980s is still very firmly rooted in the ideals of the religious and social groups which set up their own broadcasting associations in the 1920s.

Eight associations

Time on the two television and four radio channels is shared between eight associations and the Netherlands Broadcasting Foundation (NOS), a neutral body supplying news, sport and minority programmes. None of the channels is the exclusive preserve of any one organisation.

The aim is to provide a say to different groups in society, in complete contrast to the BBC's goals of balance and impartiality. Under the Dutch system a documentary programme on an issue such as birth control will come to very different conclusions if made by VARA, the socialist network, compared with a similar theme treated by KRO, the Catholic association.

While the Broadcasting Act still lays down that organisations must represent "social,

political and cultural

values", the 1980s will bring

changes in the way the

programmes are produced.

The pirates were finally sup-

ported by a series of legal

judgments but the strength of

the public response, despite the

decidedly amateurish nature of

the pirates' efforts, showed

clearly that change was called

for.

The minister for cultural affairs, Mr Elco Brinkman, published his broadcasting White Paper at the end of August. Its supporters welcomed his proposals as bringing a breath of fresh air to an outmoded system. Its critics forecast the end of responsible

and independent television.

Subscriber-TV channels must

have a "reasonable" Dutch

content though this has not

been defined in the white paper.

Mr Brinkman has said he favours a figure of 20

per cent but the companies

think between 2 and 5 per cent

would be more realistic.

American series can be

imported from abroad.

Advertisers will be allowed

to buy 10 per cent of

the broadcast time.

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